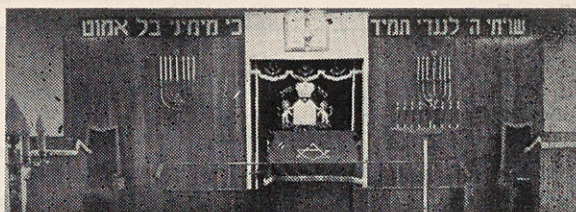


# HAKOHOL

*Published by*

**CONGREGATION BETH ISRAEL  
OF WASHINGTON HEIGHTS, Inc.**

562 West 181st Street, New York  
LOrraine 8-3141



TISHRI-CHESHVAN-KISLEV 5734 SEPT.-OCT.-NOV. 1973 Vol. XXI—No. 117



## PRESIDENT'S MESSAGE

A congregation leads a double life. It is like an individual and also like a group. For its members and worshippers, the K'hillo serves as the community in which many come together for the purpose of living a full Jewish life. For city, country and world Jewry, each congregation is a single unit with its own particular flavor and personality. Just as the K'hillo is made up of different individuals, so do the various congregations combine to form a colorful Jewish national body.

Our Congregation is aware of its double responsibility to its members and as a full-fledged member of K'lal Yisroel. We are deeply concerned about the welfare of Jews anywhere. Our prayers, as well as our active support and generous assistance are directed to the needs and happiness of our

brothers and sisters wherever they are.

At the same time, we are committed to the congregational functions in our own area and to local problems. Especially close to our heart are the efforts to stabilize and improve the Washington Heights neighborhood which has been our home for more than a generation.

May our prayers be accepted and our efforts successful.

In the name of our K'hillo, I extend best wishes for a healthy, prosperous and peaceful New Year to all — our revered Rabbi, Cantor, my colleagues on the Board of Officers and Trustees, all our members, our Chevra Kadisha, Sisterhood, and all our friends.

**L'SHONO TOVO!**

**ADOLPH HEIMER,**  
*President*

## HAKOHOL'S 20th YEAR

**5713 — 5733**

**1953 — 1973**



## HAKOHOL

*Published by*

CONGREGATION BETH ISRAEL  
OF WASHINGTON HEIGHTS, INC.

562 West 181st St., N. Y., N. Y. 10033  
Tel.: LO 8-3141



Leo Stock ..... *Editor*

*HAKOHOL takes no responsibility for  
the Kashrus of the products advertised.*

Rabbi Shlomo Kahn

160 Wadsworth Ave. WA 8-8806

Cantor Jack Scharenberg

160 Wadsworth Ave. LO 8-4075

Adolph Heimer, *President*

719 W. 180th St. WA 7-2514

Leo Stock, *Treasurer*

4523 Broadway 567-5040

Eric Hanau, *Financial Secretary*

24 Bennett Ave. WA 7-1948

## OFFICE HOURS

Sundays from 10:00 to 12:00

Ein besserer Regenschirm ist vornehm  
und extra gut bearbeitet

vom Selbsthersteller

**D. BUCHWEITZ**

frueher Frankfurt a/M.

145 NAGLE AVENUE

(7th Ave. Sub. Sta. Dyckman St.)

LO 9-0481

**BUY 2 AND GET 1 FREE !**

The Congregation mourns the passing of:  
Martha Leitner.

Gitta Adler (mother of Mrs. Max Lazar).

Grace Greenberg

ZICHRONON LIVROCHO

## PERSONALS



Mazel tov to Mrs. Bertha Lemberger on her 80th birthday.

Mazel tov to Mr. Sol Krell on his 80th birthday.

Mazel tov to our President, Mr. Adolph Heimer, on his 70th birthday.

Mazel tov to Mr. Walter Jonas on his 70th birthday.

Mazel tov to Mr. Gustav Adler on his 70th birthday.

Mazel tov to Mr. Julius Liebmann, our Chairman of the Board of Trustees, on his 65th birthday.

Mazel tov to our Vice President, Mr. Arthur Hanauer, on his 60th birthday.

Mazel tov to Mr. & Mrs. Emil Frank on their 45th wedding anniversary.

Mazel tov to Mr. & Mrs. Ludwig Spiegel on their silver wedding anniversary.

Mazel tov to Mr. & Mrs. Leo Oppenheimer on their silver wedding anniversary.

Mazel tov to Mr. & Mrs. Henry Wolf on the Barmitzvo of a grandson.

Mazel tov to Mr. & Mrs. Semi Strauss on the Barmitzvo of a grandson.

Mazel tov to Mr. & Mrs. Isaak Oppenheim on the Barmitzvo of a grandson.

Mazel tov to Mr. & Mrs. Eric Friedemann, and to Mr. & Mrs. Max Strauss, on the birth of a grandson.

Mazel tov to Mr. & Mrs. Siegmund Schwarz on the birth of a grandson.

Mazel tov to Mr. & Mrs. Leo Wartelsky on the birth of a grandson.

Mazel tov to Mr. Isaac Selig, and to Mr. & Mrs. Sidney Selig, on the birth of a great-grandson, resp. grandson.

Mazel tov to Mr. & Mrs. Manfred Loeb on the birth of a granddaughter.

Mazel tov to Mr. & Mrs. Manfred Hirschheimer on the birth of a granddaughter.

Mazel tov on the weddings of:

Miss Milly Trosterman & Mr. Henry Stern

Miss Rhona Hirschheimer & Mr. Howard Tanenbaum



## TAKE IT EASY!

By RABBI SHLOMO KAHN

Yomim Noroim come regularly once every year. They must be experienced, not merely tolerated or perfunctorily observed. But do they have a message or lesson for our contemporary headlines, investigations, constitutional tug-of-wars?

It's apparent that the influence of Rosh haShono and Yom Kippur is uncanny. Like a powerful magnet, they hook unto our soul and pull us willy-nilly to G'd, shul and prayer. Compared to a year of 354 days (our Jewish calendar, based on the lunar months, is 11 days shorter than the solar year), this season of ten days is meager, to say the least. A poor proportion, insignificant and trifling to the statistician. But never mind mathematics! These are Days of Awe!

Their purpose? Everyone knows. They are G'd's gift to man, an opportunity for annual soul cleaning, a new lease on life. But, as so often, a main purpose brings along several unexpected bonuses, delightful surprises to fill the jewelry box. Here's one, a flawless gem.

G'd judges, but with what magnificent magnanimity!

ה' ה' קל רחום וחנון ארך אפים ורב חסד  
ואמת נצר חסד לאלפים נשא עון ופשע וחטאה  
ונקה

*Hashem, G'd, merciful and gracious G'd, slow to anger and abounding in kindness and truth, He keeps kindness to the thousandth generation, forgiving sin and transgression and guilt, and acquitting (the penitent).*  
(Exodus 34:6,7)

The Slichos-prayers orbit this biblical passage of the Thirteen Attributes of Divine Mercy, recited over and over as a refrain. It contains a matchless treasure to be hugged rapturously.

"G'd is slow to anger and abounds in kindness." Indeed, His patient forbearance staggers all belief. Men sin, rebel, abuse; societies are wicked and corrupt; generations scorn and deny Him. History records numerous repetitions of the Mishna's famous precedent:

עשרה דורות מנה ועד אברהם להודיע כמה  
ארך אפים לפניו שכל הדורות היו מכעיסין  
ובאין עד שבא אברהם אבינו וקבל שכר כלם

*There were ten generations from Noah to Abraham, demonstrating His forbearance, for all these generations aroused His anger yet He waited until Abraham came and merited their existence. (Ovos 5:2)*

Grim and dreadful, if G'd's punitive judgment would be swift. Immeasurably more humane than we humans is G'd. Ought we not learn from Him?

When wronged by another, embarrassed, slighted, offended — remember how comforting to know that "He is slow to anger" — ought we not also?

When about to condemn, denounce, cast blame — remember that "He abounds in kindness" — ought we not too?

Be he friend or stranger, your lord or your peer, check that quick impulse to inflict hurt. You appreciate G'd's kindness in spite of your wrong-doing; extend the same to others!

## JOIN US TO SERVE G'D AND MAN

### • SERVICES ON SHABBOS:

Friday evening—Shabbos morning—Shabbos afternoon

### • SERVICES EVERY DAY:

morning — evening



לשנה טובה תכתבו

We wish all our friends in the Congregation a hearty  
לשנה טובה תכתבו  
and all the best for the coming year.

JULIAN & STEFFI LEWIN

32-20 89th Street

Jackson Heights, N. Y. 11369

ZENITH — T.V.  
AT LOWEST PRICES  
SALES & SERVICE

**ULTRA RADIO**

Leo Schweid, Prop.

4526 BROADWAY

(betw. 193rd St. & Hillside Ave.)

WI 2-0900

HONEST — PROMPT — RELIABLE

Closed Saturdays

**BRITE GLO  
PROD. CO.**

**ONLY**

at 66 Nagel Ave., New York 10040

Tel.: LO 9-3390

Closed Shabbos — Open Sundays

We wish all our customers a hearty

לשנה טובה תכתבו

Mr. & Mrs. Morris Seidman

Mr. & Mrs. Jerry Turner

## E & B SUPERMARKETS

4190 BROADWAY (Corner 178th St.)

Your Friendly Neighborhood Supermarket

WHERE YOU COME FIRST

## PLANT TREES IN ISRAEL

in our

**"CONGREGATION BETH ISRAEL FOREST"**

in honor of

— Birthdays — Anniversaries — or any Family Occasion —

For Information, Contact Our Office.



PLEASE PATRONIZE OUR ADVERTISERS



## CHEVRA KADISHA

At this time of year, it is traditionally customary to convey good wishes as well as sincere, well-meant words of appeal.

The warm hopes and wishes are for a healthy and happy year to come. May G'd bless us all and inscribe us for a SHONO TOVO.

At the same time, while expressing appreciation to all who have selflessly fulfilled their Chevra Kadisha obligations in the past, I appeal for continued strengthening of our Chevra and K'hillo.

We have, thank G'd, a considerable, satisfactory membership. But the active effort of each and everyone is urgently needed! Just as in a family, no one is allowed to shirk his duty and fall down on the job, regardless of age and outside interests, so too concerning the sacred duties of the Chevra. It's not enough to pay dues and attend a meeting and Chevra S'udo once a year!

My hearty, sincere L'SHONO TOVO wishes to our distinguished Rabbi, Cantor, President and Board, members of Congregation, Chevra and Sisterhood.

LEO STOCK  
*President*

Donation Cards      Spende-Karten  
for any occasion      fuer jede Gelegen-  
may be ordered:      heit erhaeltlich:

### SISTERHOOD

c/o MRS. LORE OPPENHEIMER

701 WEST 177th STREET  
WAdsworth 8-8773

Minimum donation fifty cents

## SISTERHOOD

As the year 5734 is almost upon us, I wish everybody a most healthy and peaceful year in the name of the Sisterhood.

During the past year, we tried hard to entertain our members according to what we believed to be their liking. However, we felt we should have had a much greater participation. I therefore ask you to please come forward with any suggestions regarding our future social activities.

My thanks to the Ladies of the Chevra, who are always present to fulfill this great mitzvo.

My special L'SHONO TOVO wishes to our esteemed Rabbi Kahn, Mrs. Kahn and daughters, our Cantor, Mr. Scharenberg and Mrs. Scharenberg, President Heimer and Mrs. Heimer, our Ladies Chevra and Chevra Kadisha, and all our members and friends.

EDITH WEISSFELD,  
*President*

### IN MEMORIAM

Our Congregation sadly records the passing of the following members, during the past year, who are fondly remembered and will always be honored in our hearts:

Max Goldsmith

Stella Fuss

Alfred Meier

Rosel Wallach

Bernard Appel

Joseph Selig

Jenny Kugelman

Bernard Philippson

Martha Leitner

Grace Greenberg



לשנה טובה תכתבו

**CAROLYN**  
**IS LEADING IN**  
**FASHIONS**

**COATS — DRESSES — GOWNS — SPORTSWEAR**  
*(Largest selection of ½ sizes in the Heights)*

*BORGANA & BORGZIA*

**FUN FURS**

*by Leading Manufacturers*

**Featuring**

**London Fog & Misty Harbor**  
**STORMCOATS**

**All Sizes & Prices**

**CAROLYN**  
**DRESS SHOP, INC.**  
**4231 BROADWAY**

**between 179th & 180th Streets**

לשנה טובה from **OTTO & TONI LOWENSTEIN**

**FOR A DELICIOUS TREAT**

**it's**

**GUTMANN & MAYER'S MEAT**

**4229 BROADWAY**

**WA 3-1989**

**WA 3-3073**

**IN QUEENS**

**JUMA QUALITY MEAT & POULTRY INC.**

**63-22 99th ST. REGO PARK JL 9-5271**

**Supervision: Rabbi Dr. Ph. Biberfeld**

**CONTRIBUTE REGULARLY AND**  
**GENEROUSLY TO OUR TALMUD**  
**TORAH COLLECTION BOXES**

PLEASE

**PATRONIZE**

**O U R**

**ADVERTISERS**



THE ADVENTURES OF  
KUPSIE, THE KIDDUSH CUP



"Tumbler! Tassie! Look!"

Kupsie was badly frightened. His voice, usually full of cheer and mischief, shook and quivered from nervousness. His friends, who didn't know what it was all about, were concerned.

"What's the matter, Kupsie?" asked Tassie.

"Why are you frightened?" asked Tumbler.

Kupsie pointed to a spot on his side, low, near the bottom. While the other two Kiddush cups strained to see, Kupsie began to cry.

"See?" he wailed. "I'm hurt badly. It's a hole in my side. Oh, dear! What'll I do? What are they going to do with me?"

Now, Kiddush cups aren't like humans. A scratch or a fall doesn't inflict pain. It's not that which made poor Kupsie miserable, but something altogether different.

A Kiddush cup has just one job, to hold wine. For that it must be whole, without crack or puncture. A leak makes it useless. This is what terrified Kupsie now.

"I feel a hole!" he cried.

His friends felt so sorry for him. They tried to calm him but it was no use. Kupsie was grief-stricken. Finally good, kindly Tumbler painfully made his way over to Kupsie to have a good look. (Kiddush cups can't walk. Tumbler had to heave and slide himself toward Kupsie.)

Right away he smiled, for his experienced glance told him that there was no hole in Kupsie's side. It was just a scratch, deep but not a leak.

Imagine Kupsie's relief. Quickly he was his old self again and his mood was catching. Out of danger, Tassie and Kupsie joked about it.

"You'd have been a sieve, losing all the wine poured into you!"

"Like a hole in a pocket," agreed Kupsie. "Reminds me of the fellow whose mother sent him shopping. By the time he got to the store, all the money had fallen out through the hole, coin by coin."

Both little cups laughed. Then Tumbler said to them:

"Reminds me of a different type of leak. At Rosh HaShono and Yom Kippur time people promise to be good. Fear of G'd makes them repent. For the moment they seem serious about it. But if in the back of their mind they know full well that right after Yom Kippur they'll go back to their old way of life, then all the good intentions and resolutions are really worthless. Like a hole. No matter how much good you pour in, with a leak all goes to waste."

"Boy, am I glad I don't leak," said Kupsie, breathing a deep sigh of relief.

(Will be continued)

**BARTON'S**  
FAMOUS FOR CONTINENTAL  
CHOCOLATES, COOKIES, ICE CREAM  
& SHERBERT

Shomer Shabbos

Franchise Owner

JOSEPH YOUNGER

657 1/2 WEST 181st STREET

We Mail All Over

Life Insurance  
MAJOR MEDICAL  
Disability, etc.

Also: Mutual Funds

**LEO OPPENHEIMER**

(Member of Congregation)

MONY — The Mutual Life Insurance  
Company of New York

475 Park Avenue South, New York 10016

Tel. Bus. 725-1800 Res. WA 8-8773



לשנה טובה תכתבו

**Bennett Grocery & Dairy**

Free and Prompt Delivery

ELIAS B. SLOMOVITS, Owner

שומר שבת

4 BENNETT AVENUE

(Corner 181st Street)

New York, N. Y. 10033

Phone: WAdsworth 3-7140

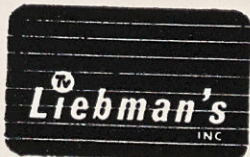
Sales

Service

**TERRACE RADIO & TV**

RADIOS — COLOR — STEREO

AIR CONDITIONERS



LO 9-2320

4500 BROADWAY

at 192nd Street

NEW YORK, N. Y. 10040

**TERMINAL  
FRENCH DRY CLEANERS**

1 Hour Service No Extra Charge

Expert Tailoring-Weaving

4171 BROADWAY

Bet. 176 & 177 Streets

Tel.: SW 5-1000

**DID YOU  
BUY YOUR  
ISRAEL BOND ?**

**FRED KOHN**

TYPEWRITERS, ADDING MACHINES

REPAIRS — SALES

4133 BROADWAY (175th St.)

WA 3-2811

Open 10 - 6 P. M.

TRafalgar 4-6843

Closed Saturdays

**LIPSTADT MEMORIAL CO.**

\* \* \*

Reasonably Priced Monuments

370 AMSTERDAM AVENUE

(near 78th Street)

**S. CITARELLA**

UPTOWN'S LEADING

DISCOUNT

LIQUOR STORE

547 WEST 181st STREET

Cor. Audubon Ave.

Phone 795-3800

LOrraine 8:4534

**B. ZIMMERMANN**

INTERIOR DECORATOR

Slip Covers, Draperies & Bed spreads

Made to Order

Closed Saturdays Open in the Evening

656 W. 183rd ST. NEW YORK 10033

PLEASE PATRONIZE OUR ADVERTISERS



## SCHEDULE OF SERVICES

	<i>Kabolas</i>	<i>Shacharis</i>	<i>Mincho</i>	<i>Maariv</i>	<i>Day- break</i>	<i>Sh'ma before</i>
1st day Rosh haShono, Sept. 27 .....	6:30	7:30 Sermon	5:30	7:25	5:50	9:30
2nd day Rosh haShono, Sept. 28 .....	7:25	7:30 *Predigt	6:20			
Shabbos Shuvo, September 29 .....	6:20	8:30 Sermon	6:50	7:25	5:50	9:30
Yom Kippur, Oct. 6 (beg. 6:10) ..	6:50	7:30 Yizkor		7:10	6:00	9:35
1st day Sukkos, October 11 .....	6:05	8:30 Sermon	6:40	7:00		
2nd day Sukkos, October 12 .....	6:40	8:30 Sermon	6:05			
Shabbos Chol haMoed, Oct. 13 .....	6:05	8:30 Sermon	6:25	7:00	6:10	9:40
Shmini Atzeres, October 18 .....	5:55	8:30 Yizkor	6:10	6:50		
Simchas Torah, October 19 .....	6:10	8:00	5:55			
Breshis, October 20 .....	5:55	8:30	6:10	6:45	6:20	9:40
Noach, October 27 .....	5:40	8:30	6:00	6:35	6:30	9:45

## STANDARD TIME

Lech Icho, November 3 .....	4:35	8:30	4:55	5:30	5:35	8:50
Vayero, November 10 .....	4:25	8:30 Sermon	4:45	5:20	5:40	8:55
Chaye Soro, November 17 .....	4:20	8:30	4:40	5:15	5:45	9:00
Toldos, November 24 .....	4:15	8:30 Sermon	4:35	5:10	5:50	9:05
Vayetze, December 1 .....	4:10	8:30	4:35	5:10	5:55	9:10
Vayishlach, December 8 .....	4:10	8:30 Predigt	4:35	5:10	6:00	9:10
Vayeshev, December 15 .....	4:10	8:30	4:35	5:10	6:05	9:15

\*(Sermons on 2nd day Rosh haShono and at Kol Nidre will be in English with parts in German)

### SLICHOS

Sunday, September 23 .....	7:00 A.M.
Monday & Tuesday .....	5:45 A.M.
Wed., Erev Rosh haShono .....	5:15 A.M.

### ERUV TAVSHILIN

Tzom Gdalyo, Sunday, September 30	
Fast begins .....	5:50 A.M.
Slichos .....	7:00 A.M.
Mincho-Maariv .....	6:30 P.M.
Fast ends .....	7:20 P.M.
Monday to Thursday .....	5:30 A.M.
Erev Yom Kippur, Friday .....	5:15 A.M.
Mincho .....	2:00 P.M.
Erev Sukkos, Wednesday, Oct. 10	

### ERUV TAVSHILIN

Chol haMoed Sukkos, Sunday ...	8:00 A.M.
Monday & Tuesday .....	7:25 A.M.
Hoshano Rabbo, Wednesday, October 17	
Lernen Tuesday evening .....	8:15 P.M.
Shacharis Wednesday .....	6:10 A.M.

### ERUV TAVSHILIN

Rosh Chodesh Cheshvon, Friday & Shabbos,  
October 26 & 27

Sheni-Chamishi-Sheni, Nov. 12, 15, 19

Rosh Chodeh Kislev, Sunday & Monday,  
November 25 & 26

Tal umotor begins Tues. evening, Dec. 4

\* \* \*

Sunday .....	8:00 A.M.
Monday - Friday .....	7:25 A.M.
Evenings .....	8:00 P.M.

\* \* \*

### SHIURIM

Ladies — Monday 7:30 P.M.  
Young Adults — Wednesday, 7:00 P.M.  
Bible Class — Tues. & Thurs., 2:00 P.M.  
Mishna Class — Shabbos 45 minutes  
before Mincho  
Jewish Study Class — Sunday, 10 A.M.





לשנה טובה תכתבו

WAdsworth 3-3687

**ALMO Haberdasher**

Fuer gute HERREN-ARTIKEL

714 WEST 181st STREET  
NEW YORK, N. Y. 10033

WA 3-6193

NOTARY PUBLIC

**ZEITLIN'S PHARMACY**

Israel Zeitlin, Prop.

**PRESCRIPTION SPECIALISTS**

We have a complete line of

**FREEDA VITAMINS**

**COSMETICS & MEDICATIONS**

Under Rabbinical Supervision

4267 BROADWAY (bet. 181 & 182 Sts.)

Next door to Coliseum Theatre

שומר שבת

Closed on Shabbos Open Sunday 9-2

**RUG CLEANING - FREE STORAGE  
WAND-ZU-WAND-BELAG**

**POLSTER MOEBEL INSURED**

Elektrisch Schamponiert - Gebrauchs-  
faehig am selben Tag - Gelegenheits-  
kaeufe - Neu & Gebrauchte Teppiche -  
Bruecken - Laeufer

**A L W A**

Modern Home Cleaners, Inc.

WA 7-6438

Walter Weinberg - Res.: 942-7525

4086 Broadway, New York, N. Y. 10032

**HEIGHTS FURS, INC.**

**FINE FURS**

**NEEDLEPOINTS, WOOL & EMBROIDERY**

Stylist

**J. BROWNSTEIN**

Shomer Shabbos

720 WEST 181st STREET

NEW YORK, N. Y. 10033

WA 3-7644

See Our Large Selection

**OF DRESSES**

Special in Sizes 14½ - 24½

SEE OUR BIG SALE IN BANLONS

**MARION'S DRESSES**

715 WEST 181st STREET

H. ISRAEL

WA 7-7972

**ARTHUR REIS**

**PAINTING & DECORATING**

579 FT. WASHINGTON AVE.

NEW YORK, N. Y. 10033

WA 3-3970

**EMPIRE HARDWARE**

**and HOUSEWARE**

1356 ST. NICHOLAS AVE.

NEW YORK, N.Y. 10033

WA 8-5776

- LOCKS INSTALLED
- GATES INSTALLED
- PICK PROOF & PICK RESISTANT
- CYLINDERS INSTALLED

SW 5-0291

Res.: WA 7-2453

**FRED FULD**

**CUSTOM UPHOLSTERY**

**SLIP COVERS**

**DRAPERIES**

1233 ST. NICHOLAS AVENUE

NEW YORK, N. Y. 10032



## ANGST VOR MENSCHENFRESSER ?

Es gab Zeiten wo Kannibalismus erfolgreich betrieben wurde und deshalb Gefahr bedeutete. Heutzutage, auf leicht zu meidende Gebiete beschränkt, ist der Menschenfresser kein Schreckensbegriff mehr. Aus dem taeglichen Wortschatz ist dieses Wort wegen Gebrauchsangel fast verlorengegangen, und ist nur noch in Erzählungen oder, ganz selten, in Berichten von abenteuerlichen Greuelerlebnissen erwähnt. Ist da nicht eigenartig, dass wir in den Elul-Tischri Tagen zwei mal taeglich von Menschenfresser sprechen?

Nach altem Brauch betet man, von Anfang Elul bis Ende Sukkos, morgens und abends, den 27. Psalm, der Anspielungen auf die Tischri-Festtage enthaelt.

"Von David: G'tt ist mein Licht und mein Heil **לְדוֹד ה' אֹרִי וְיִשְׁעִי** — das bezieht sich auf Rosch HaSchono und Jom Kippur; "Er birgt mich in Seiner Huette am Tage des Unheils **כִּי יִצְפְּנִי בַסֶּכֶה בְיוֹם** — bezieht sich auf Sukkos.

Dieses ganze Kapitel atmet G'ttvertrauen. Wer auf G'ttes beistehende, schuetzende Hilfe vertraut, fuerchtet nichts und niemanden.

**בְּקֶרֶב עָלִי מְרִיעִים לֹאכֵל אֶת בְּשָׂרִי צָרִי וְאִיבִי לִי הֵמָּה כְּשֶׁלוֹ וּנְפִלוֹ**

*Naebern sich Boesewichte mir, mein Fleisch zu essen, Bedraenger und Feinde, sie straucheln und fallen!*

**אִם תַּחֲנֶה עָלַי מַחֲנֶה לֹא יִירָא לִבִּי אִם תִּקּוּם עָלַי מִלְחָמָה בּוֹזֵאת אֲנִי בּוֹטָח**

*Sammelt sich ein Lager gegen mich, mein Herz fuerchtet nicht! Erhebt sich Krieg gegen mich, auch dann bin ich sicher!*

Und am Schluss, der schallende Bitochon-Ruf:

**קֹה אֵל ה' חֹזֵק וְיֹאמֵץ לְבָב וְקוֹה אֵל ה'**

*Vertraue auf G'tt! Sei stark, und mutig sei dein Herz! Vertraue auf G'tt!*

Nun ist es leicht zu begreifen, dass Koenig David von Kriegsgefahr spricht. War er doch der grosse Kaempfer der Jerusalem eroberte, Eretz Israel vergroesserte und Volk und Land befestigte. Was aber waren die Menschenfleisch-essende Boesewichte? Und, wenn fuer damals etwa wirklich Kannibale, wie hat so ein Gebet heute Anwendung?

Was auch wohl Koenig Davids Kawono gewesen mag, in moderner Zeit ist gerade dieser Satz markant aktuell geworden. Heute sind wir uns gut bewusst, dass der menschliche Koerper den toetlichen Gefahren von Krankheitsbazillen und fehlerhafter Zellengestaltung ausgesetzt ist, die buchstaeblich den Koerper verzehren.

Mehr als Unfall und Krieg, Verbrechertum und Verkehrsunglueck, wuerdet dieser "Kannibalismus" und fordert armselige Opfer. Mit Andacht beten wir alle: "Moegen sie (die Krankheitskeime) straucheln und fallen" und uns allen beschieden sein, "die Guete G'ttes im Leben zu erblicken"

**לִרְאוֹת בְּטוֹב ה' בְּאַרְץ חַיִּים**

We wish Rabbi Kahn, Cantor Scharenberg, all friends and members of the Congregation, our hearty

לְשָׁנָה טוֹבָה תַּכְתֵּבוּ

At the same time we want to express our sincere appreciation for all the good wishes received on the occasion of our Silver Wedding Anniversary.

LUDWIG & HERTA SPIEGEL



לשנה טובה תכתבו

**SCHILD BROS., Inc.**

**FIRST CLASS SAUSAGES  
DELICATESSEN & ALL KINDS OF  
MEAT & POULTRY**

Under Supervision of Rabbi Dr. Breuer

1339 ST. NICHOLAS AVE.  
cor. 177th St., NEW YORK, N. Y. 10033  
WA 7-5997

Open Sundays 10 - 6 P.M.  
Props.: W. Adler — M. Cohnen

Greetings From

**FOTOPOULOS**

and

**ROSENBLATT**

**BEST CHAIR RENTAL**

CHAIRS — DISHES — TABLES

**561 WEST 179th STREET  
NEW YORK, N. Y. 10033  
927 - 0200**

COMPLETE PARTY SUPPLIES

**MEYER'S DRESSES**

4183 BROADWAY  
at 177th Street  
near Bus Terminal  
Tel.: 923-6777

We carry Sizes

7 - 15      10 - 20      14 $\frac{1}{3}$  - 24 $\frac{1}{2}$

**TRANSIT CARD &  
STATIONERY, INC.**

Toys, Gifts, Novelties, Greeting Cards

GEORGE WASHINGTON BRIDGE  
BUS STATION

4211 BROADWAY  
NEW YORK 10033

928 - 1555

**LIPSCHUTZ**

**Kosher Wines**

**And Kosher Grape Juice**

**KASHRUTH & QUALITY**

119 NORFOLK STREET

New York City

777-8080

**ANDREW APICELLA**

**SEA FOOD**

1448 ST. NICHOLAS AVE.

Bet. 182nd and 183rd Sts.

לשנה טובה תכתבו

UHRMACHER & JUWELIER

**L. OPPENHEIMER**

4227 BROADWAY (179 St.) WA 3-5030

14 Kt. Jewelry - Finest Swiss Watches

Grosse Auswahl in religioesen  
Geschenkartikeln.

Shabbos Keys & Bracelets

**PLEASE PATRONIZE OUR ADVERTISERS**



## "POINT OF VIEW"

### A Column for the Young Adult

#### CONTACT

##### I

He was an old man now, no getting around it. For years he had felt the relentlessly creeping advance of age. At first the warnings were faint, like the dim echoes of far-away shouts barely carried across the valley. Nothing but whispers. But they became louder and clearer and came much more frequently.

His movements had slackened. Ridiculously small efforts took his breath away. Climbing stairs became a chore. Going to the store, he had to stop ever so often for rest. His steps were slow, his body bent. Not much longer and he'd be confined to the house, unable to go out at all.

Not that it worried him overly much. He'd be provided for. Family, neighbors, friends would see to it that he lacked nothing. Nothing except his freedom of motion, his cherished independence, to go wherever he pleased, whenever he pleased, his indispensable contact with the world, street, neighborhood stores, supermarket, post office, walk in the sunshine, walk in the rain, evening stroll, window shopping, traffic, people.

But, thank heaven for his room! Sunny room, cheerful room, comfortable room, with window to the street to look out and see. Thank heaven for his window to the street! His contact! His life-line! His link! His umbilical cord to the world!

##### II

Don't call her a derelict! Though she looks like one, untidy, with reeking, unkempt clothes, shuffling gait, there's an astonishing measure of shyness and, yes, respectability in her. You'd think, nothing is of interest to her except those wretched nickels and dimes people grudgingly drop into her outstretched hand. What does she

care about politics? What does she know of culture and art and current events?

You're wrong. Recently, sensing my concern for her as a fellow human being, she confided in me. She came for help, not for paltry charity but real help. She was to be hospitalized. Nothing serious; a few days only. Welfare would take care of her medical and physical needs.

"But I must have my daily newspaper!" she explained. "Without my paper I'm lost. I'm starved. Shut off from the world and what goes on. They wouldn't understand this need. Will you see to it that I have the paper while I'm in the hospital?"

Didn't I tell you not to call her a derelict, a beggar? She desperately needed her newspaper. Her contact! Her life-line! Her link! Her umbilical cord to the world!

##### III

He was a business man. Owned no factory, managed no store, ran no shop. His was the vocation of the middle-man, requiring neither real estate nor stock of merchandise, nor payroll of employees or secretaries. He dealt directly with the captains of supply and demand, linking manufacturer and customer. Business flowed through him like a channel, an electric wire.

His office? An unpretentious cubicle, a hold, void of show and flourish, hardly any furnishings. Rickety desk, wobbly chair, battered filing cabinet, bare light bulb, wheezing fan, telephone.

Telephone! Indispensable telephone! His contact! His life-line! His link! His umbilical cord to the world!

##### IV

Away from it all! It had been their dream for years. They were both lovers of

*(Continued on page 17)*



**ADVANCE NOTICE:**



*Please reserve*

**SUNDAY, MARCH 10th**

*(Sunday before Purim)*

*for the*

**GALA 25th  
ANNIVERSARY DINNER**



*Invitations, containing full details (time,  
banquet hall, donations, etc.) will be mailed*



## The Congregation Reports . . .

. . . that the 25th anniversary of our Congregation's establishment will be celebrated, please G'd, with a gala dinner on March 10th (Sunday before Purim), details (banquet hall, time, donation, etc.) to be announced shortly by the specially appointed Anniversary Committee, that all members are requested to reserve the date and to attend the dinner together with their entire families . . .

. . . that in answer to many complaints by members who don't receive HAKOHOL in the mail, please note that the fault lies entirely with the shamefully negligent service of the Post Department, that all issues of HAKOHOL are addressed by machine, personally delivered to the Washington Bridge Post Office (10033) and mailed at the same time, that we have repeatedly protested the poor service to the local as well as General Post Office, that despite solemn assurances, service is still miserable, that we strongly urge everyone to file personal, vehement complaints both to the local Post Office as well as to General Post Office, c/o Complaints Department, New York, N. Y. 10001 . . .

. . . that our members and friends are urged to be responsive with a warm heart and open hand to the pressing needs of our brothers and sisters, particularly:

- (1) to support U.J.A.
- (2) to buy Israel Bonds
- (3) to join the Washington Heights-Inwood Council for Soviet Jewry . . .

. . . that the Tishri issue of the "Rabbi's Newsletter" was donated by Rabbi & Mrs. Shlomo Kovitz and Rabbi & Mrs. Joseph Zitter . . .

. . . that the Cheshvon issue of the "Rabbi's Newsletter" was donated by Dr. & Mrs. Herman Blumenthal . . .

. . . that the Kislev issue of the "Rabbi's Newsletter" was donated by Mrs. Frieda Meier, in memory of Alfred Meier . . .

. . . that additional donations were made by Mr. & Mrs. Werner Loew, Rabbi & Mrs. Menachem Meier, Mr. & Mrs. Leo Weissfeld, Mr. & Mrs. Leo Stock . . .

I would like to express my sincere appreciation to all who remembered me during my recent accident.

At the same time we wish everyone

לשנה טובה תכתבו

FRITZ NEUHAUS & FAMILY

Our sincere thanks to all our many relatives and friends for their good wishes and thoughtfulness on the occasion of our Golden Wedding Anniversary.

We wish everyone לשנה טובה תכתבו

LEO & JULIE STCCK



לשנה טובה תכתבו

**FLEISCHMAN, HEYMAN & CO., INC.**

**MEAT - POULTRY - PROVISIONS - WHOLESALE & RETAIL**

**GLATT KOSHER** נלאט כשר

Under Supervision of **RABBI DR. JOSEPH BREUER**

1530 St. Nicholas Ave.  
Bet. 186 & 187th Streets  
New York, N. Y. 10033  
WA 3-3345

342 Audubon Ave.  
Corner 182nd Street  
New York, N. Y. 10033  
WA 7-0809

**WE DELIVER**

**TASTY PASTRY**

**"CAKE AND PASTRY FOR ALL OCCASIONS"**

**PAUL LEVIE**

4175 BROADWAY (Bet. 176th & 177th Sts.)  
Lorraine 8-6800

Under Supervision of Rabbi Dr. Breuer

לשנה טובה תכתבו

To All Our Customers and Friends

**HIRSCH & SONS**

**JUEDISCHES BEERDIGUNGS-INSTITUT**

Vollstaendige Erledigung aller Beerdigungs-Einzelheiten zu niedrigen  
Preisen in allen Teilen New Yorks

**ANERKANNT VON DEUTSCH-JUEDISCHEN GEMEINDEN**

Grabstaetten auf allen Friedhoeften

Neue, moderne eingerichtete Chapel (nahe Washington Heights)

1225 JEROME AVE. (Ecke 167th St.)

Tel.: WYandotte 2-2000

**GIVE GENEROUSLY  
TO U. J. A.**



(Continued from page 13)

nature, delighting in roughing it, away from civilization.

The years of their marriage had passed swiftly without ever the chance to indulge in their favorite hobby. First the kids. Then demands of business. They had been tied to home base. But now the children were married. Duties and responsibilities eased. They were off.

They traveled light, confident in mustering their experience in utilizing the rich resources of the outdoors. Only one concession to progress did they make. They took along their radio.

Sheepishly apologetic, they admitted to themselves their failure to make a complete, clean break. They needed the radio! It would be their contact! Their life-line! Their link! Their umbilical cord to the world!

# V

Man's origin is in G'd. The human soul is, as it were, an image of Him, pure, fashioned and formed by Him, bestowed and guarded by Him, returnable to Him.

But man is also human with physical wants and needs, passions and desires, interests and failings. These often alienate him from G'd, lead him astray, off the G'd-directed path. In error, man may be dangerously off-course with each successive moment taking him further and further from Him.

Yet, though his compass may be awry and his monitor console malfunctioning, the communication line is always operative. G'd can be reached instantly, unfailingly. Prayer needs no batteries, no generators, no warming up, no tuning. Prayer is our contact! Our life-line! Our link! Our umbilical cord to Him!

## When Sovereigns Meet

This year, as not infrequently, Yom Kippur occurs on Shabbos. Far from clashing, the two are harmoniously compatible, converging in convivial companionship.

To be sure, some minor adjustments are made. Shabbos yields its traditional Sabbath meals, in deference to Yom Kippur's solemn fast. Yom Kippur omits some of its supplications and "tachanun"-like prayers, so as not to mar the Sabbath repose. But these are gifts of love, offered freely in a spirit of accommodating respect rather than as concession or compromise.

Among the days of the week, Shabbos reigns supreme. Among the holy days, Yom Kippur is undisputed king. How do the two size up to each other?

In solemn holiness and grandeur, Yom Kippur towers gigantically. In compelling, practical severity and majesty, Shabbos ranks incomparably.

A beautiful hymn describes them as they meet (Pizman, Slichos, Yom Kippur Shacharis):

שרי קדש היום  
איש ברעהו נתאחד  
שבת שר המנוחה  
ויום כפור המיוחד  
הנה מה טוב ומה נעים  
שבת אחים גם יחד

*Sacred reigning peers  
Fondly embrace today,  
Shabbos, Prince of Peace,  
And unique Atonement Day.  
Behold, how good and pleasant to see  
Brethren, dwelling in unity!*

PLEASE PATRONIZE OUR ADVERTISERS



## MEMORIAL TABLETS



The Yahrzeit of the following will be observed on our Memorial Tablets:

Samuel Sonn .....	1 Tishri
Paula Sonn .....	1 Tishri
David May .....	1 Tishri
Salomon Katz .....	3 Tishri
Paul Cammnitzer .....	4 Tishri
Wolf Plaut .....	6 Tishri
Joseph Oppenheim .....	6 Tishri
Netty Michels .....	9 Tishri
Cilly Fuld .....	10 Tishri
Hannelore Fuld .....	10 Tishri
Sally Wallach .....	10 Tishri
Thekla Wallach .....	10 Tishri
Amalie Lauter .....	10 Tishri
Lina Goldschmidt .....	10 Tishri
Herman Wolf .....	10 Tishri
Richard Wolf .....	10 Tishri
Elisabeth Wolf .....	10 Tishri
Joseph Loeb .....	10 Tishri
Hilda Loeb .....	10 Tishri
Wilhelm Frenkel .....	10 Tishri
Emma Frenkel .....	10 Tishri
Karoline Sern .....	10 Tishri
Zadock Strauss .....	10 Tishri
Theobald Gold .....	10 Tishri
Ida Gold .....	10 Tishri
Anni Gold .....	10 Tishri
Jacob Wolffs .....	10 Tishri
Albert Loew .....	10 Tishri
Bertha Loew .....	10 Tishri
Frieda Kayem .....	10 Tishri
Irma Kayem .....	10 Tishri
Pauline Scherlinski .....	10 Tishri
Lucy Scherlinski .....	10 Tishri
Ella Lachs .....	10 Tishri
Rita Lachs .....	10 Tishri
Johanna Eichersheimer .....	10 Tishri
Rudolf Berney .....	15 Tishri
Ricka Hirschheimer .....	18 Tishri
Herman Furcht .....	18 Tishri
Mariane Bacharach .....	20 Tishri
Max Sonn .....	20 Tishri
Adolph Kaufherr .....	21 Tishri
Isidor Boettigheimer .....	21 Tishri
Gustav Kaufman .....	23 Tishri
Justin Friesner .....	26 Tishri
Mathilde Furcht .....	26 Tishri
Martha Dreyfus .....	26 Tishri
Herman Glauberg .....	28 Tishri

Dr. David Gross .....	28 Tishri
Max Stuehler .....	1 Cheshvan
Daniel Baer .....	4 Cheshvan
Rachela Wolf .....	5 Cheshvan
Sally Rosenthal .....	8 Cheshvan
Daniel Rosenthal .....	8 Cheshvan
Rudolf Buxbaum .....	11 Cheshvan
Herman Hirsch .....	11 Cheshvan
Jettchen Hirsch .....	11 Cheshvan
Jacob Stern .....	15 Cheshvan
Else Hess .....	15 Cheshvan
Friederike Goldschmidt .....	17 Cheshvan
Joe Issi Kahn .....	17 Cheshvan
Ludwig Greenbaum .....	17 Cheshvan
Betty Fuld .....	17 Cheshvan
David Stern .....	19 Cheshvan
Dr. Paul Hes .....	19 Cheshvan
Moses Baer .....	20 Cheshvan
Dr. Samuel Kirsch .....	21 Cheshvan
Sh'muel Auer .....	24 Cheshvan
Henry Rosenthal .....	26 Cheshvan
Selma Hammerschlag .....	27 Cheshvan
Tony Oppenheim .....	28 Cheshvan
Jakob Feuer .....	3. Kislev
Siegfried Levy .....	3. Kislev
Helen Reichsfeld .....	4. Kislev
Emilie Holzer .....	5. Kislev
William Goldschmidt .....	6. Kislev
Rose Boettigheimer .....	8. Kislev
Ernst Heilbrunn .....	9. Kislev
Max Stern .....	11. Kislev
Mina Hamburger .....	11. Kislev
Frida Schwarz .....	11. Kislev
Karoline Gottlieb .....	12. Kislev
Max Hirschhorn .....	13. Kislev
Kurt Schoemann .....	14. Kislev
Marcus Stern .....	15. Kislev
Rosa Williams .....	16. Kislev
Eugene Hirsch .....	17. Kislev
Dr. Maximilian Klanfer .....	18. Kislev
Joseph Goldschmidt .....	19. Kislev
Bertha Goldwein .....	19. Kislev
Adolph Rothschild .....	20. Kislev
Herman Kayem .....	20. Kislev
Adolf Goldwein .....	20. Kislev
Hedy Price .....	20. Kislev
Johanna Baer .....	20. Kislev
Fred Wolf .....	23. Kislev
Ella Jonas .....	24. Kislev
Marianne Scharenberg .....	24. Kislev
Family Lichtenstein .....	25. Kislev
Arthur Neu .....	26. Kislev

Honor the memory of your loved ones with a memorial plaque in the Synagogue.



## DIE SCHIUR-ECKE



Wussten Sie ...

... dass bei Slichos, der "Haschem, Haschem, Kel Rachum wChanun" Abschnitt (in "Kel Melech Joschew") von grosser Wichtigkeit ist (darin bekennen wir G'ttes verzeihende Barmherzigkeit in einer Form die, laut Tradition, stets erhoert wird) aber nur mit Minjan gesprochen werden darf, und stehend gebetet werden muss?

... dass man nach Ausgang von Schabbos und Jomtow nichts essen oder trinken darf, auch nicht einen Schluck Wasser, bevor man Hawdolo gemacht hat?

... dass die bei Hawdolo zu sprechende Gewuerz-Brocho in Mehrzahl verfasst ist (Bore Mine Bsomim = mehrere Gewuerzarten), dass deshalb mindestens 2 verschiedene wohlriechende Arten zu benuetzen sind, dass man diese von Zeit zu Zeit zu

erneuern hat, damit auch wirklich der Gewuerzduft wahrzunehmen ist?

... dass Religionsgesetz festlegt: "Eine Mitzwo, durch Suende ermoeeglicht, gilt nicht als Mitzwo," dass daher G'ttesdienst in gesetzeswidriger Synagoge, Kiddusch mit nicht-koscherem Wein, Barmitzwo-Feier durch Schabbosentweihung, etc. sinnlos sind?

... dass etwaige Unbequemlichkeit kein Grund ist, an Sukkos Mahlzeiten ausserhalb der Sukko einzunehmen?

... dass jede Familie, ausnahmslos, eigene Arba Minim haben soll?

### BLOCH & FALK, INC. MEATS — PROVISIONS

Strictly Kosher

Under Supervision of R. Jacob Cohn

4100 Broadway  
(corner 173rd St.)  
New York 10032

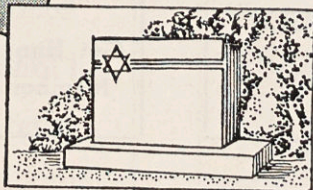
WA 7-5010  
LO 8-5360

152 Nagle Ave.  
LO 7-7937  
73-04 37th Ave.  
Jackson Heights  
HA 9-2385

## Parkway Monuments INC.

NATHAN and GERRY MALISDORF

Large Display  
Select Barre  
Granite Memorials  
Rock Of Ages  
Materials



Manufacturers of  
MODERN  
MONUMENTS  
AND  
MARKERS

# LUdlow 3-6461

1740 WASHINGTON AVE. near 174th ST. BRONX 57



לשנה טובה תכתבו

All travel arrangements made to your personal satisfaction  
**NOW is the time to make reservations for the Winter to Florida**  
**ISRAEL packages with first class hotels, breakfast and sightseeing**  
**from \$519.00**

Spend Passover in PUERTO RICO at the luxurious El Conquistador  
 Hotel under strict Rabbinical Supervision (for prices please call me)  
 Kosher Cruise stopping at 5 Caribbean Ports  
 December 21 to January 2, 1974 **from \$585.00 to \$920.00**

For all your reservations by Air, Rail, Ship or at Hotels contact:

**LEON M. ISAACSON**

**ATLAS INTERNATIONAL TOURS**

**580 FIFTH AVENUE cor. 47th St. Rm. 202**

**NEW YORK, N. Y. 10036**

**Phone: 212-582-1545**

**Evenings: 201-692-0741**

WA 3-4155 After 9 p.m. LO 8-2409

**GIFT CENTER**

**CARL KATZENSTEIN**

**PRACTICAL AND SELECTED GIFTS**

**Lamps - Crystal - China**

**Bric-A-Brac - Silver**

**Jewish Religious Articles**

**4173 BROADWAY (bet. 176 & 177 Sts.)**  
**NEW YORK, N. Y. 10033**

**FASS RESTAURANT  
 & DELICATESSEN**

**"GLATT KOSHER"**

**4179 BROADWAY**

**Corner West 177th St.**

**WA 3-9888**

**Catering for all occasions**

**Take home food service**

**PLEASE ATTEND  
 ALSO REGULARLY  
 OUR FRIDAY EVENING  
 AND SHABBOS  
 AFTERNOON SERVICES !**



**WANT TO BE . . .**

**. . . A GOOD NEIGHBOR?**

**. . . A GOOD FRIEND?**

**. . . A GOOD RELATIVE?**

**Get Him (or Her) To Become A  
 Member Of The Congregation!**

**PLEASE PATRONIZE OUR ADVERTISERS**



## PLEASE NOTE CAREFULLY

### BEGINNING OF YOM KIPPUR

Yom Kippur laws and restrictions begin at 6:10 P.M. (Kol Nidre is scheduled later, at 6:50 P.M., to let Maariv approximate nightfall.)

Not only eating, drinking, leather shoes, etc. are forbidden after 6:10 P.M., but also carrying in the street (as on any Shabbos). Whoever wants to bring anything to the synagogue must be there by 6:10 P.M.

Ladies must kindle the lights by 6:10 P.M. They may do so earlier but then the laws of Yom Kippur also start early, with candle lighting. If they wish to carry anything to the synagogue after kindling lights, they must make a silent provision that Yom Kippur does not begin for them with candle lighting. In any case, provision or not, Yom Kippur *does* begin at 6:10 P.M.

### CONCLUSION OF YOM KIPPUR

Yom Kippur ends at 7:10 P.M. Even after this time, no weekday activity may be done before reciting the Maariv prayer (with *atto chonantonu* in the *Shmone Esre*)

If necessary, the words *boruch hamavdil beyn kodesh lchol* may be pronounced after 7:10 P.M. so that work may be done immediately.

Eating and drinking is forbidden until after Havdolo.

Place your personal  
message in Hakohol!  
An ad this size only

**\$ 5.00**

### WE'RE READY FOR FALL & WINTER

Our stocks are full of new merchandise of all famous brands and you'll want to make your choice while selections

are complete  
**HEADQUARTERS**

FOR

### "TERYLENE" TABLECLOTH

IMPORTED FROM IRELAND

No matter what you buy at Edinger's  
**YOU'LL SAVE, SAVE, SAVE!**

**at EDINGER'S**

4225 BROADWAY (179th St.)  
Open Sundays from 10:30 - 4:30

Tel.: WA 7-3731

To all our customers & friends our  
Heartiest **כתיבה וחתימה טובה**

**MR. & MRS. JACOB EDINGER**

### WALTER'S HOUSEWARES

756 WEST 181st STREET

(bet. Ft. Washington Ave. & Broadway)

**LO 8 - 1030**

Large Selection of  
Housewares & Gifts  
Locks & Gates Installed  
Large Selection of Paints

**WE DELIVER**

WAdsworth 7-6535

### FRANKS PASTRY SHOP

Under Supervision of  
Rabbi Dr. Joseph Breuer

4234 BROADWAY, bet. 179 & 180 Sts.

**MARTIN FRANK**



## WARNING: Dangerous If Taken Internally!

When the late Rabbi Joseph Schneerson, of sainted memory (predecessor of the present Lubavitcher Rebbe) was released from Soviet Russia where he had undergone persecution and imprisonment, he convalesced near Vienna before coming to the United States.

Visited by a friend, one morning, the Rebbe said:

"Today I learned a wonderful thing from my medical attendant. He was about to give me an injection but first cleaned my arm with alcohol. I asked him why he did that, protesting that I had just taken a bath. He then explained that when something is injected into the human body, great care must be taken not to expose it to even the slightest impurity."

And the Rebbe went on: "If this is true with things physical, how much more so when it comes to the intake of spiritual matters!"

לשנה טובה תכתבו  
**ALLSTAR LIQUORS**  
**KOSHER WINES & LIQUORS**  
Milton M. Ehrlich  
4189 Broadway  
New York, N. Y. 10033  
betw. 177th & 178th Sts.  
**781-9500**

HONOR THE MEMORY OF YOUR  
LOVED ONES IN OUR

### "BOOK OF MEMORY"



VEREWIGEN SIE DIE NAMEN  
VERSTORBENER ANGEHOERIGEN  
IN DEM

### "MEMOR-BUCH"

Since 1937 — Quality Furniture  
For Every Room in Your Home  
**NOW SPECIALIZING**  
**IN LIVING AND BEDROOMS FOR SMALL APARTMENTS**

### JACK'S FURNITURE CO.

Jack Reinheimer, Prop.  
514 WEST 181st STREET  
Near Amsterdam Avenue — TEL.: 923-5602

לשנה טובה תכתבו

### EAGLE CHOCOLATE CO.

714 WEST 181st STREET Phone: WA 3-5140

Ihre Bezugsquelle für alle  
**IMPORTIERTEN SCHOKOLADEN-SPEZIALITÄTEN**

**Stets frisch:**

Unsere berühmten Homemade Candies  
**GESCHENK — KORBE** in allen Preislagen  
Wir liefern. Postversand Nach Überall.  
Grosse Auswahl an Diabetiker-Süssigkeiten

**ISRAELI CHOCOLATE**



## SHULS OF SILENCE?

Gershon Jacobson, editor of the Yiddish weekly, *Der Allgemeine Journal*, recently wrote in his column:

"Tuesday, Shivo osor bTamuz, I was traveling by car together with a colleague, a reporter for the *Wall Street Journal*. It was late afternoon and suddenly my friend remembered that he had Yahrzeit that evening; he had to find a shul to say Kaddish.

"We looked for a synagogue on the New York's East Side, along the 60's. The first shul was open but occupied only by a janitor polishing brass door knobs. His melancholy message was that services were only conducted on Shabbos.

"The second shul was closed. So was the third. Next we found one where an apologetic rabbi was just locking up for the summer. Finally, with great effort, we found a minyan and my friend could say Kaddish."

Mr. Jacobson sadly went on to compare the "silence of New York's synagogues in the summer with that of the Beth Ha-Kvoros."

Frankly, we differ with the distinguished writer. Our shul and those in our area (possibly excepting the few non-orthodox) are open all year round.

True, attendance is curtailed. The daily minyan is sometimes painfully thin. But we detect no desertion. And certainly no such bizarre comparison to the silence of a cemetery. (As a matter of fact, our shul is *never* silent during services, not even when it should be!)

Could the mistake of Mr. Jacobson's friend lie in the fact that visiting a shul solely for the purpose of Kaddish is bound to evoke disappointment?

ARE YOU FAITHFULLY DEVOTING  
TIME EACH DAY TO  
TORAH STUDY?



HABEN SIE TAEGLICH  
BESTIMMTE ZEITEN FUER  
THORA - LERNEN?

אם אתה תבא אל ביתי  
אני אבא אל ביתך  
אם אתה לא תבא אל ביתי  
אני לא אבא אל ביתך

"If you come to My house  
I shall come to your house;  
If you don't come to My house  
I won't come to yours."

(Talmud Sukko 53a)

JOIN THE  
WASHINGTON HEIGHTS -  
INWOOD COUNCIL  
FOR SOVIET JEWRY!

Wash. Hts.-Inwood Council  
for Soviet Jewry  
562 West 181st Street  
New York, N.Y. 10033

Gentlemen:

Please enroll me as a member in the Council. I enclose my membership dues for this year (\$5.—/ student \$2.—).

Name: .....

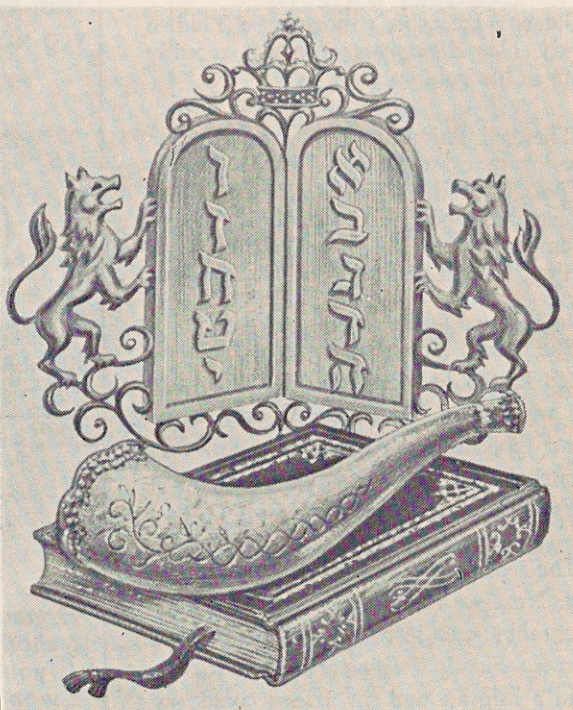
Address: .....



May The Year  
5734 Be The  
Start Of An  
Era Of Peace  
And Progress  
For Our  
Country And  
The World



To All Our  
Friends And  
Customers  
A Happy And  
Healthy  
New Year!



**Max Goldschmidt & Son** <sup>I</sup><sub>N</sub><sub>C</sub>

TELEVISION — AIR CONDITIONING

650 WEST 181st ST., N. Y. C. Near Broadway WA 7-2383-4

"BALSHON" Printing & Offset Co., 480 Sutter Avenue, Brooklyn, N. Y. 11207 — EV 5-3278

HAKOHOL

562 West 181st Street  
New York, N. Y. 10033

Non Profit Org.  
U. S. POSTAGE  
PAID  
New York, N. Y.  
Permit No. 13456