# HAKOHOL



CONGREGATION BETH ISRAEL OF WASHINGTON HEIGHTS, Inc. 562 West 181st Street, New York

LOrraine 8 - 3141

TISHRI-CHESHVAN-KISLEV 5737 OCT.-NOV. 1976 Vol. XXIV No. 129



#### PRESIDENT'S MESSAGE

Rosh HaShono is known as Yom HaDin, Day of Judgment, because on it, G'd sits in judgment over the world. The Machzor tells us that this judging is not done wholesale, but rather on a very personal private basis:

וכל באי עולם תעביר לפניך כבני מרון "all the inhabitants of the world you let pass before you like young lambs," in the same way as a shepherd, who checks his flock of sheep, carefully inspecting each and everyone of them singly.

During these days, when synagogues are filled with worshipers, it is necessary to stress that no one will be overlooked. When he is in a crowd, the individual may think that he can slip by unnoticed. Therefore we must be cautioned: G'd sees us all.

But there is also another, different side to this. When among many others, the individual often feels small and unimportant. He sees that he is only one of many. His presence is hardly felt and his absence goes unnoted.

We highly recommend, as a cure for such feelings, our daily synagogue services. There each individual is welcomed as a person who counts, whose attendance is indispensable and whose contribution is invaluable.

May the solemn mood of the Yomim Noroim inspire us to increased dedication to G'd and man. May our prayers for family, community and k'lal Yisroel be accepted and fulfilled l'tovo.

Best wishes for a healthy, prosperous and peaceful year, to all — our revered Rabbi and Cantor, my colleagues on the Board of Officers and Trustees, all our members, Chevra Kadisha, Sisterhood, and all our friends.

L'SHONO TOVO! Adolph Heimer, President.

#### HAKOHOL

Published by

CONGREGATION BETH ISRAEL OF WASHINGTON HEIGHTS, INC.

562 West 181st St., N.Y., N.Y. 10033 Tel.: LO 8 - 3141

Leo Stock ...... Editor

···>··

HAKOHOL takes no responsibility for the Kashrus of the products advertised.

Rabbi Shlomo Kahn 160 Wadsworth Ave. WA 8 - 8806

Cantor Jack Schartenberg
160 Wadsworth Ave. LO 8 - 4075

Adolph Heimer, President
719 W. 180th St. WA7-2514

Leo Stock, *Treasurer* 4523 Broadway 567 - 5040

Eric Hanau, Financial Secretary
24 Bennett Ave. 795 - 7814

OFFICE HOURS Sundays from 10:00 to 12:00

Sincere thanks for all expressions of sympathy and thoughtfulness and Minyan attendance during my recent bereavement.

Adolph Heimer

#### PERSONALS



Mazeltov to Mr. Isidore Lemberger on his 85th birthday.

Mazeltov to Mr. Arthur Nathan on his 80th birthday.

Mazeltov to Mr. Richard Meyer on his 75th birthday.

Mazeltov to Mr. Arthur Simon on his 70th birthday.

Mazeltov to Mr. Siegfried Hirsch on his 70th birthday.

Mazeltov to Mr. Manfred Hirschheimer on his 65th birthday.

Mazeltov to Mrs. Frieda Abramson and to Mr. & Mrs. Max Mayer on the birth of their grandson.

Mazeltov to Cantor & Mrs. Jack Schartenberg on the birth of a grandson.

Mazeltov to Mr. & Mrs. Louis Bachenheimer on the birth of a granddaughter.

Mazeltov to Mr. & Mrs. Nat Wild on the birth of a grandson.

Mazeltov to Mr. & Mrs. Manfred Rothfchild on the birth of a granddaughter.

Mazeltov to Mr. & Mrs. Siegfried Oppenheim on their 30th wedding anniversary.

Mazeltov to Mr. & Mrs. Adolf Mayer on their silver wedding anniversary.

Mazeltov to Mr. & Mrs. Julius Eckstein on their silver wedding anniversary.

Mazeltov to Mr. & Mrs. Paul Hirsch on the Barmitzvo of their son.

The Congregation mourns the passing of: Jack Vorchheimer (brother of Mr. Adolph Heimer).

Rudy Hess (brother of Mrs. Alice Stone).

ZICHRONOM LIVROCHO

#### **ENTEBBE**

#### RABBI SHLOMO KAHN

The Talmud's rule:

#### בעל הנם אינו מכיר בניםו

"To whom a miracle occus, fails to recognize it" (Nidda 31a), has its exceptions.

Entebbe is a good example.

History's objective, panoramic view will record the unprecedented rescue action as a feat of heroic dimensions. But the immediate onlookers and contemporaries too instinctively acknowledged the miracle: success of mission impossible.

Wherein lay the greatness and the success of Entebbe? In resourcefulness and incredibly complex logistics. In meticulous planning and superb expertise. In intricate arrangements and ingenious skill. But above all in a firm determination to rescue, followed by daring, decisive action. Wavering uncertainty and timid hesitation would have doomed the mission outright. An inexorable, overriding resolve to liberate led to glory and triumph.

The mitzvo of saving human life enjoys paramount priority, superseding and outranking, and indeed suspending, almost all other commandments of the Torah. *Pidyan Shvuim*, literally "redemption of captives," is included in this mitzvo of the highest order.

To bring about redemption is an awesome thrill. Liberating the incarcerated, freeing the imprisoned is tantamount to an almost G'd-like act of bestowing (renewed) life. Its reward is incalculably high.

Deep in the recesses of every Jewish heart and soul is the earnest desire to fulfill the will of G'd. Often held captive by man's human weaknesses and failings, we are confronted with the very same agonizing problem that tormented the Israeli Cabinet last summer.

A firm resolve to act with decision, to rescue and free the innocently held hostage, is the lesson of Entebbe and the age-old call to *t'shuvo*.

# PLANT FREES IN ISRAEL

in our

#### "CONGREGATION BETH ISRAEL FOREST"

in honor of

- Birthdays - Anniversaries - or any Family Occasion -

For Information, Contact Our Office.

とうしょしょしょしょうとうしょいしょいしょうしょうしょうしょうしょうしょうしょうしょうしょうしょう

#### לשנה טובה תכתבו

#### Bennett Grocery & Dairy

Free and Prompt Delivery

ELIAS B. SLOMOVITS, Owner

שומר שבת

4 BENNETT AVENUE (Corner 181st Street) New York, N. Y. 10033

Phone: WAdsworth 3-7140

לשנה טובה תכתבו

UHRMACHER & JUWELIER

#### I., OPPENHEIMER

4227 BROADWAY (179 St.) WA 3 5030

14 Kt. Jewelry - Finest Swiss Watches

Grosse Auswahl in religioesen Geschenkartikeln.

Shabbos Keys & Bracelets

#### SCHILD BROS., Inc.

FIRST CLASS SAUSAGES
DELICATESSEN & ALL KINDS OF
MEAT & POULTRY

Under Supervision of Rabbi Dr. Breuer

1339 ST. NICHOLAS AVE. cor. 177th St., NEW YORK, N. Y. 10033 WA 7-5997

Open Sundays 10-6 P.M. Props.: W. Adler — M. Cohen

Life Insurance MAJOR MEDICAL Disability, etc.

Also: Mutual Funds

#### LEO OPPENHEIMER

(Member of Congregation)

MONY — The Mutual Life Insurance Company of New York

475 Park Avenue South, New York 10016 Tel. Bus. 725 - 1800 Res. WA 8 - 8773

# DID YOU BUY YOUR ISRAEL BOND?

See Our Large Selection
OF DRESSES

Special in Sizes  $14\frac{1}{2} - 24\frac{1}{2}$ 

SEE OUR BIG SALE IN BANLONS

#### MARION'S DRESSES

715 WEST 181st STREET

H. ISRAEL

'.JA 7-7972

RUG CLEANING - FREE STORAGE WAND-ZU-WAND-BELAG

POLSTER MOEBEL

INSURED

Elektrisch Schamponiert - Gebrauchsfaehig am selben Tag - Gelegenheitskaeufe - Neu & Gebrauchte Teppiche Bruecken - Laeufer

#### ALWA

Modern Home Cleaners' Inc. WA 7-6438

Walter Weinberg - Res.: 942-7525 4086 Broadway, New York, N. Y. 10032

### EMPIRE HARDWARE

and HOUSEWARE

1356 ST. NICHOLAS AVE. NEW YORK, N.Y. 10033 WA 8-5776

- LICENSED LOCKSMITH
- LOCKS INSTALLED
- GATES INSTALLED
- PICK PROOF & PICK RESISTANT
- CYLINDERS INSTALLED

#### CHEVRA KADISHA

We extend to each other at this time warm wishes for a healthy and prosperous year. May the coming year be free from worries and sadness, blessed with Simchos, satisfaction and peace.

My heartfelt words of appreciation go to the devoted members of the Chevra who give of their time and energies to fulfill age-old traditions. They are present in time of need, and with their quiet, dignified service, they earn respect and gratitude.

As a rule, Chevra activities are unpublicized, especially in the field of tz'doko and g'milus chesed. All through the year, we frequently and gladly come to the aid of those who are in need, in our own community, as well as elsewhere.

Share in our work. Enroll in our Chevra, if you are not yet a member. Become a more active member. Help us discharge our duties and obligations.

My sincere L'SHONO TOVO wishes to our distinguished Rabbi, Cantor, President and Board, Chevra Honorary President and Chevra Board, members of K'hillo, Chevra and Sisterhood.

#### ARTHUR HANAUER

President.

I wish to thank Rabbi Kahn, Cantor Schartenberg, Chevra Kadisha President Arthur Hanauer and wife, all dear friends and members of the Congregation, Chevra Kadisha and Sisterhood, for their kindness and thoughtfulness during my recent operation. Your visits, phone calls and cards were highly appreciated.

To everyone, α hearty לשנה מובה תכתבו

Arthur Simon

#### SISTERHOOD

As the year 5736 comes to an end, we look forward to the year 5737 with new hopes and a change for a better tomorrow for Eretz Yisroel, American Jewry and our brethren in the Soviet Union and the whole world.

As President of the Sisterhood I would like to thank the ladies of the Chevra for their never-failing support in 5736 and I hope they will be able to fulfill this great tradition for many years to come.

For 5737 I want to express my hearty good wishes for a Shono tovo to our distinguished Rabbi Kahn, Mrs. Kahn and daughters, our Cantor, Mr. Schartenberg and Mrs. Schartenberg, and our President, Mr. Heimer and Mrs. Heimer, our Chevra Kadisha, our Ladies Chevra and all our members and friends.

In the year to come, may we be able to help each other within the mitzvos and guidance of our Torah.

EDITH WEISSFELD President.

#### IN MEMORIAM

Our Congregation sadly records the passing of the following members, during the past year, who are fondly remembered and will always be honored in our hearts:

Bertha Jakob
Isidore Wimpfheimer
Meta Lauter
Selma Sonneberg
Herta Nathan
David Greenbaum
James Wilson
Sofie Rothschild
Albert Moses
Ludwig Weissfeld
Wally Schweriner
Minna Tannenbaum
Erna Stern

#### לשנה טובה תכתבו

#### FLEISCHMAN, HEYMAN & CO., INC.

MEAT - POULTRY - PROVISIONS - WHOLESALE & RETAIL

#### GLATT KOSHER גלאמ כשר

Under Supervision of RABBI DR. JOSEPH BREUER

1530 St. Nicholas Ave. Bet. 186 & 187th Streets New York, N. Y. 10033 WA 3-3345 342 Audubon Ave. Corner 182nd Street New York' N. Y. 10033 WA 7-0809

#### WE DELIVER

というできていいいいいいいいいいい

#### E & B SUPERMARKETS

とうしょうしょうしょうしょうしょうしょう

4190 BROADWAY (Corner 178th St.)

Your Friendly Neighborhood Supermarket
WHERE YOU COME FIRST



GIVE GENEROUSLY TO ISRAEL



"What's with Kupsie?" Tassie wondered aloud. "He's pouting!"

It was true. Kupsie's eyes which usually twinkled with mischief or sparkled with laughter, were scowling.

"I don't know," said Tumbler. "Let's ask and find out."

Kupsie had heard them and began to grumble: "I'm angry, that's why."

"But what about?" asked his friends.

"Because a Kiddish cup has such a dull job. No color. No excitement."

Tassie was still puzzled. "What got into him?" he asked Tumbler. "Why is he dissatisfied all of a sudden?"

"I think I know," smiled Tumbler.

"It's on account of the Shofar, isn't it, Kupsie?"

Kupsie nodded.

"The Shofar? What has the Shofar got to do with it?" asked Tassie.

"The Shofar is exciting!" cried Kupsie with an angry toss of the head. "It can make glorious noise which you can hear loud and clear for blocks! Its blasts are so commanding and thrilling, but there's never even a squeak out of a Kiddush cup!"

"Silly to be jealous of a Shofar," said Tassie. "A Shofar can't compare in looks with a beautiful silver Kiddush cup!" "Ha! You only make me more angry. Two weeks after Rosh HaShono comes Sukkos with its gorgeous set of Arba Minim. They're so colorful, the Lulov and Ethrog, Hadassim and Arovos! What's a Kiddush cup compared to them?"

"No reason to be jealous, Kupsie," said Tumbler. "It's not glamor of looks and sound which counts but steady, faithful service. Don't begrudge the Shofar and the Arba Minim their thrills. They come only once a year but we Kiddush cups do our duty week in, week out."

Kupsie had calmed down. With his anger gone, his good spirits were back in full force.

"Nothing beats wine for taste," he concluded happily.

(Will be continued)

Donation Cards

Spende-Karten

for any occasion may be ordered:

fuer jede Gelegenheit erhaeltlich:

#### SISTERHOOD

c/o MRS. LORE OPPENHEIMER

701 WEST 177th STREET WAdsworth 8-8773

Minimum donation one dollar

RESERVE

SATURDAY NIGHT

DECEMBER 4th

FOR THE ANNUAL

SOVIET JEWRY BENEFIT CONCERT

FEATURING

THEODORE BIKEL

# SCHEDULE OF SERVICES

Kabolas	Shacharis	Mincho	Maarin		Sh'm. before		
1st day Rosh HaShono, Sept. 25 6:30	7:30 Sermon	6:50	7:25	5:55	9:35		
2nd day Rosh HaShono, Sept. 26 6:50	7:30 Sermon	5:30	7:25				
Shabbos Shuvo, October 2 6:20	8:30 Sermon	6:40	7:15	6:00	9:35		
Yom Kippur, Oct. 4 (beg. 6:15 P.M.) 6.50	7:30 Yizkor		7:10				
1st day Sukkos, October 9 6:10	8:30 Sermon	6:30	7:05	6:10	9:40		
2nd day Sukkos, October 10 6:30	8:30 Sermon	6:40	7:05				
Shmini Atzeres, October 16 6:00	8:30 Yizkor	6:20	6:55	6:20	9:40		
Simchas Torah, October 17 6:20	8:00	6:30	6:55				
Breshis, October 23 5:50	8:30	6:10	6:45	6:30	9:45		
Noach, October 30 5:40	8:30	6:30	6:35	6:35	9:50		
STANDAI	RD TIM	E					
Lech Icho, November 6 4:30	8:30 Sermon	4:50	5:25	5:40	8:55		
Vayero, November 13 4:20	8:30	4:45	5:20	5:45	9:00		
Chaye Soro, November 20 4:15	8:30 Sermon	4:40	5:15	5:50	9:05		
Toldos, November 27 4:10	8:30	4:35	5:10	5:55	9:10		
Vayetze, December 4 4:10	8:30 Sermon	4:35	5:10	6:00	6:10		
Vayishlach, December 11 4:10	8:30	4:35	5:10	6:05	9:15		
Vayeshev, December 18 4:15	8:30 Sermon	4:40	5:15	6:10	9:20		
Miketz, December 25 4:15	8:30	4:40	5:15	6:15	9:20		
SLICHOS		1 1	7 26				
Sunday, Sept. 19	Chanuko, December 17 - 24 Shacharis (weekdays) 7:15 A.M.						
Monday to Thursday 5:45 A.M. Friday, Erev Rosh HaShono 5:15 A.M.	Sunday Chanuko, December 19						
Tzom Gedalyo, M'day, Sept. 27	Mincho 3:00 P.M.						
Fast begins 5:40 A.M.	Maariv 5:00 P.M.						
Slichos 5:30 A.M.	Rosh Chodesh Teves, Wednesday, Decem-						
Mincho-Maariv	ber 22.						
Fast ends	DAILY SERVICES						
Erev Yom Kippur, Sunday 7:00 A.M. Sunday							
Mincho 2:00 P.M.							
Chol haMoed Sukkos 7:15 A.M.	Rosh Chod						
Hoshano Rabbo, Friday, Oct. 15	Evenings			8:00	) P.M.		
Lernen Thursday evening 8:00 P.M. Shacharis Friday 6:20 A.M.	SHIURIM						
Rosh Chodesh Cheshvon, Sunday and	Ladies —	Monday	7:30 1	P.M.			
osh Chodesh Cheshvon, Sunday and Ladies — Monday 7:30 P.M. Monday, October 24 and 25 — Chumesh-Rashi — Tuesday 3:30 P.M.							
Sheni-Chamishi-Sheni, November 15, 18,	18, Gemoro (advanced) — Tuesday and						
22 (Shacharis 7:15 A.M.)	Thursday 7 P.M.						
Rosh Chodesh Kislev, Tuesday, Novem-	Gemoro (beginners)—Wed. 8:15 P.M.						
ber 23 Tal umotor begins Shabbos evening,	Mishna — Thursday 3:30 P.M. Dinim — Shabbos 45 minutes before						
December 4	Mincho						
···>···>>•><							

לשנה טובה תכתבו

**ALLSTAR LIQUORS** 

**KOSHER WINES & LIQUORS** 

Milton M. Ehrlich 4189 Broadway

New York, N. Y. 10033

781 - 9500

betw. 177th & 178th Sts.

לשנה מוכה תכתבו

IRIS FABRICS & LINEN SHOP

736 W. 181 Street, N.Y., N.Y. 10033 A full line of linens and curtains And a full line of fabrics and notions With Lower East Side Prices

Tel.: 781 - 0017

לשנה מובה תכתבו

WA 3-6193

NOTARY PUBLIC

ZEITLIN'S PHARMACY

Israel Zeitlin, Prop. PRESCRIPTION SPECIALISTS We have a complete line of FREEDA VITAMINS

COSMETICS & MEDICATIONS Under Rabbinical Supervision

4267 BROADWAY (bet. 181 & 182 Sts.) Next door to Coliseum Theatre

שומר שבת

Closed on Shabbos Open Sunday 9-2

Place your personal message in Hakohol! An ad this size only \$ 5.00

לשנה מוכה תכתבו

# FOR ALL TYPES OF TOURS AIR - SEA - TRAIN - BUS

and Hotel Reservations ISRAEL - MIAMI - Around the World

CONTACT:

## ALI TRAVEL LTD.

LEON M. ISAACSON

IS ALWAYS AT YOUR SERVICE

1200 - 6th Avenue New York, N.Y. 10036

corner 47th Street. SUITE 205

Evenings: (201) 692 - 0056 575 - 1588

# "POINT OF VIEW"

#### A Column for the Young Adult

とうとうとうとうとうとうとうとうとう

#### WHO'S WHO

Man has an insatiable appetite for public recognition. (Average man, that is. Happy are those among us who are content to live quietly, content to be of service to G'd and man. Truly happy souls, they are).

For fame and prestige, to make the news, to see his name in lights, to be listed in the prestigious Who's Who, man will sacrifice much. And society rewards his costs and efforts, immortalizing his name among the names of the great.

There's a Who's Who also in the Heavenly Sphere, a roster of the Truly Great, compiled by and published under the imprimatur of G'd Himself. Who makes that list?

והמשכילים יזהירו כזוהר הרקיע אלו גבאי צדקה ומצדיקי הרבים ככוכבים אלו מלמדי תינוקות

"And the wise shall shine like the brilliancy of the sky — this refers to charity collectors; and the virtuous benefactors of the public shall be like the stars — this refers to teachers of small children." (Daniel 12:3, Bovo basro 8b).

Charity collectors? (M'shulochim — a connotation bordering on contempt!) Elementary school teachers? (Note: Not high school instructors nor college professors, not even Roshe Yeshiva or Mesivta deans, but teachers of small children!) You must be kidding!

No kidding. Man's judgment is short-sighted. G'd's is foolproof. On the achievements of these does the world exist. They're tops.

#### INTERNATIONAL GOURMET AND GIFT CENTER

4797 Broαdway' New York, N.Y. 10034 569 - 2611

#### FOODS

- \* Imported Gourmet
- \* Israeli Specialties
- \* Chocolates
- \* Cookies from
- \* Around the World

#### **GIFTS**

- \* Weddings
- \* Bar-Mitzvah
- \* Baby
- \* Anniversary
- \* Tablecloths and Bags

#### OPEN SUNDAYS

לשנה מוכה תכתבו

#### FOR A DELICIOUS TREAT

it's

#### GUTMANN & MAYER'S MEAT

4229 BROADWAY

WA 3-1989 WA 3-3073 IN QUEENS

#### JUMA QUALITY MEAT & POULTRY INC.

63-22 99th ST. REGO PARK JL 9-5271

Supervision: Rabbi Dr. Ph. Biberfeld

To All Our Friends & Customers לשנה מונה תכתבן

#### BARTON'S

FAMOUS FOR CONTINENTAL
CHOCOLATES, COOKIES, ICE CREAM
& SHERBERT

Shomer Shabbos

Franchise Owner

JOSEPH YOUNGER

6571/2 WEST 181st STREET

We Mail All Over

#### לשנה טובה תכתבו

3W 5-0291

Res.: WA 7-2453

#### FRED FULD

CUSTOM UPHOLSTERY
SLIP COVERS

DRAPERIES

1233 ST. NICHOLAS AVENUE

NEW YORK, N. Y. 10032

#### **BEST CHAIR RENTAL**

CHAIRS - DISHES - TABLES

561 WEST 179th STREET NEW YORK, N. Y. 10033 927 - 0200

COMPLETE PARTY SUPPLIES

#### WALTER'S HOUSEWARES

756 WEST 181st STREET (bet. Ft. Washington Ave. & Broadway) LO 8 - 1030

> Large Selection of Housewares & Gifts Locks & Gates Installed Large Selection of Paints WE DELIVER

#### 

#### JUEDISCHES BEERDIGUNGS-INSTITUT

Vollstaendige Erledigung aller Beerdigungs-Einzelheiten zu niedrigen Preisen in allen Teilen New Yorks

#### ANERKANNT VON DEUTSCH-IUEDISCHEN GEMEINDEN

Grabstaetten aruf allen Friedhoefen

Neue. moderne eingerichtete Chapel (nahe Washington Heights)

1225 JEROME AVE. (Ecke 167th St.)

Tel.: WYandotte 2-2000

PLEASE PATRONIZE OUR ADVERTISERS

#### The Congregation Reports . . .

. . . that in the interest of all synagogue worshipers, names submitted for Mi Sheberach are to be kept to an utmost minimum; naming many friends prolongs services needlessly . . .

able apartments and jobs, requests for assistance to elderly and ailing (including free service such as small household chores, shopping, etc.) may be directed to the Jewish Community Council, 121 Bennett Avenue, telephone 568-5450 (furniture in good condition accepted for Russian immigrants) . . .

... that the Tishri issue of the "Rabbi's Newsletter" was donated by Mr. Saly Zloczower . . .

... that the Cheshvon issue of the "Rabbi's Newsletter" was donated by Mr. and Mrs. Werner Loew . . .

. . . . that the Kislev issue of the "Rabbi's Newsletter" was donated by Mrs. Edith Weissfeld . . .

made by Mr. and Mrs. Julius Eckstein, Mr. Mordocai Waldman, Mr. and Mrs. Leo Oppenheimer, a donation in memory of Alfred Meier, Mrs. Kate Philippson, Mrs. Josef Erbs and Mr. Max Faktor, Mr. and Mrs. Justin Bing, Rabbi and Mrs. Shlomo Kovitz and Rabbi and Mrs. Joseph Zitter, Mr. and Mrs. Max Hamburger . . .

... that the fifth annual Benefit Concert for Soviet Jewry is scheduled for Shabbos night, December 4th, at Yeshiva University, tickets available: WHICSJ, 562 West 181st Street, call 923 - 3332 . . .

I would like to express sincere thanks to all members and friends of the Congregation for their good wishes and concern during my illness.

Leo Oppenheimer

Also a hearty and healthy

לשנה מוכה תכתבו

Leo & Lore Oppenheimer

Dear Rabbi Kahn, Cantor Schartenberg, and all of my dear friends and members of Congregation Beth Israel and Sisterhood:

I want to thank all of you for your kindness and thoughtfulness during my recent operation. Your cards, phone calls, flowers and visits were really appreciated!

Ella Stern

We wish you all health and happiness in the New Year —

לשנה מובה תכתבו

Ella & Alfred Stern & Family

TO ALL FRIENDS

AND MEMBERS

OF THE CONGREGATION

JULIAN & STEFFI LEWIN

# TRANSIT CARD & STATIONERY, INC.

Toys, Gifts, Novelties, Greeting Cards
GEORGE WASHINGTON BRIDGE
BUS STATION
42:1 BROADWAY
NEW YORK 10033

928 - 1555

#### לשנה מובה תכתבו

そうじょうじょう とうくしゅうしょうじょうしょうしょうしょう

# Harold Ellis Drugs & Surgicals, Inc.

### 4105 BROADWAY at 173rd STREET NEW YORK, N. Y. 10033

795-9360 795-0752

- Wheelchairs (sales, rentals)
- Crutches & Canes
- Walkers Oxygen Units
- Infrared Lamps
- Cervical Collars
- Elastic Stockings

- Bandages, Scissors
- Underpads all sizes
- Bed Boards
- Saratoga Vichy Water
- Vitamins
- Vaporizers

MANY HOME CARE NEEDS — REASONABLE PRICED

ことうとうとうとうとうとうとうとうとうとうだい

### BRITE GLO PROD. CO.

9よういんしょうしょうしょうしょうしょうしょうしょうしょう

66 NAGLE AVE., NEW YORK, N.Y. 10040

Closed Shabbos — Tel.: LO 9-3390 — Open Sundays

We carry a tremendous selection of imported foods, chocolates and gift items from all over the world, including Terylene Tablecloths, Pots & Pans, Ikora, etc.

לשנה טובה תכתבו

Mr. & Mrs. Morris Seidman

Mr. & Mrs. Jerry Terner

#### ANDREW APICELLA

SEA FOOD

1448 ST. NICHOLAS AVE. Bet. 182nd and 183rd Sts.

### BLOCH & FALK, INC.

MEATS - PROVISIONS

Strictly Kosher Under Supervision of R. Jacob Cohn

4100 Broadway 152 Nagle Ave. (corner 173rd St.) LO 7-7937 New York 10032 73-04 37th Ave. WA 7-5010 Jackson Heights LO 8-5360 HA 9-2385

PLEASE PATRONIZE OUR ADVERTISERS

#### THE SHIUR CORNER



Did you know . . .

. . . that when praying with the Congregation, one may not pray ahead and quickly complete prayers but must time each prayer to be recited together with the other worshippers?

. . . that it is forbidden to eat or drink anything before Kiddush?

... that the oft-repeated Slichos prayer, "Hashem Hashem Kel Rachum vChanun" (in "Kel Melech Yoshev") is a very important passage (traditionally, recitation of G'd's attributes of mercy is never in vain), which may be said with Minyan only and should be recited standing?

friendly acknowledgment to greeting and courteous reply to conversation, but not during prayers, when interruption is forbidden and courtesy to man is rudeness to G'd?

. . . that inconvenience is no grounds for eating Sukkos meals outside the Sukko?

... that every family, without exception, should have its own set of Arba Minim?

. . . that candy and sweets often contain non-kosher ingredients and that distributing such to children on Simchas Torah (as well as throughout the year) is irresponsible and sinful?

#### LEOPARD'S SPOTS

"Israel is insolent and disrespectful in criticizing the United Nations. After all, it owes its existence to the United Nations."

So spoke the Soviet delegate during last July's Security Council session on the Entebbe raid.

Old sentiments on the part of non-Jews, thousands of years old.

"When the exiled Jews in Babylonia were permitted to return, Cyrus of Persia ordered them to paint a picture of Shushan, capital of Persia, over the Temple gates, to insure allegiance to his kingdom, and they did so over the East Gate" (Mishna Middos I 3, commentary of R. Ovadiah MiBertinora).

Our sentiments? Ambassador Herzog expressed them well: "Israel was established 3,000 years ago. We owe our allegiance not to the United Nations but to G'd."

WARNING: The beautiful new wall calendars prepared for us and distributed to our members, regrettably have on the front cover and on the September 1976 page, names of G'd which must not be destroyed or desecrated. Please detach these two pages after use and bring them to the office.

The Yahrzeit of the following will be observed on our Memorial Tablets:

be observed on our intellional	Labi	ers.
Samuel Sonn	1	Tishri
Paula Sonn	1	Tishri
David May	1	Tishri
Salomon Katz	3	Tishri
Paul Cammnitzer	4	Tishri
Wolf Plaut	6	Tishri
Joseph Oppenheim	6	Tishri
Netty Michels	9	Tishri
Kurt Rosenthal		Tishri
Cilly Fuld	10	Tishri
Hannelore Fuld	10	Tishri
Sally Wallach	10	Tishri
Thekla Wallach	10	Tishri
	10	Tishri
Amalie Lauter Lina Goldschmidt	10	Tishri
Lina Goldschilligt	10	Tishri
Herman Wolf	10	Tishri
Herman Wolf	10	Tishri
Elisabeth Wolf	10	Tishri
Joseph Loeb	10	Tishri
Hilda Loeb Wilhelm Frenkel	10	Tishri
	10	Tishri
Emma Frenkel		Tishri
Karoline Stern	10 10	
Zadock Srauss	_	Tishri
Theobald Gold	10 10	Tishri Tishri
Ida Gold	10	Tishri
Anni Gold	10	Tishri
Jacob Wolffs	10	Tishri
Albert Loew	10	Tishri
Bertha Loew	10	Tishri
Frieda Kayem	10	Tishri
Irma Kayem	10	Tishri
Pauline Scherlinski	10	Tishri
Lucy Scherlinski	10	Tishri
Ella Lachs	10	Tishri
Rita Lachs	10	Tishri
Johanna Eichtersheimer	15	Tishri
Rudolf Berney		Tishri
Ricka Hirschheimer		Tishri
Herman Furcht		
Mariane Bacharach		Tishri Tishri
Max Sonn	20	
Adolph Kaufherr	21	Tishri Tishri
Isidor Boettigheimer	21	
Gustav Kaufman		Tishri
Meta Lauter	23	Tishri
Fred Goodman	25	Tishri
Justin Friesner	26	
Mathilde Furcht	26	
Martha Dreyfus		
Sol Krell		
Herman Glauberg		
Dr. David Gross	28	Tishri
Selma Sonneberg	30	Lishri

Max Stuehler 1	Cheshvan
Daniel Baer 4	
Rachela Wolf 5	Cheshvan
Sally Rosenthal 8	Cheshvan
Sally Rosenthal	Cheshvan
Rudolf Buxbaum 11	Cheshvan
Herman Hirsch 11	Cheshvan
Jettchen Hirsch 11	Cheshvan
Jacob Stern 15	Cheshvan
Else Hess 15	Cheshvan
Friederike Goldschmidt 17	Cheshvan
Joe Issi Kahn	
Ludwig Greenbaum 17	Cheshvan
Betty Fuld 17	Cheshvan
David Stern 19	
Dr. Paul Hes 19	Cheshvan
Moses Baer	Cheshvan
Dr. Samuel Kirsch 21	Cheshvan
Sh'muel Auer	Cheshvan
Henry Rosenthal 26	Cheshvan
Selma Hammerschlag	Cheshvan
Tony Oppenheim28	Cheshvan
Heinrich Leitner 29	Cheshvan
Herta Nathan	2. Kislev
Jakob Feuer	3. Kislev
Siegfried Levy	3. Kislev
Helen Reichsfeld	4. Kislev
Emilie Holzer	5. Kislev
William Goldschmidt	6. Kislev
Rose Boettigheimer	8. Kislev
Ernst Heilbrunn	9. Kislev
Max Stern	11. Kislev
Mina Hamburger	11. Kislev
Frida Schwarz	11. Kislev
Karoline Gottlieb	12. Kislev
Max Hirschhorn	13. Kislev
Kurt Schoemann	14. Kislev
Marcus Stein	15. Kislev
Rosa Williams	16. Kislev
Eugene Hirsch	17. Kislev
Dr. Maximilian Klanfer	18. Kislev 19. Kislev
Joseph Goldschmidt	
Bertha Goldwein	19. Kislev
Adolph Rothschild	
Herman Kayem	20. Kislev
Adolf Goldwein	20. Kislev
Hedy Price	20. Kislev
Johanna Baer	20. Kislev
David Greenbaum	20. Kislev
Fred Wolf	23. Kislev
Rosa Herze	
Ella Jonas	24. Kislev
Marianne Schartenberg	24. Kislev
Family Lichtenstein	25. Kislev
Arthur Neu	26. Kislev
James Wilson	27. Kislev
J	The second secon

#### לשנה מובה תכתבו

# TASTY PASTRY "CAKE AND PASTRY FOR ALL OCCASIONS" PAUL LEVIE

4175 BROADWAY (Bet. 176th & 177th Sts.) LOrraine 8-6800

Under Supervision of Rabbi Dr. Breuer לשנה מובה תכתבו

To All Our Customers and Friends

Herzlichen Dank fuer die Besuche, Blumen, etc. anlaesslich meines Hausarrests, und gleichzeitig allen Freunden, Mitglieder der Gemeinde, wuenschen ein gesundes, glueckliches Neues Jahr

Julia und Leo Stock

4523 Broadway
New York, N.Y. 10040

To All Our Friends And Customers A Happy And Healthy New Year!

HARRICH GERLENGE GER

よういしょうにんしょうにんしょうにんしょうにんしょうに

Max Goldschmidt & Son 2

TELEVISION — AIR CONDITIONING

650 WEST 181st ST., N.Y.C. Near Broadway WA 7 - 2383 - 4

#### A PLANET TAMED

Viking unmasked Mars, for centuries existing as a ferocious war monster, now revealed as innocent and docile as any earth landscape.

Myths are difficult to shatter, habits hard to break, superstitions tough to rupture. Especially when the object is beyond reach, when imagination can roam unchecked and fantasy can breed the most fanciful phantoms.

Ever since man gazed skyward and saw the reddish hue of Mars, that planet became associated with warfare. To the ancients it was the god of war and to this day, successfully invaded our vocabulary; Martian is literary synonym for warlike. Why Mars?

The experts differ. Some attribute it squarely to its color. In the clear, dark night-sky, Mars appears unmistakably as a red danger signal. Others relate it to the calendar. March (named for Mars), the harbinger of fair weather after the winter season, permitted the launching of war plans and campaigns. Of particular interest to us is the fact that Jewish lore also sees Mars as a menace and misfortune.

Calling Mars "the glowing one" (from *adom* = red, hence *ma'adim*), the Talmud states:

מאדים ממונה על החרב ועל הדבר ועל הפורעניות

"Mars is appointed over the sword, pestilence and retributions" (Talmud Shabbos 129b).

Believers in astrology (relates the Talmud) were offered a unique choice:

מאן דכמאדים יהי גבר אשיד דמא . . . אומנא . . . מבחא . . . מוהלא

"He who is born under Mars will be a person who sheds blood — either as a physician, butcher or mohel (circumciser)" (ibid. 156a).

Reaching further back, one opinion in the Talmud places Mars on the biblical map. Singing her song of victory after the smashing defeat of Canaan's Sisera at the hand of Israel's Barak, Deborah gives glowing credit to the heroic fighters and severely castigates those who took no part in the battle. In it she includes also celestial warriors:

מן שמים נלחמו הכוכבים ממסילותם עם סיסרא

"They fought from heaven, the stars in their courses fought against Sisera," and condemns the non-combatants:

אורו מרוז אמר מלאך ה' ארו ארור ישביה כי לא באו לעזרת ה' לעזרת ה'

"Curse Meroz, said the angel of G'd, curse bitterly its inhabitants, because they did not come to the help of G'd, to the help of G'd against the mighty." (Judges 5:20, 23).

"What is Meroz?" asks the Talmud. "Some say: a star." (Talmud Moed koton 16a).

Aren't Meroz and Mars words which are clearly phonetically related?

Large Selections \* Famous Brands \* Immediate Delivery

BEDROOMS \* LIVING ROOMS \* DINING ROOMS \* RECLINERS
DINETTES \* BOOK CASES \* DESKS \* TEEN \* FURNITURE
SIMMONS \* BEAUTYREST \* SEALY POSTUREPEDIC
MATTRESSES AND CONVERTIBLES

#### JACK'S FURNITURE CO.

Jack & Michael Reinheimer

514 WEST 181st STREET, N.Y.C. — Tel.: 923 - 5602

לשנה מוכה תכתבו

よういっていっていっしょうしょうしょうしょうしょうしょう

#### PLEASE NOTE CAREFULLY

BEGINNING OF YOM KIPPUR

Yom Kippur laws and restrictions begin at 6:15 P.M. (Kol Nidre is scheduled later, at 6:50 P.M., to let Maariv approximate nightfall.)

Not only eating, drinking, leather shoes, etc. are forbidden after 6:15 P.M., but also carrying in the street (as on any Shabbos). Whoever wants to bring anything to the synagogue must be there by 6:15 P.M.

Ladies must kindle the lights by 6:15 P.M. They may do so earlier but then the laws of Yom Kippur also start early, with candle lighting. If they wish to carry anything to the synagogue after kindling lights, they must make a silent provision that Yom Kippur does not begin for them with candle lights. In any case, provision or not, Yom Kippur does begin at 6:15 P.M.

#### CONCLUSION OF YOM KIPPUR

Yom Kippur ends at 7:10 P.M. Even after this time, no weekday activity may be done before reciting the Maariv prayer (with atto Chonantonu in the Shmone Esre).

If necessary, the words boruch hamavdil beyn kodesh lchol may be pronounced after 7:10 P.M. so that work may be done immediately.

Eating and drinking is forbidden until after Havdolo.

#### BETTY'S YARN CENTER

720 West 181st Streaet
(bet. B'way & Ft. Wash. Ave.)
10 A.M. to 7 P.M.
Tel.: 928 - 5556

Fabrics - Notions - Needlepoint
Pearlstring - Trimmings - Buttons
DMC Yarns - etc.
Knitting Supplies

#### ARTHUR REIS

PAINTING & DECORATING

579 FT. WASHINGTON AVE. NEW YORK, N. Y. 10033 WA 3 3970

Many thanks to the Chevra Kadisha, Sisterhood, and all members and friends of the Congregation, for their thoughtfulness and good wishes during our recent illnesses.

Also, L'shono tovo to all.

Fritz & Bertel Neuhaus

We wish to express our heartfelt thanks to all for the good wishes and thoughtfulness shown to us during our recent hospital stays.

With k'sivo v'chasimo tovo wishes,

Mr. & Mrs. B. Suiskind

#### לשנה מובה תכתבו

### Carolyn Dress Shop, Inc.

4231 Broadway, New York City, Bet. 178 & 180 Sts. (Nr. Bus Terminal)
WA 7 - 5378

#### IS LEADING IN

FALL AND WINTER FASHIONS

COATS — DRESSES — SPORTSWEAR — GOWNS

(Largest selection of ½ and Junior sizes in the Heights)

Featuring

London Fog & Misty Harbor STORMCOATS

All Sizes & Prices



Carolyn Dress Shop

4231 BROADWAY, NEW YORK CITY

bet. 179 & 180 Sts. Near Bus Terminal

WA7-5378

from OTTO & TONI LOWENSTEIN

"BALSHON" Printing & Offset, 480 Sutter Avenue, Brooklyn, N. Y. 11207 — EV 5-3278

HAKOHOL

562 West 181st Street New York, N.Y. 10033 Non Profit Org.
U. S. POSTAGE
PAID
New York, N. Y.
Permit No. 13456