

LOUIS ETRA APPOINTED CHASAN TORAH

Samuel A. Marcus Chasan Bereshith and Alexander Gross Chasan Maftir

The supreme honor of the High Holy Day Season, Chasan Torah was conferred this year by the officers of the congregation upon Mr. Louis Etra. The Chasan Torah is in every way truly deserving of the honor. As a member of the Etra family he is well known and esteemed for his generosity in behalf of all worthy causes. The U.J.A., Federation, Yeshiva University, institutions of

learning here and in Israel—all have been beneficiaries of his kindness. Mild and soft-spoken, he has won the affection of everyone at Kehilath Jeshurun. His reverence for and adherence to the religious traditions of our people make him an ideal Chasan Torah.

IMPRESSIVE HIGH HOLIDAY SERVICES THRILL WORSHIPPERS

We cannot permit the High Holiday services just concluded to pass without a word of comment. To do so would be to commit an injustice to the hundreds of worshippers who gathered in the Main Synagogue and in the Auditorium to usher in the new year. For, from the opening notes of the cantors on the first night of Rosh Hashanah up to the sounding of the shofar at the close of the Ne'ilah Service on Yom Kippur, our congregants participated in a religious experience they will long remember.

In the Main Synagogue, the renditions of Cantor Hyman Gertler and Mr. Joseph E. Adler, our Ritual Director, were a delight to the ear. Beautiful voices chanting the traditional prayers; melodic readings of the Torah; familiar congregational melodies sung lustily and enthusiastically—blended together to render the liturgical phase of the service as impressive as it could possibly be.

Add to this the inspiring sermons of Rabbi Lookstein and his explanatory interpolations throughout the entire service, and the result of an extraordinarily beautiful interesting and dignified service is inevitable.

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The Chasan Bereshith, Samuel A. Marcus, is a member of one of the old families of Kehilath Jeshurun—the Rosenthal-Rodzinsky family. He is one of the active and devoted trustees of the congregation and his generosity through the years has been a contributing influence in the growth and development of the congregation. In the community at large he is a recognized leader of his industry in the U.J.A. and several years ago ran a one-man campaign in behalf of Haganah. The honor of Chasan Bereshith, therefore, well becomes one who so distinguished himself.

The Chasan Maftir is a relative newcomer. Mr. Alexander Gross joined our congregational family but several years ago. During his short association with us he has already demonstrated remarkable qualities of devotion and service to Kehilath Jeshurun. He is one of the champion workers for the Yearbook. He is a proud parent of a Ramaz child. Above all, singlehanded he is responsible for rescuing numerous families from Nazi-Poland and set-

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MEN'S CLUB NEWS**New Member —**

We welcome Mr. Leib Merkin into our Men's Club and extend our best wishes for a long and happy association with us.

Elections and Smoker to be Held October 18th —

Instituting a new policy of electing officers and Executive Committee members in the fall, the Men's Club will hold its elections for the coming year on Tuesday, October 18th, at 8:30 p.m. in the Social Hall.

After the business part of the meeting, a Smoker has been arranged. This is the type of informal get-together that has always attracted a large number of our members in years past. This season, as a result, two such evenings have been planned, the first which will take place on the 18th, coupled with the election of the men who will be responsible for the conduct of the Club in this important tenth year of its existence.

So get set for an evening of smokes, refreshments, drinks, games, fun, entertainment, and good fellowship. Reserve October 18th for relaxing enjoyable time and plan to be with us. We'll supply the rest and guarantee a good time to all. (Naturally, this occasion is for men only).

Time's A-Wastin'; Reserve NOW —

How about it, members. There are still some of you who haven't made themselves heard in the matter of making reservations for the Tenth Annual Men's Club Dinner to be held November 15th. Take it from us—and we were present at the meeting of the Dinner Arrangements Committee Thursday evening—it will be hard to duplicate the kind of affair that is being arranged.

Time is running out. Only about five weeks separate us from the night that will commemorate the tenth anniversary of the founding of our group. You'll never regret having taken our advice to be with us that

PARENTS' CLUB STEERING**COMMITTEE PLANS FOR YEAR**

The first meeting of the Parents' Club Steering Committee, held last Wednesday evening, laid the groundwork for the group's activities for the coming year. Members of the Committee who were present that evening manifested an interest and enthusiasm that augurs well for the success of the Parents' Club and what it aims to accomplish during the next ten months.

Open Meeting Set for October 25th —

The first Open Meeting of the season has been set for Tuesday evening, October 25th. For this meeting, an interesting program has been arranged—one that will not only bring an outstanding speaker to the platform, but will also provide the opportunity to become acquainted with the new members of the Club who will be present at their first meeting. The name of the speaker and subject of his talk have not as yet been announced, but if you want to hear an intelligent discussion of one of the problems inherent in the relationship of the school and the home, we cordially invite you to be with us October 25th. Further details will appear in the next issue of the Bulletin.

Radio to be Awarded —

To further the program of the Parents' Club, the Steering Committee has decided to conduct a raffle, with the main prize to be a beautiful name-brand radio. Raffle-books will soon be ready for distribution and Mrs. Benjamin Leifert, President of the Parents' Club, expresses the feeling of the entire Steering Committee when she says she is confident that all the members of the Club as well as its many friends and well-wishers will join in this fund-raising effort.

evening. So before you permit any other matter to gain your attention, call the Synagogue office and make your reservation.

Congregation Kehilath Jeshurun
117-25 East 85th Street
SAcramento 2-0800

Synagogue Officials

Joseph H. Lookstein.....*Rabbi*
Hyman Gertler.....*Cantor*
Joseph E. Adler.....*Ritual Director*
Jerome H. Rosenblum.....*Executive Director*

Officers of the Congregation

Max J. Etra.....*President*
Saul J. Lance.....*Vice-President*
Aaron H. Onish.....*Treasurer*
A. Milton Brown.....*Secretary*
Ira F. Weisman.....*President, Men's Club*
Mrs. Alexander Kommel.....*Pres., Sisterhood*

Yahrzeits

October

8—MICHLE ROSENBERG
8—JACOB E. MERKIN
9—MILTON H. LUBELL
9—JACOB KOHN
10—NATHAN BILLIG
11—ROSE KRAM
11—JACOB FELDBERG
13—ISRAEL ONISH
13—PAULINE EPSTEIN
14—MORRIS GOLDERICH
14—GOLDE GROSSMAN

IMPRESSIVE HOLIDAY SERVICE

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At the Auxiliary Service—

A similar atmosphere obtained in the Auditorium where, for the first time, an Auxiliary Service was held. With Rabbi Zelo Schussheim officiating, and Meyer Blumberg and Morris Adler leading the congregants in prayer, a memorable service was afforded those residents of our community who could not be accommodated in the Main Synagogue.

Thanks to Board of Ushers —

We would be unpardonably remiss were we not to express our thanks to the Board of Ushers, which served so faithfully and effectively during the Holiday season. Under the extremely able guidance of Mr. George Jacobs, the Board of Ushers, consisting of Messrs. Hyman I. Bucher, Benjamin Gold, Irwin B. Jacobs, Maurice Jaffe, Martin Klein, Hyman Messeloff, Julius Silver and Alan Yohann, rendered energetic and devoted service—a difficult and thankless job that added immeasurably to the decorum which prevailed. We cannot thank them enough for the part they played.

FINE FUNERAL SERVICE FOR OVER 50 YEARS

RIVERSIDE

Memorial Chapel inc.

76th ST. AND AMSTERDAM AVE., ENDICOTT 2-6600

New Brooklyn Chapel:

PARK CIRCLE AT OCEAN PARKWAY • ULSTER 4-2000

LONG ISLAND: 1250 CENTRAL AVENUE • FAR ROCKAWAY 7-7100

BRONX: GRAND CONCOURSE AT 179th ST. • TREMONT 8-6900

Directors: Charles Rosenthal and Morton Rosenthal