

"....FOR THE SAKE OF THE CHILDREN IN THE SCHOOL-HOUSE"

An Editorial

Thus we do implore the Almighty on that Holiest of Holy Days, Yom Kippur. Be merciful unto us, we beseech the Lord, and help us, if not for our sake, then "for the sake of the children in the school-house."

Odd, isn't it, that we seek salvation from God through the medium of the youngsters who learn the path of the Torah in the school-house, but we ourselves do not reciprocate to the children for their intervention.

Can we honestly say — all of us — that we are doing our best to further Jewish education? In truth, we must answer in the negative. And here is one instance we can use to substantiate the negative reply to that question.

Several weeks ago, the Bulletin carried a front-page article announcing the 1950 Year Book campaign. In that article, it was emphasized that this year's drive was different from those of previous years in that the entire proceeds of this Year Book were to be ear-marked for the Educational Scholarship Funds of the two schools our Congregation sponsors: Ramaz School and the afternoon Religious School.

The Year Book Committee, headed by Messrs. Alexander Gross, Elliott W. Siegel and Aaron J. Simon, was greatly encouraged when the initial reaction to the campaign was favorable. But as the campaign entered its second and third week, encouragement became dismay and our outlook darkened considerably. Why?

It developed that those who began work on getting ads for the Year Book, were our "old stand-bys", those of our members and friends who worked last year and the year before, when the income from the project was used only partially for our educational work.

Where are the bulk of our people? Where are those interested in Jewish education? Is it possible that every single one of us, without exception, can honestly say that he is doing whatever is in his power for "the children in the school-house?" Frankly, we doubt it!

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Rabbi Lookstein will preach this Sabbath at 10:45 a. m. on

**"THE FOUNDER OF JUDAISM—
WHEN WAS HE BORN? HOW DID HE DIE?"**

A Study in Comparative Religion

". . . for the Sake of the Children in the School-house"

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Here, then, is an opportunity to do something for those in whose name we seek salvation. Here is your chance to do your bit toward the attainment of the \$25,000 minimum amount needed by the two schools — with a total enrollment of over 500 boys and girls, receiving an education that is the envy of Jewish all-day schools and Hebrew Schools throughout the country.

Enclosed with this Bulletin, you will find an attractive folder, outlining the nature of this year's campaign. Part of this folder is a form for a greeting or advertisement to be inserted, in varying amounts. We make a simple request: contact your friends, your business associates, your grocer, your trade-people, and return the ad-blank to the Office, properly completed.

It matters not how large the contribution. Just GET ONE AD. What do you accomplish thereby? Briefly, two ends: first, you are doing something for those "children in the school-house" who intervene before the Almighty in your behalf. Secondly, you make it possible for an increasing number of boys and girls, from all parts of the City, to enjoy the educational advantages which our schools have to offer.

The attainment of our goal, to use the vernacular, is a cinch. It requires only that each of us — member, seat-holder, parent, well-wisher — procure **one** ad in **any** amount.

Let not your utterances to God be purely selfish. Do for youngsters something commensurate to what you want them to do for you. Get that ad, and get it TODAY!

WITHIN OUR FAMILY

Birthdays —

Happy Birthday greetings to Mrs. D. Harry Kleinfeld, Dr. Paul Lehman, Dr. Max L. Som and Mrs. Robert Zessman.

Marriage —

Heartiest Mazel Tov wishes to Mr. and Mrs. Aaron H. Onish on the marriage of Mrs. Onish's daughter, Esid Hope Berkall, to Mr. Monroe E. Stein of New Jersey. Our hopes for the best of everything are extended to the young couple.

Anniversary —

Best wishes to Mr. and Mrs. Gedeon Heller who celebrate their wedding anniversary this week.

Congratulations —

Adolph Schimel, a very esteemed member of our Congregation, was appointed last week Vice-President and General Counsel of Universal Pictures Company, Inc. Mr.

Schimel, who has long been associated with that company, has thus been promoted to the top legal position of one of the major companies in the movie industry. We congratulate him and Mrs. Schimel on what we are confident is a deserved honor.

Hearty congratulations to our honored and generous member, Mr. Maurice A. Bergman, upon his becoming Assistant to the President of Universal Pictures Company, Inc. Mr. Bergman is one of the top figures in the movie industry whose great talents have been recognized not only by the industry proper but by the United States Government. In all of the bond drives during and following the war Mr. Bergman was the one to whom Washington looked for guidance and counsel. Our hearty congratulations to him as well as to Mrs. Bergman.

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YOUNG AND OLD ENJOY CHANUKAH CELEBRATIONS

A most noteworthy Chanukah was celebrated at Kehilath Jeshurun this year in a series of festivities enjoyed by the children and grown-ups alike. Beginning with Sunday morning and ending Thursday afternoon, no less than five independent events took place in commemoration of this joyous festival.

Sunday morning, the Annual Chanukah Assembly of the Religious School took place before an audience that filled the Auditorium to capacity and, in fact, had the S. R. O. sign up before long. The feature of the morning's program, which included the traditional songs and recitations, was one of the most superbly presented plays ever to be witnessed on our stage. It was the Dramatics Club's presentation of "The Chanukah Pickets", with all the required lighting effects, scenery and costumes, as well as an unusually good enactment of a most delightful script.

Other highlights of the program were a Puppet Show put on by the Arts and Crafts Club of the School, and the drawing for an RCA Table-model Radio, sponsored by the Parents Club.

That evening, the Chanukah Party sponsored jointly by the Sisterhood and Men's Club, provided the enjoyment for our adults. Using both the Social Hall and Auditorium to good advantage, the Party was attended by close to 200 guests who enjoyed the food, drinks and entertainment — some of them even prizes won in the raffle — which was arranged by the Committee under the co-chairmanship of Louis W. Yohann and Mrs. Elliott W. Siegel.

In addition to the prestidigitary antics of Frank Garcia, the humorous monologue of Julie Oshins and the easy-to-listen-to music of Jenö Bartal, we were given an unexpected treat in the person of Abner Silver, well-known composer, who brought back the "good old days" with several of the popular hit tunes he produced.

Wednesday and Thursday saw three Chanukah Assemblies arranged for the pupils of Ramaz, from the Kindergarten class to the senior class in the High School. Each of the assemblies had its own outstanding attraction. From the cuteness of the presentation of the lower grades; through the play, "The Jug of Eliphelet", presented by the Lower School Chorus; to the harmony of the Upper Class Chorus — each was a sight to the eyes and a treat to the ears.

We regret that space limitations do not permit of a listing of those who arranged and participated in the five celebrations. On behalf of the hundreds of appreciative on-lookers, we thank them all for making this Chanukah so memorable to the Kehilath Jeshurun family.

WITHIN OUR FAMILY

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Our felicitations to our esteemed trustee, Mr. Israel Cummings, who was honored last week by the Educational Alliance Alumni Association in recognition of his efforts, devotion and generosity. The gathering, at which Mr. Cummings received a trophy as a token of esteem, was addressed by Rabbi Lookstein.

Speedy Recovery —

Our sincerest wishes for a Refuah Shelemah are extended to Mrs. Alexander Herbst.

Welcome Back —

It is good to have Mr. Samuel Cooperman and Mr. Albert Sokolski back with us. We are happy to note that they have recovered from their all-to-long sieges of illness and have resumed regular attendance at services.

We are similarly pleased to learn that Mr. Benjamin Jacoby is up and around once again.

Vacationing —

Mr. and Mrs. Harry Etra and Mr. and Mrs. Louis Etra are now enjoying brief vacations in Florida.

Congregation Kehilath Jeshurun
117-25 East 85th Street
SAcramento 2-0800

Synagogue Officials

Joseph H. Lookstein.....*Rabbi*
Hyman Gertler.....*Cantor*
Joseph E. Adler.....*Ritual Director*
Jerome H. Rosenblum *Executive Director*

Officers of the Congregation

Max J. Etra.....*President*
Saul J. Lance.....*Vice-President*
Aaron H. Onish.....*Treasurer*
A. Milton Brown.....*Secretary*
Ira F. Weisman.....*President, Men's Club*
Mrs. Alexander Kommel *Pres., Sisterhood*

SCHEDULE OF SERVICES

FRIDAY

Lighting of Candles 4:13
Evening 4:20

SATURDAY

Morning 9:00
Junior Congregation 10:00
Weekly Portion: Miketz, Genesis
41:1-44:17
Haftorah: I Kings 3:15-4:1
Evening 4:15
Conclusion of Sabbath 5:10

SUNDAY

Morning 8:30
Young People's Minyan 9:30

DAILY

Morning 7:30
Evening 4:20

YAHARZEITS

December

24—ESTHER M. TOPKIS
26—ROSE MATUSOW
26—MOSES GOODSIDE
26—WILLIAM HARRIS
26—ANNIE ROTH
28—MENDEL GOTTESMAN
28—HYMAN I. ARBEIT
29—MORDECHAI
ROSENBERG
29—PAULINE W. LURIE
29—JOEL RESNICK
30—HARRIS MAYER
30—ANNE RUBINSKY
30—HERMAN HELLER

PARENTS' CLUB TREATS JUNIOR CONREGANTS

In keeping with its promise to those youngsters who attend Junior Congregation services regularly, the Parents' Club arranged for a group of twenty boys and girls to attend the hockey game at Madison Square Garden on Sunday, December 11th.

Escorted by Martin Klein and Louis Schultz, both active workers of the organization, the children enjoyed a "weenie roast" in the Social Hall and were driven down to the Garden where they were avid spectators of the goings-on. The sweets and drinks which were provided the children at the game also added to the treat which was theirs with the compliments of the Parents' Club.

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