

MESSRS. MARTIN KLEIN AND ERNEST ADLER JOIN TOP RANKS OF AD-GETTERS

Several important announcements were made this week by Mr. Jules Podell, Chairman of the 1951 Year Book. The first is that the top ranks of ad-getters thus far in the campaign were joined by two workers — one a "veteran" of past years' drives; the other a "first year man."

The former is our devoted Trustee, Mr. Martin Klein, who joined in Year Book work in 1948, and has since been responsible for the raising of thousands of dollars in ads for the Year Book. Our newcomer — also an esteemed Trustee of the Congregation — is Mr. Ernest Adler, who took to heart our appeal for the Educational Scholarship Fund, and has, to date, turned in several hundreds of dollars in ads.

January to be the "Key" Month —

Another announcement of importance revolves about the month of January. Contact made with those who are engaged in Year Book activity elicits the news that all else will be put aside and a concentrated drive for the Year Book will be undertaken by each. Members and friends — too numerous to mention here who have in past years raised remarkable sums, have promised to devote time and effort during this month toward the attainment of our quota.

This is, indeed, heartening news. We are still quite a distance from our goal of \$35,000. And the Year Book activity will not continue much beyond January. We can, therefore, look forward to coming close to our goal, and even surpassing it. . . . IF, and it is an important "if".

IF we have the cooperation of every reader of this article. Work for the Educational Scholarship Fund, through the medium of the 1951 Year Book, is not limited to "veteran" adgetters, or to trustees. It is an area in which every individual member, worshipper, friend, affiliate, and reader can work together — and help achieve the quota together.

Some Suggestions —

The simplest means of attaining the desired end is to have every member of the Kehilath Jeshurun family get just one ad. The effort you will have to expend, and the time you will have to devote, are less than negligible. It is merely a matter of approaching your friends, tradespeople and business associates and asking. That's all.

You may, however, have a large number of people to write to, but you find you cannot spare the time or secretarial service. In such an instance, the Synagogue office stands ready to assist you. We need but a list of your contacts and a quantity of your stationery; we'll take care of the rest.

Do it Today -

Every day counts. The sooner we complete the task of reaching our quota, the sooner will the Educational Scholarship Fund reap the benefits of our labors. Please do not put it off. Give this urgent matter serious thought and your prompt attention.

Rabbi Lookstein will preach this Sabbath at 10:45 a.m. on "EGYPT'S PLAGUES AND OUR TROUBLES"

SISTERHOOD NEWS

Invitation to

Federation Luncheon —

Our Sisterhood, following its practice of supporting Federation, urges its members to attend a luncheon on "Manhattan Federation Day", Thursday, January 25th, at the Hotel Plaza. The luncheon, subscription to which is \$2.00, will have Mrs. Franklin D. Roosevelt as its principal speaker, and an outstanding program of entertainment, headed by Jose Ferrer and Dorothy Sarnoff.

Representatives of ladies groups throughout the city, and of local welfare agencies, will be present at this affair to help Federation in its work on behalf of the 116 hospitals and institutions it supports. Its plan for fundraising at the luncheon is "by tables" — the total amount pledged by Sisterhood members, for instance, will be announced, rather than the individual contributions of each donor. This will enable every lady to participate in the Federation drive, irrespective of the size of the contribution.

Reservations will be handled by the Synagogue office, and a phone call will receive prompt attention.

OF INTEREST TO READERS OF ALL AGES

The Weekly Portion ----

Rabbi Roth will again discuss the weekly portion of the Torah after Mincha services this Saturday, in the Chapel. All worshippers are cordially invited to take advantage of this newly-arranged educational feature.

The Young People's Minyan -

This Sunday morning, the Young People's Minyan will continue its regular services at 9:30 in the Chapel. Alvin Elkins, Jerrold Hirsch, Franklin Holzer and Morton Schatzman will officiate, and Menorah Leibowitz will deliver a brief talk. We invite all young people to join in the service, and in the breakfast and gym period which follow.

K. J. Institute -

Classes in the Kehilath Jeshurun Institute, which resumed sessions Monday evening after a short winter recess, will continue to meet on Monday evenings at 8:00 in the Synagogue House. Adults who are enrolled in one or another of the courses are urged to attend classes regularly so that they may derive the maximum benefit.

PARENTS' CLUB TO HEAR BOOK REVIEW AT OPEN MEETING

Mrs. Augusta Saretsky to Speak —

The next Open Meeting of the Parents' Club, which will take place on Tuesday evening, January 23rd, in the Social Hall, will have as its speaker, Mrs. Augusta Saretsky, consultant of the Jewish Education Committee on parent-teacher relationships. Mrs. Saretsky will present another of her stimulating reviews of a popular current book, the title of which will be announced shortly.

It appears that an invitation to Mrs. Saretsky to address a meeting of the Parents' Club is becoming an annual custom of the group. This is as it should be, for with each visit, Mrs. Saretsky brings an analysis of some subject that is interesting and, at the same time, enjoyable to her listeners. Whatever the subject may be, we are certain her talk will be of the same calibre as past addresses, which always attracted sizable audiences.

Reserve the date, January 23rd, for an evening of enlightenment with the Parents' Club. Your friend will be equally welcome.

Steering Committee to Meet —

A meeting of the Parents' Club Steering Committee will be held Wednesday evening, January 17th, at 8:00 o'clock in the Library. Committee members are urged to attend this meeting.

KEHILATH JESHURUN MEN'S CLUB

extends a warm invitation to its members and friends

- men and ladies alike to attend its next FORUM MEETING



at 8:30 o'clock in the Auditorium

This Tuesday, January 16th

MAURICE SAMUEL

will speak on

"THE GENTLEMAN AND THE JEW"

Ladies are Cordially Invited

A Collation will be Served

WITHIN OUR FAMILY

Birth ----

A hearty Mazel Tov to our devoted members, Mr. and Mrs. Seppy I. Silberman on the birth of a baby grandson. Similar wishes are extended to the proud parents, Mr. and Mrs. Charles Silberman.

Birthdays ---

Many happy returns of the day to Mrs. S. Lawrence Brody, Leo R.

Abraham Topkis and Robert Zessman.

Bar Mitzyah ---

Congratulations to Gerald Kleinerman, a pupil at Ramaz School, on the occasion of his Bar Mitzvah this Sabbath.

Anniversary ----

Heartiest wishes to Mr. and Mrs. Goldman, Jerome Margareten, Mrs. Abram Miller, Mrs. George Ratner, ding anniversary this week.

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Congregation Kehilath Jeshurun 117-25 East 85th Street New York 28, N. Y. SAcramento 2-0800

Synagogue Officials

Joseph H. Lookstein	
Hyman Gertler Cantor	
Joseph E. Adler Ritual Director	
Jerome H. Rosenblum Executive Director	

Officers of the Congregation

Max J. Etra	President
Saul J. Lance	
Aaron H. Onish	
A. Milton Brown	Secretary
Ira F. WeismanPresiden	t, Men's Club
Mrs. H. W. Baumgarten Pr	res., Sisterbood

SCHEDULE OF SERVICES

FRIDAY

Lighting	of	Candles	4:30
Evening			4:40

SATURDAY

Morning	9:00
Junior Congregation	10:00
Weekly Portion: Bo, Exodus	
10:1-13:16	
Haftorah: Jeremiah 46:13-28	
Evening	4:30
Conclusion of Sabbath	5:30

SUNDAY

Morning	8:30
Young People's Minyan	9:30

DAILY

Morning	 7:30
Evening	 4:40

YAHRZEITS

January

13—ISIDORE S. PERSE
14—BESSIE WALLACH
14—EDWARD UNTERMAN
15-MAX PHILLIPS
17—JOSEPH FREED

18-CELIA KAY

THE K. J. CALENDAR

- Monday evenings, 8:00 p.m. Sessions in the Kehilath Jeshurun Institute — Synagogue House
- Tuesday, Jan. 16, 8:30 p.m. Men's Club Forum Meeting; Maurice Samuel will speak on "The Gentleman and the Jew" — Auditorium
- Tuesday, Jan. 23, 8:00 p.m. Parents' Club Open Meeting; Mrs. Augusta Saretsky, guest speaker — Social Hall

CONDOLENCE

We record with deep sorrow the passing of the beloved mother of our devoted member, Mrs. Julius Kohn, and we extend to her and to the members of the bereaved family our heartfelt sympathies. May the Almighty spare them further sorrow for many years to come.



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