

# *Kehilath Jeshurun* Bulletin

JANUARY 25, 1952

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## 1952 YEAR BOOK CAMPAIGN GAINING MOMENTUM

### Aaron J. Simon Joins Top Ad-Getters

Aaron J. Simon, an esteemed member of our Board of Trustees who was among the top ad-getters in last year's campaign, has again turned in a quantity of ads which places him toward the top of our "roster of champions." The announcement of Mr. Simon's results was made by Jules Podell, chairman of the 1952 drive, who added that, within recent weeks, ads have been received through the efforts of Mrs. Samuel B. Cooperman, Mrs. Frank Goodman and Samuel A. Marcus, in addition to those turned in by our "veterans", previously mentioned in the Bulletin.

The Year Book campaign, thus, is gaining momentum with every passing day. New names are being added to the list of ad-getters — perhaps not in the quantities we would like to see, but in larger numbers nonetheless. This is indeed a most heartening sign, but one which could be made even more encouraging by a more general display of cooperation on the part of our congregational family.

Speaking for the Year Book Committee, Mr. Podell said that there is no doubt that we can approximate last year's totals — more or less — working with the same people who have previously participated in Year Book work. If, however, one of our "steady" solicitors finds he cannot do as well as he did in the past, then we cannot match last year's total figure (let alone surpass it) **unless** others come forward to do their bit in getting ads.

That, in a word, is the crux of the matter. The campaign cannot raise the necessary amount for the Educational Scholarship Fund unless it enjoys the cooperation of **each and every** member, friend, and well-wisher of the congregation.

All that is required is for you to get **just one ad**. Figure it out mathematically, and you will find that if every one of us gets just one ad, we will have no difficulty whatever in achieving our goal. And it makes no difference how small the ad — from \$5.00 to \$250 — we'll exceed the quota.

There is none among us who cannot approach his grocer or baker or hair-dresser for an ad. The causes that are the beneficiaries of the Year Book drive are important enough to all of us to command our attention and that of the community at large. What are they? In a word, the entire proceeds are devoted to the educational and physical welfare of deserving children who come to our attention from all parts of metropolitan New York. Whether it's scholarship aid for children attending Ramaz School, or our afternoon Religious School; or, whether it's for the purpose of sending youngsters to summer camp; or, whether it's to enable promising high school graduates to attend college — it is the next generation that will benefit from our efforts.

So, please do not put this matter aside. Do your bit by getting **just one ad in any amount** — but do it today!

**Rabbi Lookstein will preach this Sabbath at 10:45 a.m. on  
"ALMIGHTY GOD — WHAT DOES IT MEAN?"**

**SISTERHOOD NEWS****Fashion Talk  
Thrills Audience —**

One of the most fascinating talks ever given before a Sisterhood audience was heard at the Open Meeting which was held Monday afternoon. Our guest speaker was Mrs. Joseph D. Lieberman, a leading authority in the field of fashion and style, who spoke on "Fashion and its Application to the Individual."

A polished speaker who has interesting and informative material to impart, Mrs. Lieberman created quite a stir among our ladies with her remarks. Without exception, those who attended were enthralled by Mrs. Lieberman's presentation, and left the Social Hall not only favorably impressed, but enlightened as well. We look forward to having Mrs. Lieberman with us again in the near future.

**Many, Many Thanks —**

Our request for Canned Food for Israel met with an exceptionally warm response. All who came to the Open Meeting brought cans of food with them. In addition, many who could not be with us sent in their packages. The result: over five large cartons with canned food, ready to be shipped to Israel where it is needed so desperately.

For the warmth of your response, we extend our sincerest "Thank You."

**Volunteers Wanted —**

The Sisterhood has been asked to cooperate in securing volunteer workers for two extremely worth-while causes. The first is Beth Israel Hospital — one of the few kosher hospitals in the city — where there is need for assistance in a variety of forms. The other is the Yorkville Neighborhood Club which meets at the 92nd Street "Y", where volunteers are needed to help in adult classroom work.

Interested parties are asked to call Mrs. Samuel Stein at Beth Israel Hospital and/or the "Y" if they can spare

**THE SABBATH AFTERNOON  
BIBLE DISCOURSE**

Rabbi Lamm will continue his discourse on the weekly Portion of the Torah this Saturday afternoon following the Mincha service, in the Chapel. All worshippers are cordially invited to take advantage of this educational and religious interlude between Mincha and Ma'ariv.

**WITHIN OUR FAMILY****Birthdays —**

Many happy returns of the day to Samson Eichler, Joseph N. Friedman, Morton Kamerman, Mrs. Nathan Rosenthal and Mrs. Albert Sokolski.

**Bar Mitzvah —**

Best wishes to Max Suer, a pupil in our Religious School, on the occasion of his Bar Mitzvah this week.

**Speedy Recovery —**

Best wishes for a speedy recovery are extended to Allen Lichtman, son of our esteemed members, Mr. and Mrs. Alex Lichtman, who is recuperating from a recent operation.

**Congratulations —**

To our esteemed member, Herman A. Katz, who was feted at a testimonial dinner recently on the occasion of his retirement as president of Temple Emeth in Boston.

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**CONDOLENCE**

We record with sorrow the passing of our esteemed member, S. Lawrence Brody, beloved father of our devoted members, Mrs. Paul Shapiro and Mrs. Morton Kamerman, and we extend our heartfelt sympathies to the bereaved family. We pray that the Almighty spare them further sorrow for many years to come.

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any time during the week to help out. You will be rendering an invaluable service at but a slight cost of time to you.

This is the **Final Week** for  
**REGISTRATION IN THE RELIGIOUS SCHOOL**

for the term beginning February 3rd  
**ENROLL YOUR BOY AND GIRL TODAY**

The office is open daily from 3 to 6 for registration.

Further information may be had by calling the office at  
 Sacramento 2-0800

### MEN'S CLUB NEWS

#### New Members —

We extend a hearty welcome to Joseph Gershman, Joshua Okun and Manuel Shapiro, who joined our Men's Club within recent weeks, and we wish them a long and happy association with us.

#### Samuels Talk Postponed —

The scheduled talk of Maurice Samuel on "Prince of the Ghetto" before a Men's Club Forum Meeting, was postponed for some future date, in view of the unusually bad weather.

In its stead, those who braved the elements to be with us in the Auditorium Tuesday evening, participated in an informal discussion of matters of Jewish content which they brought to the floor. The discussion was led by Rabbi Lookstein who clarified briefly, questions ranging from the Sabbath to the re-constitution of the Sanhedrin to German reparations.

The date of Mr. Samuel's talk will shortly be announced in these columns. We hope you will be able to attend.

#### Welfare Fund —

We acknowledge with gratitude the generous contributions to our Welfare Fund received from Hyman C. Brandman, in memory of his dear father; Mrs. Dave Jaret, in memory of her dear husband who was a member of our Men's Club; and Richard Kolb.

### WE DIRECT THE ATTENTION OF OUR YOUNG READERS . . . .

#### . . . to the Young People's Minyan —

Every Sunday morning, beginning at 9:30, we offer a well-rounded program for our teen-agers. It consists of their own service, a community breakfast, and a period in the gymnasium at athletics. Boys and girls are invited to participate; once you see what it's like, you'll make it a regular weekly habit.

Within recent weeks the following young men officiated at the Minyan as cantors — and we thank all of them for a job well done: Morris Amitay, Jerome Bruss, Fred Ehrman, Joseph Hausman, Franklin Holzer, Joseph Naus, Mark Wallach (who, although only eight, wouldn't miss a service for the world), and David Wolitzky.

#### . . . to the Junior Congregation —

An important educational activity for those youngsters who cannot yet follow the regular Sabbath service, the Junior Congregation is geared to their age level and made intelligible for them. Every Saturday at 10:00 a.m., the youngsters meet in the Chapel where, under careful and capable supervision, they are trained to join in the Sabbath morning service. All children of the community — whether or not they attend our schools — are welcome to participate. A kid-dush follows the service.

Congregation Kehilath Jeshurun  
117-25 East 85th Street  
New York 28, N. Y.  
Sacramento 2-0800

### Synagogue Officials

Joseph H. Lookstein ..... *Rabbi*  
Hyman Gertler ..... *Cantor*  
Joseph E. Adler ..... *Ritual Director*  
Jerome H. Rosenblum ..... *Executive Director*

### Officers of the Congregation

Max J. Etra ..... *President*  
Saul J. Lance ..... *Vice-President*  
Harry W. Baumgarten ..... *Treasurer*  
A. Milton Brown ..... *Secretary*  
Ira F. Weisman ..... *President, Men's Club*  
Mrs. H. W. Baumgarten ..... *Pres., Sisterhood*

### SCHEDULE OF SERVICES

#### FRIDAY

Lighting of Candles ..... 4:45  
Evening ..... 4:50

#### SATURDAY

Morning ..... 9:00  
Junior Congregation ..... 10:00  
Weekly Portion: Vaera, Exodus  
6:2-9:35  
Haftorah: Ezekiel 28:25-29:21  
Rosh Chodesh Prayers: Rosh  
Chodesh Shevat will be on  
Monday, January 28  
Evening ..... 4:50  
Conclusion of Sabbath ..... 5:40

#### SUNDAY

Morning ..... 8:30  
Young People's Minyan ..... 9:30

#### DAILY

Morning ..... 7:30  
Evening ..... 5:00

**A MODERN RITUALARIUM**  
is located in our community  
at 158 West 97th Street  
MONument 3-0300

### THE K. J. CALENDAR

Monday evenings at 8:00 — Sessions  
in the Kehilath Jeshurun Institute —  
Synagogue House

Thursday, Feb. 7, 8:30 — Meeting of  
the Board of Trustees — Library

Tuesday, Feb. 13, 8:30 p.m. — Men's  
Club Executive Board Meeting —  
Library

Sunday evenings, Feb 17, Mar. 2, 16,  
30 — Supper Lecture Series — Social  
Hall

### Y A H R Z E I T S

#### January

26—JANE FISCHER  
26—CLARA LEWIS  
26—ELIAS I. GORDON  
26—LOUIS J. LEBOWITZ  
27—MORRIS GOLD  
28—HANNAH FOLKMAN  
28—FANNIE ZESSMAN  
29—JENNIE SIEGEL  
30—EVA HOFSTADTER  
30—BERTHA GORDON  
30—GUSSIE CHARNOW  
30—THERESA BUXBAUM  
31—SAMUEL BERZIN  
31—YETTA ARBEIT

#### February

1—JOSEPH FEINBERG  
1—IDA E. BECKER

# RIVERSIDE

## Memorial Chapel

... Where the facilities of the largest  
funeral home are combined with the  
warmest personal attention.

*Prices are within the  
means of all.*

76th ST. AND AMSTERDAM AVE., N. Y.  
ENDICOTT 2-6600

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Charles Rosenthal, *director*