

PASSOVER RELIEF APPEAL RESPONSE GRATIFYING

The spontaneous response to our Passover Relief Appeal has been most gratifying, and those who helped achieve this immediate reaction are to be highly commended for their promptness and generosity. Less than one week has elapsed since the appeal was launched, and in that short space of time over \$1000 has been received.

This is indicative not only of the warm-heartedness of our readers, but also of their ready acceptance and recognition of the special significance of this year's appeal and the causes to which the proceeds are going.

If we were to seek a slogan for the major concern of this year's drive, it would be something like "Food for Israel." It is on this truly life-saving cause that our attention is focused this year. Of course, we will again attend

SCHOLARSHIP FUND RECEIVES \$5000 THRU INITIAL EFFORT OF JULES PODELL

A bulky envelope was received at the Synagogue office this week, addressed to the "Educational Scholarship Fund, in care of the 1952 Year Book." It contained ads totaling over \$5,000, and represented the "first installment" to result from the magnificent efforts of our esteemed member and devoted worker, Jules Podell. The ads were from some of the many friends and well-wishers of Mr. Podell who

are cooperating with him to make the 1952 Year Book campaign, of which Mr. Podell is chairman, a success.

In a chat with Mr. Podell, we learned his "secret formula." It is almost unbelievably simple, and one which can be tried with practically no effort at all. It consists merely of contacting people you know — people you do business with, people you meet socially, people who have even the slightest feel for helping deserving youngsters. Give them an idea of what you are hoping to accomplish . . . they'll fall in line with you. The only thing that has to be done, actually, is to make the contact: by letter, by phone or (most infallible) in person. The rest will follow as a matter of course: authorization will be given for placing an ad in the Year Book and the Educational Scholarship Fund will have that much more with which to render assistance.

We do not promise that you will achieve the remarkable result that Mr. Podell has in this, his initial 1952 effort. But we do guarantee that you will meet with some measure of success.

To Mr. Podell, we say: Good work, Mr. Chairman. You have spearheaded Year Book drives in the past, and you are off to an excellent start this year. We know you will continue to receive the support of your host of friends; we assure you of our support. Set the example for us again this year and we'll pitch in to make the 1952 campaign exceed its \$35,000 quota.

We cannot help but admire Mr. Podell's accomplishment and be inspired by his example. We can all give tangible evidence of our feelings in only one way — by getting ads.

to the local needs — to those deserving families who are not cared for by public charities.

You see, then, that we **must** succeed in reaching our quota of \$5000. You can help by sending in your contribution, made payable to the Benevolent Fund. But please do not delay. If your kindness is to accomplish the most good, it must be demonstrated **now**. As soon as you have read this notice, won't you please take care of the matter?

IF YOU HAVE PLACED YOUR RESERVATION

we look forward to seeing you

This Sunday evening, March 16th, at 7:00 in the Social Hall

at the

Third Supper-Lecture

at which

RABBI JOSEPH H. LOOKSTEIN

will speak on

**"THE ZOHAR: THE JEWISH MIND'S FLIGHT
INTO MYSTICISM"**

Rabbi Lookstein will preach this Sabbath at 10:45 a.m.

"A RED COW AND ITS ASHES"

A Strange Law in the Light of Modern Symbolism

LAST CALL FOR THE SISTERHOOD BAZAAR

With the opening of sales this Monday, March 17th, at 1449 Second Avenue, the Sisterhood Bazaar and Rummage Sale will be on its way.

From it, the Sisterhood expects to realize a sum sufficient to help it meet its many commitments to educational, philanthropic and other benevolent causes. It should, therefore, command the cooperation of every Sisterhood member.

THIS IS OUR LAST CALL for merchandise that can be put on sale during the week of the Bazaar. If you have any — or can get any — contact the Synagogue Office **AT ONCE**. Or, if more convenient, send it directly to the Bazaar store at the address given above.

There is another way in which you can be helpful in putting this project across. If you can devote a few hours time to helping at the store — pricing, sorting, selling, etc. — please volunteer. Call the Office and let us know how much time you can give us.

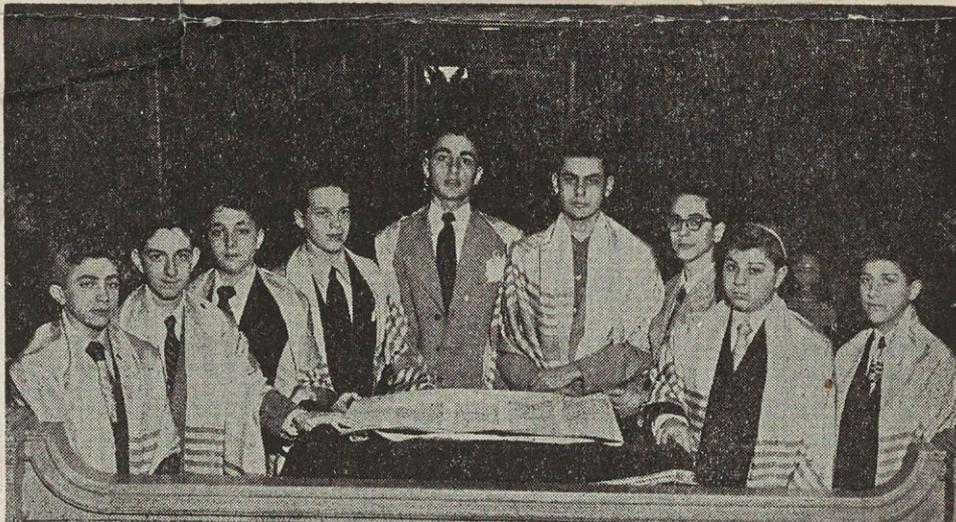
LOCAL MIZRACHI GROUPS EXTEND INVITATIONS

Bar Ilan Mizrachi, the local men's Mizrachi organization, cordially invites our readers to attend a Purim Ball which will be held Saturday evening, March 22nd at the Hotel Bolivar, 230 Central Park West. A rich program of entertainment has been arranged, and a buffet supper will be served. Subscription is set at \$6.00; single young men and women will be admitted for \$3.00.

There will be no solicitation of funds, and all the proceeds are earmarked for the purchase of food for Israel.

The Midtown Chapter of the Mizrachi Women's Organization will hold a Luncheon and Card Party on Wednesday, March 26th, at 12:30 p.m. at the Empire Hotel, Broadway and 63rd Street. The proceeds will go to World Jewish Child's Day, and subscription is set at \$3.00.

Here are two functions that deserve your support. The money that will be realized is going to most worthy causes, and the sponsoring organizations merit the interest and assistance of all of us. The Synagogue Office will be glad to furnish further information about either of the affairs.



The young men who read the Megillah at Purim Services Monday evening are shown in the above picture. They are (l. to r.) Shalom Pechenik, Harvey Leifert, Robert Vigoda, Morton Schatzman, Fred Ehrman, Philip Berger, Franklin Holzer, Frank Sadinoff and Joshua Berman. (Not shown: Joseph Kalb).

K. J. Plays Host to Over 1000 at Purim Time

Over one thousand men and women — to say nothing of the hundreds of children — joined us earlier this week to celebrate the joyous holiday of Purim at Kehilath Jeshurun. At both the annual Purim Party, sponsored jointly by the Sisterhood and Men's Club on Sunday evening, and the Purim services in the Synagogue, we had capacity crowds — a fitting reception to the holiday from the points of view of its religious observance and festive celebration.

In the Synagogue —

The services Monday evening were truly something to behold. A congregation larger than ever came to pray with us, hear the Reading of the Megillah, and observe the day at a dignified and decorous service which was, nonetheless, joyous and gay. Special sections of the Synagogue were reserved for children of Ramaz School and the Religious School, who gave vent to their feelings about Haman, using the customary percussion instruments — but exercised the restraint which denoted a realization that this was a religious service that was being conducted in a House of God.

The Reading of the Purim Scroll was not only something to behold, but something to hear, as well. Ten young men — students of our two schools — robed in long, flowing gowns, read the Megillah with the care and pre-

cision of a master. And they were indeed masters! They are to be congratulated, each and every one of them, for a job that was the envy of everyone present. Their names: Philip Berger, Joshua Berman, Fred Ehrman, Franklin Holzer, Joseph Kalb, Harvey Leifert, Shalom Pechenik, Frank Sadinoff, Morton Schatzman and Robert Vigoda.

At the Party —

Members of the Congregation, Men's Club and Sisterhood, together with their guests, participated in a Purim Party they will long remember. It was a most informal affair that comprised every entertaining feature imaginable. There was plenty to eat and drink; there were games to be enjoyed; laughter to be indulged in, what with Irving Davidson present; prizes to be won; dancing to an almost endless flow of music. And sociability galore!

We, who were there, owe a vote of thanks to the committee in charge of arrangements for having provided such a pleasurable evening to us. Heading the committee were Mrs. Hyman I. Bucher and Alexander Garfein as co-chairmen. They had a group of devoted workers to help in the many details, outstanding among whom was Mrs. Edgar Trautman, whom we must single out for special thanks. To all, however, our hats are doffed for arranging such a swell time.

MEN'S CLUB NEWS

New Member —

A hearty welcome is extended to Eugene Hollander who joined our Men's Club recently. We wish him a long and happy stay with us.

We're Happy to Present Maurice Samuel —

We took a "rain check" — in the truest sense of the word — last January 19th, when the unusually heavy rain forced a postponement of the scheduled talk of Maurice Samuel at our Forum Meeting. We are now redeeming that check, by having Mr. Samuel with us this Tuesday evening, March 18th, to speak to us on "The Prince of the Ghetto."

In his last talk to us, Mr. Samuel discussed the ideas that were published in his latest book, "The Gentleman and the Jew." So impressed were we with this talk, that we prevailed upon Mr. Samuel to discuss another one of his works at this coming meeting — "The Prince of the Ghetto", which deals with the life and work of I. L. Peretz. You may be assured that we will receive more than a mere book-review; indeed an unusual treat is in store for those who will attend this Forum Meeting.

Make it a point to be with us Tuesday evening. You'll spend a most stimulating and interesting evening. Following the meeting, a collation will be served in the Social Hall.

Welfare Fund —

Grateful acknowledgment is made of the generous contributions to our Welfare Fund received from Maurice Ginsberg and Harold Jay Rose. Many thanks, gentlemen. Your kindness will help us maintain our extensive program of benevolences.

CONGRATULATIONS TO RABBI AND MRS. LOOKSTEIN

Heartiest wishes of Mazel Tov to Rabbi and Mrs. Lookstein on the birth of their second grandchild, Jessica Eve, to proud parents, Mr. and Mrs. Daniel Schacter. A special word of congratulations, too, is due to the great-grandfather, Mr. Isidore Schlang. We know that the young lady will bring ever-increasing joy to the whole family and will continue the wonderful family traditions.



A cordial invitation is extended to you and your friends to attend the next

MEN'S CLUB FORUM MEETING

This Tuesday evening, March 18th,
at 8:30

in the Auditorium

MAURICE SAMUEL

will discuss

"THE PRINCE OF THE GHETTO"

Ladies Are Welcome — Collation

"Three Wishes" Gets Rave Philadelphia Notices

Every so often, your Bulletin editor finds his task eased a bit through the courtesy of a fellow-writer. This time the bit of relief comes from the Drama Editors of the Philadelphia "Evening Bulletin" and "Inquirer", who obliged us by writing critical reviews of "Three Wishes for Jamie" which opened in that city last week.

—We quote—

"Three Wishes for Jamie" arrived last night, offering delightful whimsy, infectious humor and catchy tunes set to gay music . . . under Abe Burrows' direction, it is expected to receive more than a nod along the Rialto . . . John Raitt is very convincing, dramatically, physically and vocally; Anne Jeffreys sparkles with enthusiasm . . . Ralph Blane's lyrics are catchy; the singing is pleasing in the ensemble numbers as well as in the solo parts; choreography deserves a word of praise too; sets are colorful, lighting excellent, and costuming most effective . . ."

And from the "Evening Bulletin" . . .

. . . It is almost everything anybody could wish for in a musical . . . it boasts a superlative cast, a story replete with romance and humor, memorable score, exciting choreography, ingenious sets and vivid costumes . . . **one whale of a show** . . . an enthusiastic audience greeted the curtain calls with shouts of 'bravo' . . ."

There you have the word of the experts for it — the appraisal of those

who can "make or break" a show, to use the vernacular.

You can enjoy yourself and, at the very same time, accomplish a most noteworthy purpose by getting tickets for the Men's Club Theatre Party which will take place Monday evening, March 31st. But you have to act fast! Call the Office TODAY!

IMPORTANT NOTICE ON THE CONGREGATIONAL SEDER

Immediately after our announcement of a Congregational Seder to be conducted at the synagogue on both nights of Passover, the office was literally besieged with telephone calls from interested parties who wanted to place their reservations.

We would like to use the medium of the Bulletin to inform other interested persons of what we were obliged to inform many of the callers: namely, that we are arranging for a Congregational, rather than for a Community Seder. Our aim is to retain the intimate, family nature of the Seder. In order to do so, we must limit reservations to members of the Congregation and their immediate families.

We urge our members, therefore, to contact the Synagogue Office (or to return the Reservation Form which they recently received) **without delay**. Further information about the Sedorim may be had by calling the Office.

Congregation Kehilath Jeshurun
117-25 East 85th Street
New York 28, N. Y.
SAcramento 2-0800

Synagogue Officials

Joseph H. Lookstein *Rabbi*
Hyman Gertler *Cantor*
Joseph E. Adler *Ritual Director*
Jerome H. Rosenblum. *Executive Director*

Officers of the Congregation

Max J. Etra *President*
Saul J. Lance *Vice-President*
Harry W. Baumgarten *Treasurer*
A. Milton Brown *Secretary*
Ira F. Weisman *President, Men's Club*
Mrs. H. W. Baumgarten. *Pres., Sisterhood*

SCHEDULE OF SERVICES

FRIDAY

Lighting of Candles 5:40
Evening 5:45

SATURDAY, Shabbat Parah

Morning 9:00
Junior Congregation 10:00
Weekly Portion: Ki Sisa,
Exodus 30:11-34:35;
Numbers 19:1-22
Haftarah: Ezekiel 36:16-38
Evening 5:45
Conclusion of Sabbath 6:40

SUNDAY

Morning 8:30
Young People's Minyan 9:30

DAILY SERVICES

Morning 7:30
Evening 5:50

Y A H R Z E I T S

March

16—JACOB FREEDMAN
16—NATHAN PODELL
17—LESTER NIGHTINGALE
18—SAMUEL C. GOLD
18—EDWARD DUBROW
18—ISRAEL H. COHEN
19—HARRY FEINGOLD
19—FANNIE VOGEL
19—HILLEL LANCE
20—MOSES DAVIS
20—LOUIS TOPKIS
20—ANNIE EDELMAN
21—ANDREW VOGEL
21—CHARLES RATNER

THE AFTERNOON RELIGIOUS SCHOOL

cordially invites you to attend its

Annual Purim Assembly Program

this Sunday morning, March 16th, at 11:00 o'clock

in the Auditorium

featuring a Dramatics Club Presentation of

"Story Book Purim"

BRING THE CHILDREN WITH YOU

WITHIN OUR FAMILY

Birthdays —

Many happy returns of the day to Mrs. Jerry Coan, Mrs. Samuel B. Cooperman, Mrs. Rose Etra, Dr. Sigmund Klein and Reuben Westerman.

Anniversaries —

Greetings to Dr. and Mrs. Sigmund Klein and to Mr. and Mrs. Benedict I. Lubell on their wedding anniversaries this week.

Triple Celebration —

Heartiest congratulations to our esteemed elder statesman, Samuel Levy and to Mrs. Levy who will celebrate their wedding anniversary as well as their birthdays on March 17th. We wish them many more years of good health and good fortune.

Mazel Tov —

Our esteemed members, Mr. and Mrs. Leib Merkin, are leaving this week for Israel to attend the wedding of their granddaughter. We wish them a pleasant voyage and a hearty Mazel Tov.

Speedy Recovery —

Our best wishes for a complete and speedy recovery are extended to our devoted member, Mrs. Samson Eichler, who is recuperating from a recent operation.

A MODERN RITUALARIUM

is located in our community
at 158 West 97th Street
MONument 3-0300

THE K. J. CALENDAR

Sunday, Mar. 16, 7:00 p.m. — Third Supper-Lecture; Rabbi Lookstein will discuss "The Zohar: the Jewish Mind's Flight into Mysticism"—Social Hall

Week of March 17th—Sisterhood Bazaar and Rummage Sale—1449 Second Avenue

Tuesday, Mar. 18, 8:30 p.m.—Men's Club Forum Meeting; Maurice Samuel will discuss "Prince of the Ghetto"—Auditorium

Wednesday, Mar. 26th—Dead-line for making reservations for the Supper-Lecture of March 30th

Sunday, Mar. 30, 7:00 p.m.—Concluding Supper-Lecture; Rabbi Lookstein will speak on "The Kuzari: Judah ha-Levi as Poet, Philosopher and Nationalist"—Social Hall

Monday, Mar. 31, 8:40 p.m. — Men's Club Theatre Party to "Three Wishes for Jamie"—Mark Hellinger Theatre

RIVERSIDE

Memorial Chapel

... Where the facilities of the largest funeral home are combined with the warmest personal attention.

Prices are within the means of all.

76th ST. AND AMSTERDAM AVE., N. Y.
ENDICOTT 2-6600

BROOKLYN • BRONX
LONG ISLAND • MIAMI

Charles Rosenthal, director