

MARCH 1st DEAD-LINE SET FOR 1953 YEAR BOOK ADS **List of Ad-Getters Growing Steadily**

Jules Podell, chairman of the 1953 Year Book, has announced that the deadline date for the 1953 drive — the date by which all ads must be in the hands of the synagogue office — has been set at March 1st. This year, Mr. Podell announced, it will be our aim to publish the Year Book long before the summer months. It is therefore necessary that all ads be in by the dead-line date.

"THE JEW AS A JOINER"

Last Monday, Dr. Abraham G. Duker delivered his third lecture in the series on the American Jewish Community. He discussed the Jew as a "joiner", and delineated the role of the "landsmanshaft" and the lodge in the process of Americanization. Skillfully he traced the changing pattern in Jewish organizational life, giving statistics and citing concrete examples. Especially noteworthy was his analysis of the place of religion, sociologically, in the culture of the Jew and its effect on organizational life.

The final lecture of this part of the series will be given on Monday, February 2nd. At that time, Dr. Duker will discuss, "The MacIver Report: a Case Study in Community Organization." Dr. Duker is an authority on the subject and is the author of an excellent analysis of the MacIver Report — one that has aroused almost as much comment as the Report itself. We cannot too strongly urge our readers to avail themselves of the excellent opportunity to hear a first-rate, scholarly discussion of a problem of prime importance.

Simultaneously, Mr. Podell disclosed that, almost without exception, Year Book workers of former years are continuing to support this year's drive. In addition to those listed in last week's BULLETIN, these include Jack Buvitt, William B. Fischberg, Frederick Margareten, Isadore Schlang and Aaron J. Simon. The list is, of course, most incomplete; forthcoming issues will record additional names.

Another bright note was struck with the announcement that there are a goodly number of newcomers to Year Book work cooperating in the effort, many of them new members of the congregation. Among them are Jack Berman, Al Feiner and Oscar Perlberger (who have already turned in appreciable amounts) and many others who have interested themselves in the Educational Scholarship Fund and are working toward getting ads for the Year Book.

The Time Is Now —

With the dead-line just a scant five weeks off, the time to do Year Book work is *now*. Putting it off for some date in the future will only jeopardize

(continued on page 3)

Rabbi Lookstein will preach this Sabbath at 10:45 a.m.

"HOW SHALL WE RESIST THE FORCES OF DARKNESS"

The Right and Wrong Strategy in the Battle Against Communism

KEHILATH JESHURUN SISTERHOOD*cordially invites its members and friends**to attend its next***OPEN MEETING****Monday Afternoon, February 2nd at 12:30***in the SOCIAL HALL*

An interesting program
has been arranged

Come and bring
your friends

SISTERHOOD NEWS**Executive Board
Meets Monday —**

A meeting of the Sisterhood Executive Board will take place this Monday afternoon, January 26th, at 12:30 o'clock, in the Library. Board members have already been notified of the meeting; we take this means of reminding them, and urging them to attend.

**What Does Our
Luncheon Mean? —**

You have heard and read about our Annual Luncheon which will be held March 10th. What does your participation in this project mean?

Aside from the perfectly wonderful afternoon you will enjoy, it has another definite, tangible significance. For the proceeds of the Luncheon are utilized for the support of many public and private, known and unknown, charities. Take, for example, the Sisterhood's Neediest Cases Project. Through it, individual cases, referred to us by the Jewish Child Care Association, are given badly-needed assistance. Young Stewart, whom we "adopted" several years ago is now six years old, and needs a new artificial leg, having outgrown the one we gave him originally. Or, take Peter, whose father deserted the family years ago, and whose mother is on home relief. The boy, only 15 years old, has diseased eyes and needs contact lenses. The Neediest Cases project, headed by Mrs. Seppy I. Silberman, has undertaken to help him, too.

WITHIN OUR FAMILY**Births —**

Heartiest Mazel Tov wishes to our devoted members, Mr. and Mrs. Julius Kohn, on the birth of a baby girl to their children, Mr. and Mrs. Paul Kohn.

Equally hearty wishes are extended to our esteemed trustee, Samuel Rosen, and to Mrs. Rosen, on the birth of a daughter, Rachel, to their children, Dr. and Mrs. Jacob Yellin.

Birthdays —

Many happy returns of the day to Samson Eichler Joseph N. Friedman, Samson Gordon, Morton Kamerman, Dr. Joseph Laval, Mrs. Nathan Rosenthal, Mrs. Albert Sokolski and Louis W. Yohann.

Anniversary —

Greetings to Mr. and Mrs. Bruno Scheidt who celebrate their wedding anniversary this week.

Godspeed —

We extend our sincerest wishes for a safe and speedy return to Walter Vogel, son of our esteemed members, Mr. and Mrs. Simon Vogel, who left this week to enter the armed services.

So, your cooperation in the Luncheon entails the performance of a great mitzvah, and the good that you are doing thereby should give you a good deal of satisfaction. Let's all get behind the Luncheon co-chairmen, Mrs. Alexander Gross and Mrs. Benjamin L. Leifert, and give them our cooperation.

MEN'S CLUB NEWS

Executive Board to Meet on February 10 —

Advance notice is given to members of the Men's Club Executive Board of the next meeting of the Board, which will take place Tuesday evening, February 10th, at 8:30 o'clock, in the Library. Please make every effort to attend.

Reserve February 17 For Annual Smoker —

The next general get-together of the Men's Club will be held Tuesday evening, February 17th, in the Social Hall. It will be the Annual Smoker — for men only, of course — that highly-anticipated event that rolls around once a year.

An unusual program is being planned for that evening, to augment the customary fare of cards and games, smokes and drinks, sociability and good fellowship. Watch for the details, but begin now to round up your parties. It's for Tuesday evening, February 17th, and let's have the Social Hall filled to capacity.

Welfare Fund —

We acknowledge with many thanks the kind contributions of A. Milton Brown, Hyman I. Cohen and Frederick Margareten, in sponsoring breakfasts of our Father-and-Son Minyan.

MAY WE REMIND YOU . . .

. . . that there is a standing invitation to all men — young and old, alike — to attend the Sunday morning service of the Father-and-Son Minyan.

Last Sunday morning, Morris Amity and Morton Schatzman officiated, and our list of Patrons, within recent weeks, has been augmented by A. Milton Brown, Herman Charkey, Frederick Margareten, Simon Morrison and Nathaniel Robbins.

Join us this Sunday morning. Enjoy the service and the breakfast that follows. The Minyan meets in the Chapel at 9:30.

HERBERT ABRAMS BAR MITZVAH



We extend our heartiest Mazel Tov to our esteemed trustee, Hyman Abrams, and to Mrs. Abrams, the vice-president of our Sisterhood, on the occasion of the Bar Mitzvah of their son, Herbert, a pupil at Ramaz.

Now in the eighth grade, Herbert plans to enter Ramaz High School upon his graduation this June. Looking into the future, he hopes to go to Harvard, majoring in Business Administration. His leisure time is spent in basketball and in his favorite hobby, stamp-collecting. We understand he is already quite a philatelist.

The Bar Mitzvah will take place in our synagogue this Sabbath, and Herbert will read the Portion of the Law and chant the Haftorah as well.

YEAR BOOK DEADLINE SET

(continued from page 1)

our chances of reaching the \$35,000 goal which has been set for this year's campaign. And reaching our goal is a cinch, to use the vernacular, IF we have *your* cooperation. It requires but a few minutes of your time, and less energy than it takes to do the simplest task. Just contact the people with whom you do business, or a friend whom you meet at a social function, or an associate with whom you deal. Ask them to support a project that has as its sole end the educational and recreational welfare of young boys and girls. See if they won't want to insert an ad or a greeting

In any way you know how — get an ad, and get it today!

