

MAX ETRA TO BE HONORED BY CONGREGATION SUNDAY

Occasion to Mark Appointment as National Chairman of Dr. Samuel Belkin Scholarship Fund

The men of our Congregation will give a Reception and Brunch this Sunday morning to their President, Max J. Etra, on the occasion of his appointment by the Board of Trustees of Yeshiva University as National Chairman of their half-million dollar campaign to establish the Dr. Samuel Belkin Scholarship Fund. This fund is being instituted in honor of Dr. Belkin's tenth anniversary as President of the University.

During his decade in office, the institution has achieved university status, and has attained recognition throughout the entire academic world. Only this past week, history was made with the announcement, at Princeton, that the proposed medical school of Yeshiva University would be known as the Albert Einstein College of Medicine. This news, which was carried by press associations, radio, television and newsreel, was an historic landmark for the American Jewish Community. The ceremonies were graced by the presence of the immortal Pro-

fessor Einstein, and a large representation of our members was there to witness this momentous event.

The relationship between Yeshiva University and our Congregation has always been an especially close one. Dr. Belkin is not only a member of our Congregation, but does us the honor of being one of our trustees. The late Samuel Levy, who was Senior Trustee of the Congregation, was Chairman of the Yeshiva Board. Mr. Etra is Vice-chairman, and a number of our own members are, in turn, members of the University's governing body. Our Rabbi is a graduate of Yeshiva and a member of its faculty, and was but recently appointed Chairman of its over-all Planning Committee.

Mr. Etra, as you know, has long been identified with Yeshiva work. His position on its Board has by no means been merely a nominal one. He has been one of the institution's most ardent supporters. He has made tours throughout the country for the cause

of Yeshiva, and has spent long hours in working and planning for its welfare.



Max J. Etra

Knowing, therefore, how much Yeshiva University means to Mr. Etra and to the whole Congregation, our Board felt that the opportunity should be taken to encourage its President in his new undertaking and thus manifest not only its interest in the Yeshiva, but the respect and affection that is felt for both Mr. Etra and Dr. Belkin. At its meeting last Thursday, therefore, it was unanimously decided to tender the Reception and Brunch to Mr. Etra. Harry W. Baumgarten and A. Phillip Goldsmith, our Vice-president and Treasurer, respectively, assumed the Co-chairmanship of this project.

We are confident that our members will join in this tribute to their esteemed President by attending the Reception and Brunch this Sunday morning, March 22nd, at 11:00 o'clock, in the Social Hall.

IF YOU HAVE ALREADY MADE YOUR RESERVATION

we are expecting you at the

SECOND SUPPER LECTURE

this Sunday Evening, March 22nd, in the Social Hall

at which

RABBI JOSEPH H. LOOKSTEIN

will speak on

**"AHAD HA-AM: PHILOSOPHER OF
NATIONAL CULTURAL RENAISSANCE"**

Supper will be served at 7:00; the lecture will follow

Rabbi Lookstein will preach this Sabbath at 10:45 a.m.

**"THE ALBERT EINSTEIN COLLEGE OF MEDICINE OF
YESHIVA UNIVERSITY"**

What it Means to America and to American Jewry

PASSOVER RELIEF APPEAL IN FINAL WEEK

This week will mark the end of the 1953 Passover Relief Appeal, the annual drive conducted by the Congregation in behalf of the hundreds of needy individuals and institutions that turn to us at this time of the year for assistance.

We wish we could report that our quota has been reached. We wish we could announce that every one of the cases brought to our attention was given all the assistance required, and that we even had a "surplus" in the Benevolent Fund for future use. Unfortunately, such is not the case.

In fairness to those who responded to the appeal — and did so in a generous and truly heart-warming manner — we must add that the number of people who heeded our appeal and the size of some of the contributions received, is indeed indicative of the good-heartedness of our members and friends and their understanding of the real meaning and significance of "Mo'os Chitim."

It is to those who, for some reason or other, have not made their contributions, that we direct this final call: The list of the needy who have turned to us to help them celebrate Passover in the proper way, is unusually long. Included among them are several worthy rabbis who do not come to the attention of public charity, but who are deserving of aid. In addition, we are anxious to give sizable grants to Israeli institutions — particularly to the hundreds of yeshivah students there who are in such desperate want for the barest necessities.

Time is growing short. If our efforts are to be meaningful, we must do our life-saving work within the next few days. Only you can help us do what we *must* do. If you have not as yet made your contribution to the Passover Relief Appeal, please do so *at once*. Send your check — and be as generous as you can — to the Synagogue Office *today*. (Please make your check payable to the Benevolent Fund.)

In next week's issue of the Bulletin, we will publish a list of all the contributors to this year's campaign. We trust your name will appear on that list.

We Mourn Our Loss



SAMUEL LEVY ע"ה

Senior Trustee

*Member of our Congregation
for over Thirty Years*

*Master Builder of the
Jewish Community in America*

WITHIN OUR FAMILY

New Members —

A hearty welcome is extended to Dr. and Mrs. Jerome H. Trier and to Junior Members Herbert Abrams, Sara Ann Abrams and James B. Winer.

Birth —

Mazel Tov wishes to our devoted members, Mr. and Mrs. Alvin Austin on the birth of a baby boy to their children, Mr. and Mrs. Maxwell Kaufer.

Birthdays —

Many happy returns of the day to Mrs. Leon Gronowitz, Mrs. Benjamin Jacoby, Leigh Robbins, Mrs. Nathan Salzman and David Warshavsky.

Bar Mitzvahs —

Heartiest wishes to Samuel Eisenstat and Martin Feinsod, pupils at Ramaz, on the occasion of their Bar Mitzvah this Saturday.

Anniversaries —

Greetings to Mr. and Mrs. Harry W. Baumgarten, Mr. and Mrs. Isaac E. Okun and Mr. and Mrs. Robert Zessman, who celebrate wedding anniversaries this week.

Honors —

Congratulations to our esteemed member, Herman Wouk, who was presented with the first annual Mizrachi Youth Award last week at a meeting of Mizrachi Youth of America.

BERTHOLD BREINER, MARTIN KLEIN, AARON SIMON JOIN YEAR BOOK EFFORT

Three of our esteemed members, Berthold Breiner, Martin Klein, and Aaron J. Simon, have turned into the Office ads for the 1953 Year Book in amounts sufficient to place them high among the "top ten" in the campaign, it was announced by Jules Podell, chairman of the drive. It can also be reported that additional ads have been received from Mr. Podell himself, as further substantiation—if any were needed — to our contention that he continues to spearhead the Year Book drive, as he has in past years.

Thus far, the 1953 Year Book has had the support of all of our old ad-getters and a good number of new workers, with the result that the Educational Scholarship Fund (which re-

ceives the benefit of all Year Book proceeds) is gradually coming closer and closer to the goal that has been set for the current campaign. The drive is nearing its completion, and a further spurt in effort is still required in order to reach our quota. With a little support from *you*, we will be able to close the drive successfully.

What we ask is that you devote one hour's time to this deserving cause. Just contact a friend or tradesman and ask for an ad — in any amount — for the Year Book. Your efforts will be richly rewarded, and you will have done your share for the Educational Scholarship Fund. *Just one ad* is all we ask of you. But please give it your immediate attention!

MEN'S CLUB NEWS

New Members —

We welcome Murray Preskin into our organization and wish him a long and happy association with us.

Men Hear Business Talk —

A rewarding experience was enjoyed by a fine turn-out of our members Tuesday evening, when we presented a talk on "The Business Outlook for 1953" by one of the nation's leading economists, Dr. Otto Nathan.

In a realistic approach to the economic problems besetting today's business, Dr. Nathan outlined the factors that render accurate prediction impossible. Such factors as obtain in a competitive society such as we live in; general instability caused by technological development, seasonal fluctuations, the status of international trade — AND the outlook of the new administration, make it impossible to prophesy what is in store for us.

Nevertheless, continued Dr. Nathan, there is no basis for the feeling widely prevalent that a recession is imminent. The arguments that are advanced in foretelling such a phenomenon, cannot really be substantiated. As a matter of fact, available statistics and trends indicate that the high economic standards we now enjoy will continue for some time to come.

The questions, that were put to Dr. Nathan at the conclusion of his remarks attested to the interest of our audience and to the clarity of our speaker's analysis. Indeed, we enjoyed a most rewarding experience

Welfare Fund —

We acknowledge with gratitude the kind contributions of Alexander Gross, Ralph Hyman, Alexander Morganstern and Aaron J. Simon, in sponsoring breakfasts of our Father-and-Son Minyan.

IMPORTANT NOTICE

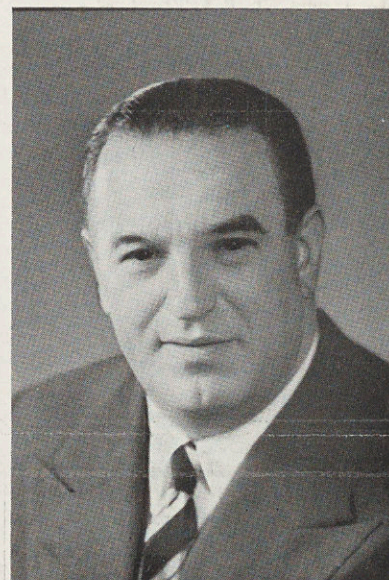
The third Supper-Lecture, at which Rabbi Lookstein will speak on "Simon Dubnow: Proponent of Jewish Autonomy" will be held on Sunday evening, April 12th.

Reservations for this lecture must be made by *Thursday, April 9th*. We will be unable to accommodate any guests who have not made their reservations by this date.

CO-CHAIRMEN OF DR. BELKIN SCHOLARSHIP EFFORT IN KEHILATH JESHURUN



Harry W. Baumgarten



A. Phillip Goldsmith

PREPARING FOR PASSOVER

Among the preparations that must be made for the Passover holiday, is the sale of chometz (m'chiras chometz). Rabbi Lookstein will be available for this purpose during the pre-holiday week, beginning Monday, March 23rd. For those who cannot come in person, we provide a form below which is to be completed, signed, and returned to the Rabbi by Sunday, March 29th.

ATTENTION: MEMBERS

A few reservations are still available for members of the Congregation who would like to attend our Seder, to be conducted on both nights of Passover.

Members who are interested in participating in our Congregational Seder are urged to call the Synagogue Office *without delay*.

I,, hereby authorize
 Rabbi Joseph H. Lookstein to dispose of all Chometz that may be in my
 possession wherever it may be — at home, place of business or elsewhere —
 in accordance with the requirements and provisions of the Jewish law.

Name.....

Address.....

CONGREGATION KEHILATH JESHURUN
117-25 East 85th Street
New York 28, N. Y.
SAcramento 2-0800

Synagogue Officials

Joseph H. Lookstein *Rabbi*
Hyman Gertler *Cantor*
Joseph E. Adler *Ritual Director*
Jerome H. Rosenblum *Exec. Director*

Officers of the Congregation

Max J. Etra *President*
Harry W. Baumgarten *Vice-President*
A. Phillip Goldsmith *Treasurer*
A. Milton Brown *Secretary*
Ira F. Weisman *President, Men's Club*
Mrs. H. W. Baumgarten
President, Sisterhood

SCHEDULE OF SERVICES

FRIDAY

Lighting of Candles 5:45
Evening 5:50

SATURDAY

Morning 9:00
Junior Congregation 10:30
Weekly Portion: Vayikra,
Leviticus 1:1-5:26
Haftorah: Isaiah 43:21-44:23
Evening 6:00
Conclusion of Sabbath 6:40

SUNDAY

Morning 8:30
Father-and-Son Minyan 9:30

DAILY SERVICES

Morning 7:30
Evening 6:00

Yahrzeits

March

21—PEPPI SILBERMAN
21—DAVID THALENBERG
23—LOUIS ROSENBLUTH
25—MORRIS BORNSTEIN
25—FANNIE ABRAMSON
26—LOUIS FRIED
27—MINNIE HERMAN

CONDOLENCE

We record with sorrow the passing of the beloved brother of our esteemed member, Dr. Murray Last, and we extend our heartfelt sympathies to the bereaved family. May the Almighty spare them further sorrow for many years to come.

עני כל ישראל למזרח

GRACE YOUR PASSOVER TABLE

with the Choicest Wines and Liquors Produced in ISRAEL

MIZRACH CARMEL

ESHKOL Alicante	\$1.69 4/5 qt.	BRANDY	\$6.60 4/5 qt.
MEVUSHEL Malaga	1.69 4/5 qt.	SLIVOVITZ	6.60 4/5 qt.
CHERRY Wine	2.85 4/5 qt.	WISHNIAK	5.55 4/5 qt.
		(Cherry Liqueur)	

Kashruth attested to by Chief Rabbi Isaac Herzog and Rabbi R. Katz

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KOSHER FOR PASSOVER

Under the supervision of
RABBI BREUER

KOSHER BUTCHERS IN OUR COMMUNITY

For the information of residents of Yorkville, we again list below the neighborhood butcher shops that are under the supervision of the Park East Kashruth Board:

Max Backer — 202 E. 87th St. — ATwater 9-7234.

Thomas Bornstein — 1606 Second Ave. — RHineland 4-9792

Eugene Czeisler — 1520 York Ave. — RHineland 4-6488

L. Feldman — 1355 Second Ave. — RHineland 4-5918

Nochem Golomb — 1420 Madison Ave. — ATwater 9-2335

S. B. Licker — 1279 Second Ave. — RHineland 4-9823

Herman Preiss — 307 E. 77th St. — RHineland 4-2106

Eli Vizel — 1547 First Ave. — REgent 4-2280

Sam Witkin — 1200 Madison Ave. — ATwater 9-5461

THE K. J. CALENDAR

Sunday, Mar. 22, 11:00 a.m. — Reception and Brunch in honor of Max J. Etra — Social Hall

Sunday, Mar. 22, 7:00 p.m. — Second of the Supper-Lecture Series; Rabbi Lookstein will discuss "Ahad Ha-am: Philosopher of National Cultural Renaissance"—Social Hall

Monday evenings at 8:00 — Sessions in the Kehilath Jeshurun Institute — Synagogue House

Thursday evenings at 7:00 — Boy Scout Troop and Cub Pack — Gymnasium

Thursday, Apr. 2, 8:30 p.m. — Meeting of the Board of Trustees — Library

Thursday, Apr. 9 — Deadline for making reservations for the Third Supper-Lecture which will be held on Sunday, April 12.

RIVERSIDE Memorial Chapel

Nothing can take the place of the friendly personal attention at Riverside.

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Charles Rosenthal, director