



CAMPAIGN FOR 1954 YEAR BOOK LAUNCHED Jules Podell Again Named Chairman of Project

You and Your Friends are Cordially Invited to Attend

Thanksgiving Services

THURSDAY, NOVEMBER 26th, AT 11:00 A.M.

in the Synagogue



MAURICE SAMUEL

Famous Author and Lecturer

will speak on

"WORLD JEWRY IN TRANSITION"

A choir under the direction of
Seymour Silbermintz will participate
in the Service

**Rabbi Lookstein will preach this Sabbath at 11:00 a.m.
"JACOB'S ANCIENT ADVERSARY AND JUDAISM'S
CONTEMPORARY FOE"**

The 1954 Year Book was launched with the reappointment of Mr. Jules Podell as chairman and with the first meeting of the members of the Year Book Committee.

Mr. Podell, long an ardent worker for our Educational Scholarship Fund—the sole beneficiary of the Year Book—has in past years provided a most inspiring example for his co-workers to follow. The successes of past years drives were made possible, to a very great extent, by his devotion to the Fund and his efforts in its behalf. His designation to head the 1953 campaign is thus, ample assurance that the Educational Scholarship Fund will have the leadership it must enjoy if it is to accomplish its purpose.

In accepting the appointment, Mr. Podell expressed the hope that the Year Book Committee would receive the whole-hearted cooperation of every member of the congregational family. "This is one activity", said Mr. Podell, "in which every member of the congregational family can participate, irrespective of his profession and occupation and regardless of his personal means. All we ask are those two elements which everyone possesses: a little time and some measure of cooperation. With these, we cannot help but succeed in our effort to benefit the younger generation, through the Educational Scholarship Fund, which receives the entire proceeds of our Year Book campaign."

Committee Meets at Brunch —

The Year Book Committee held its first meeting at a Brunch which took place last Sunday morning in the Rabbi's Study. Under the able guidance of Harry Baumgarten who presided, those present reacted enthusiastically to the call for cooperation and efforts in this year's campaign.

Rabbi Lookstein explained the purposes of the Educational Scholarship

(Continued on page 3)

SISTERHOOD NEWS**Buffet Settings Featured
At Next Open Meeting —**

The next luncheon meeting of our Sisterhood will take place on Monday, November 30th, at 12:30 in the Social Hall. Our guest at that time will be Mrs. Louise Schwartz of the Manhattan Baking and Cooking School. Mrs. Schwartz will give a demonstration on Buffet Settings and Garnishings.

This should be of special interest to the Sisterhood membership who as housewives are concerned with attractive food preparations and settings.

Here is a chance to learn the "little important knacks" from a professional, such as making flowers out of fruits and vegetables, as well as other unusual ideas.

As usual a dessert luncheon will be served and an invitation is extended to all members and friends to attend.

Board Meeting Monday —

The Sisterhood Executive Board will hold its next Board Meeting this coming Monday, November 23rd at 1 o'clock in the Social Hall. Many important items are on the Agenda and all Board Members are urged to come.

**Auction-Bazaar Committee
Holds Meeting —**

At the last meeting of the Chanukah Auction Bazaar Committee, held last Monday, November 16th at the home of Mrs. Alexander Gross, Chairman, plans were made for the Bazaar program. The activities planned are sure to provide a highly enjoyable evening to all who attend.

It was reported that merchandise has been coming in steadily. However, still more is needed to make this the bang-up affair we would like it to be. All members and friends are asked to pitch in and help with this wonderful philanthropic project.

Happy Day Fund —

The Happy Day Fund acknowledges with thanks contributions from Mrs. George Jacobs, Mrs. Moses Schonfeld and Mrs. Seppy Silberman. Members are invited to share their joyous occasions with others by making a gift to the Happy Day Fund. Contributions are to be sent to the Happy Day Fund Chairman, Mrs. Abraham R. Kirshon, 160 West 87th Street.

**RABBI PRESIDES AT CHAPLAINCY
CONFERENCE**

Rabbi Lookstein spent the greater part of this week in St. Louis presiding at a conference of the full-time chaplains in the armed forces of the United States. Representatives of the Chief of Chaplaincy office of the Army, Navy and Air Force were present and the Rabbi spoke at the principal session, Tuesday, November 17th, discussing the "Outlook for the Rabbinate." The conference was attended by Jewish chaplains from posts all over the country as well as by men from the European and Far Eastern theatres of operation. The purpose of the meeting was to orient men new to the work to their duties and to emphasize to all chaplains the necessity and the importance of the chaplaincy to the future and safety of our country.

As most of you know, the Rabbi is the Chairman of the Commission on Jewish Chaplaincy. This Commission is composed of representatives of the Orthodox, Reform and Conservative branches of Judaism and is the body that is in complete charge of recruiting, endorsing and servicing all Jewish chaplains in our armed services. Rabbi Lookstein has long been active in this field. During World War II he was sent on a mission by the Joint Chiefs of Staff to Europe to inspect chaplaincy posts in the Mediterranean and European zones and to visit military personnel there. He conferred with top military leaders including the then General Eisenhower and General Mark Clark. A year ago he made another tour of inspection of chaplaincy installations and veteran hospitals in the mid-west and on the coast.

ADULT INSTITUTE

Registration for the new school year in our Kehilath Jeshurun Adult Institute has been extended to this Monday evening. New enrollments will be accepted in the study courses as well as in the lecture series this Monday evening, after which it is expected that the classes will settle down to the year's work uninterrupted by late comers.

**Rabbi Klaperman Lectures
On Kashruth —**

In the second lecture of his series on "The Why's and Wherefore's of Jewish Practices," Rabbi Klaperman spoke on various laws and practices of Kashruth. Explaining that the Biblical origin of Kashruth is sufficient reason for its observance by Orthodox Jews, he pointed out that reason was nevertheless necessary in order to strengthen faith as well as to provide deeper understanding. As with all Jewish ritual, the practice of Kashruth serves to sanctify man through selectivity in eating just as moral law sanctifies man through selectivity of action. It also serves as a bond between Jews and as a discipline in living. At the conclusion of his talk Rabbi Klaperman answered questions from the audience, on the points he made.

**"The Sabbath" to Be
Next Lecture Topic —**

This coming Monday Rabbi Klaperman will devote his lecture to laws and practices concerning the Sabbath. This topic too, should be of great interest to our readers for as an outstanding Jewish writer once said "More than the Jews have kept the Sabbath, the Sabbath has kept the Jews."

CHANUKAH CANDLES FROM BENEVOLENT FUND

Once again, the membership has been mailed boxes of Chanukah candles with the compliments of the Benevolent Fund.

Members — indeed all our readers — know full well of the work which is accomplished through the Benevolent Fund. It is from this Fund that hundreds of worthy charities and deserving individuals are helped to maintain themselves. The office has on file many letters of thanks which were received from countless individuals to whose assistance the Fund came. It has

too, many additional letters requesting further support and seeking much needed aid.

We cannot turn these requests down. We know that our members would not want us to turn a deaf ear to these pleas for help. It is therefore fitting that, in keeping with the spirit of the Chanukah celebration, you practice an act of kindness and respond generously to the Benevolent Fund. All contributions should be made directly to the Benevolent Fund, and sent to the Synagogue office.

MEN'S CLUB NEWS**Large Turnout
For Supper Meeting —**

On Tuesday evening, November 17th, the men's club held its second supper meeting and a large turnout of members was on hand. The guest speaker was Dr. William Hamovitch, professor of Economics at Queens College, who spoke on the topic, "Will There Be A Depression". Dr. Hamovitch presented the various factors which determine the chances of a business recession. He pointed out that now there are many factors which we do not know for certain and that the present situation is unique in America's economic life in that government has a stronger hand in controlling affairs than ever before. Dr. Hamovitch said he did not believe any depression could be psychologically induced.

Another excellent meal was served and the atmosphere was pleasant and convivial. However, just a word of caution. Mr. Ira F. Weisman, men's club president, remarked that some members who attend do so without returning their reservation cards on time. Since the meals are catered this creates at times much difficulty. Members are urged in the future to make their reservations well in advance.

**RELIGIOUS SCHOOL TO HOLD
CHANUKAH CELEBRATION**

The afternoon Religious School of Kehilath Jeshurun will hold its annual Chanukah Party on Sunday, December 6th, at 11 A.M. in the auditorium. A full program has been planned which includes presentations, songs, games and refreshments.

Something new has been added this year in that instead of one dramatic presentation in which all join, each class will perform individually. Two classes will give dramatic plays, one class a dance performance, and another is preparing a puppet show. In cooperation with the Arts and Crafts class, costumes, scenery and puppets are being made.

This Chanukah Affair has always been a delight to those who have participated and we would like as many children to attend as possible. An invitation to join in the fun is extended to all boys and girls between the ages of 6 and 13, regardless of whether or not they are students in the Religious School.

**MAX J. ETRA MAKES TWO TRIPS
FOR MEDICAL SCHOOL**

Max J. Etra, our President, has been very busy this week with one of his major areas of community interest, the Yeshiva University sponsored Albert Einstein Medical School.

Mr. Etra's first trip was to Chicago where he met with leading citizens to arrange a fund raising project. Then Mr. Etra was off to Cleveland where he held a weekend conference with community leaders coming from all parts of the West.

It is a credit to our Synagogue that its President is interested not only in our local affairs but in matters of National Jewish concern.

WITHIN OUR FAMILY**Births —**

A hearty Mazel-tov to our esteemed members, Mr. and Mrs. Alvin Austin, on the birth of a baby boy to their children Dr. and Mrs. Abe Mufson.

Heartiest congratulations to our devoted members, Mr. and Mrs. Louis J. Singer, on the birth of a daughter to their children, Mr. and Mrs. Davis S. Philipson.

Mazel-tov wishes also go to our esteemed members, Mr. and Mrs. Martin Markson, on the birth of their first child, a daughter, Naomi Anne.

Birthdays —

Many happy returns of the day to Dr. Samuel Gross, Mrs. Ira I. Kaplan and Mrs. Joseph Schlang.

Anniversaries —

Wedding anniversary greetings to Mr. and Mrs. Hyman I. Cohen, Mr. and Mrs. Hermann Merkin, Mr. and Mrs. Sol Rosenblum, Mr. and Mrs. Isidore Silver, and Mr. and Mrs. Abraham Wiener.

Bar Mitzvah —

Hearty Mazel-tov wishes are extended to Rabbi and Mrs. Aaron Blumenthal on the occasion of the Bar Mitzvah of their son, Judah, this Saturday. Judah is a student at our Ramaz School.

Honors —

Congratulations to our junior member, Warren Brown, son of our esteemed members, Mr. and Mrs. A. Milton Brown, who was elected to the Alpha Delta Sigma Honor Society at New York University.

1954 YEAR BOOK LAUNCHED

(Continued from page 1)

Fund and pointed out that the Year Book Campaign is a completely unselfish activity in that not one penny goes to Kehilath Jeshurun itself. Last year the Year Book provided Ramaz with \$6,000 in Scholarships and the Religious School with \$8,000 for deserving children. It also made it possible for a gifted graduate of Ramaz to enter Harvard University where he is now continuing on a Harvard Scholarship. The remaining funds were used to send needy children to summer camp.

**Jules Podell**

Those who attended this important and inspiring committee meeting were Messrs. Harry W. Baumgarten, Abbott Bernard, Thomas Bornstein, Berthold Breiner, Israel Cummings, Harry Etra, Samuel Goldberg, Gerald Goldstein, Frank Goodman, Alexander Gross, Eugene Hollander, Martin Klein, William Lebowitz, Oscar Perlberger, Ira F. Weisman and Abraham R. Winer.

Those who tendered their regrets at not being able to attend because of previous appointments were Messrs. Hyman Abrams, Hyman I. Cohen, Max J. Etra, Saul J. Lance, Joseph Roth, Max Scheidt, and Aaron J. Simon, all of whom pledged their cooperation.

The committee felt that with just a little more effort on everyone's part, the income from the Year Book, could easily be doubled.

Join in the effort! Get as many ads as you can!

Congregation Kehilath Jeshurun

117-25 East 85th Street
New York 28, N. Y.
SAcramento 2-0800

Member Organization
UNION OF ORTHODOX JEWISH
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Synagogue Officials

Joseph H. Lookstein Rabbi
Hyman Gertler Cantor
Joseph E. Adler Ritual Director
Theodore Comet Executive Director

Officers of the Congregation

Max J. Etra President
Harry W. Baumgarten Vice-President
A. Phillip Goldsmith Treasurer
Samuel A. Marcus Secretary
Ira F. Weisman Pres., Men's Club
Mrs. Hyman Abrams Pres., Sisterhood

SCHEDULE OF SERVICES**FRIDAY**

Lighting of Candles 4:15
Evening 4:20

SATURDAY

Morning 9:00
Junior Congregation 10:30
Weekly Portion:
Vayishlah, Genesis 32:4 - 36:43
Haftorah: Hosea 11:7 - 12:12
Evening 4:20
Conclusion of Sabbath 5:05

SUNDAY

Morning 8:30
Father-and-Son Minyan 9:30

DAILY SERVICES

Morning 7:30
Evening 4:20

YAHREZITS**November**

21—SOPHIE HAYMAN
21—HANNA GROSSMAN
21—SIGMUND WURZWEILER
22—SOLOMON WOLFSON
23—RIVE CORENTHAL
24—DAVID PERLOW
25—M. JESSE HENRY
26—ALEXANDER LANDAU
27—BELLE WEISMAN
27—ALICE BLUVER

**KOSHER BUTCHERS IN
OUR COMMUNITY**

For the information of residents of Yorkville, we again list below the neighborhood butcher shops that are under the supervision of the Park East Kashruth Board:

Max Backer — 202 E. 87th St. — ATwater 9-7234.
Thomas Bornstein—1606 Second Ave. —RHineland 4-9792.
Eugene Czeisler — 1520 York Ave. — RHineland 4-6488
L. Feldman — 1355 Second Ave. — RHineland 4-5918
Nochem Golomb — 1420 Madison Ave. — ATwater 9-2335
S. B. Licker — 1279 Second Ave. — RHineland 4-9823
J. Mendlowitz — 1438 First Ave. — RHineland 4-1849
Herman Preiss — 307 E. 77th St. — RHineland 4-2106
Eli Vizel — 1547 First Ave. — REgent 4-2280
Sam Witkin — 1200 Madison Ave. — ATwater 9-5461

AN EIGHT-GRAVE FAMILY PLOT

on the Congregation's grounds at

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is offered at only \$500.00

Further information may be had by contacting our Ritual Director Mr. Joseph E. Adler, at the Office (SAcramento 2-0800)

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K. J. CALENDAR

Monday, November 23rd, 1:00 p.m.—Sisterhood Board Meeting—Social Hall
Monday, November 23rd, 4:30 p.m.—Meeting of 13-14 year old Boys' Club—Ramaz Library
Monday evenings at 8:00—Sessions in the Kehilath Jeshurun Adult Institute—Synagogue House.
Tuesday evening at 6:00—Girl's Group for 12-13 year olds—Ramaz Library.
Thursday, November 26th, 11:00 a.m.—Thanksgiving Services—Synagogue
Thursday evenings at 7:15—Boy Scout Troop and Cub Pack—Gymnasium.
Wednesday, December 2nd, 8:40 p.m.—Men's Club Theatre Party to "The Solid Gold Cadillac" — Belasco Theatre
Saturday, December 5th, 8:00 p.m.—Sisterhood Chanukah Auction Bazaar—Auditorium and Social Hall

CONDOLENCE

We record with sorrow the passing of our esteemed member, Samuel Lewis, Jr., and we extend our heartfelt sympathies to the members of the bereaved family. May the Almighty spare them further grief for many years to come.

A MODERN RITUALARIUM

is located in our community at 158 West 97th Street
MONument 3-0300

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