# Kehilath Bulletin

**DECEMBER 11, 1953** 

**VOLUME XXI, NUMBER 14** 

**TEVET 5, 5714** 





Max J. Etra

# MAX J. ETRA ELECTED CHAIRMAN YESHIVA UNIV. BOARD OF TRUSTEES Chosen Successor to late Samuel Levy

Mr. Max J. Etra, President of our congregation, was elected Chairman of the Board of Trustees of Yeshiva University at a meeting of that body held last Thursday night.

In being chosen for that office, Mr. Etra continues the great tradition of Kehilath Jeshurun which over the years has provided distinguished leadership to Yeshiva University. He succeeds in that post the revered and unforgetable Samuel Levy as well as the late Harry Fischel, another immortal of Kehilath Jeshurun. Associated with him on the Board are Benjamin

Gottesman and Samuel Rosen, esteemed and stalwart sons of Kehilath Jeshurun. Of course, the illustrious President of Yeshiva University, Dr. Samuel Belkin, is himself one of the honored trustees of our congregation and Rabbi Lookstein is an honorary member of the Yeshiva Board

#### Distinguished Public Career -

Mr. Etra, a graduate of City College and of the Fordham University Law School, brings to this coveted office a fine public career marked by many honors. He is President of the Union of Orthodox Jewish Congregations of America and has given to that post high calibre leadership which has brought hundreds of new congregations into the fold of the Orthodox Union. He is a member of the Board of Trustees of Beth Israel Hospital and of the Executive Committees of the Synagogue Council of America and the National Community Relations Advisory Council. In all of these organizations he has won recognition for his service, devotion and generosity.

#### Services to Yeshiva -

To Yeshiva University he has rendered continuous and selfless service. For years he has been President of the Yeshiva Synagogue Council and Vice-Chairman of the Board of Trustees of the university. He has traveled to all parts of the country addressing meetings and helping in the raising of funds for the Albert Einstein College of Medicine of Yeshiva. Last year he became Chairman of the Dr. Samuel Belkin Scholarship Fund which raised one-quarter of a million dollars in honor of the tenth anniversary of Dr. Belkin's presidency.

(Continued on Page 2)

#### THOMAS BORNSTEIN HEADS YEAR BOOK WORKERS

The response to ads for our Year Book has been gratifying and shows the awareness of many of our members of the importance of this fundraising project. Enjoying the top position at this point in the solicitation of ads, is our esteemed trustee, Mr. Thomas Bornstein, who was among the leaders last year. At his present rate, there is every indication that Mr. Bornstein will exceed his previous record.

Others who started working early and who have already brought in appreciable amounts are Mr. Al Feiner, Mr. Gerald Goldstein, Mr. Richard Kolb, Mr. Oscar Perlberger and Mr. Louis W. Yohann.

We know there are many others, "veterans" and "newcomers", who are busy making contacts and arranging

for ads. This is one project in which everyone can participate. The proceeds of the Year Book go exclusively to the Educational Scholarship Fund. This Fund provides scholarships for worthy students for Ramaz, the Religious School, summer camps and even Universities. Certainly this project deserves full and widespread support.

Although we have the active support of many we still need a broader base. All our readers are urged to bring in at least one ad. This is not too much to ask for and if this were done, we would have an astounding success.

We congratulate the members listed above who have done so well and all those who are already cooperating in this campaign. We hope that everyone will do his bit.

Rabbi Lookstein will preach this Sabbath at 11:00 a.m.
"A LONG LOST SON MEETS A LONG FORGOTTEN FATHER"

A Biblical Lesson in Father-Son Relations

Another striking success was achieved by our Sisterhood with its Chanukah Auction-Bazaar held last Saturday night, December 5th, in the Auditorium and Social Hall of the Synagogue. A large turnout of members and friends came to share in the fun and the bargains while at the same time contributing to the philanthropies of the Sisterhood.

The evening's activities began in the Social Hall where counters were stocked high with merchandise and where eager customers flocked for useful and attractive articles at even more attractive prices. At 9 o'clock the guests filled the auditorium where the auction was conducted.

In keeping with the theme of Chanukah, the candles were lit and the Blessings chanted by Cantor Gertler who was accompanied at the piano by Haskel Lookstein.

#### Merchandise Auctioned Off -

On the auditorium stage was an array of merchandise that transformed the room into a fancy gift shop. Several thousand dollars worth of goods were auctioned off under the practiced hammer of Martin Klein and Haskel Lookstein who kept sales going with professional skill. Purchasers often vied heatedly for choice articles and were rewarded with outstanding bargains.

A special treat was provided when Rabbi Lookstein took the gavel to auction off unique items. Sold to the highest bidders were bolts of cloth given not to the purchaser, but sent to clothe needy persons in Israel. It was a high honor to purchase this Mitzvah. Another fine sale made by the Rabbi was an original painting by the noted Israeli artist, Reuven Rubin. This painting was purchased by Dr. and Mrs. Frank Goodman who then donated it to the Ramaz Library.

Many valuable gifts were given as raffle awards and door prizes. At the termination of the auction, the guests retired to the Social Hall to enjoy cake donated by Mr. Alex Herbst and Mr. Alex Lichtman and latkes personally prepared and donated by Mr. Arnold Weiss.

#### Our Appreciation -

We are all highly gratified with the results of the Auction-Bazaar. The turnout was excellent, the enthusiasm high, and the proceeds help the Sister-

hood continue its important philanthropic work.

Behind this successful venture was a sturdy and willing group of workers. Above all, we appreciate the efforts of Mrs. Alexander Gross and Mrs. Richard Kolb who were cochairmen of the Bazaar, Mrs. Hyman Abrams, Sisterhood president, and Mrs. Joseph H. Lookstein who tirelessly worked on the Bazaar.

Appreciation is also extended to the women who pitched in during the affair to sell at counters, serve on tables, collect tickets at the door, act as cashiers, and do all the things necessary for this kind of function: Mrs. Rose Alpert, Mrs. Nat Andrews, Mrs. Nathan Ball, Mrs. Harry W. Baumgarten, Mrs. A. Milton Brown, Mrs. Sam Bucher, Mrs. Jack Buvitt, Miss Mildred Feinberg, Mrs. Bernard D. Fischman, Mrs. George Jacobs, Mrs. Lucien Klein, Mrs. Abraham Kirshon, Mrs. Herman Odell, Mrs. Samuel Rosen, Mrs. Joseph Schlang, Mrs. Moses Schonfeld, Mrs. Edgar Trautman and Mrs. Louis W. Yohann.

Thanks go to the young people who helped out so well: Herbert and Sara Ann Abrams, Ellen Goldsmith, Alice and Mark Gross, Ruth Jacobs and Faith Schultz.

Tending the refreshment bar were Mr. Abbott Bernard, Mr. Abel Gottheimer and Mr. George Jacobs. Special thanks also go to Mr. Alex Gross and Mr. Richard Kolb who solicited such an important part of the merchandise.

To all those others who cooperated and helped out, but whose names space does not permit us to list, please accept our sincere "Thank You."

# Attention, Members of the Executive Board —

A meeting of the Sisterhood Executive Board will take place this Monday afternoon at 12:30 o'clock in the Social Hall of the Synagogue.

#### MAX ETRA ELECTED

(Continued from Page 1)

Kehilath Jeshurun shares with justifiable pride the great honor that has come to its beloved President. Mr. Etra has presided over our congregation for well-nigh fourteen years and has endeared himself to the entire membership body. We rejoice indeed that Yeshiva University, supreme Torah centre on this continent, has placed the mantle of lay leadership upon the shoulders of a devoted son of Kehilath Jeshurun. We greet and congratulate the entire Etra family upon the honor that has come to one of its members. We salute Max Etra himself, and pray for his health and well-being. May he achieve great success in his office. May he find deep satisfaction in his service. May he contribute to the growth and security of Yeshiva University. And may he continue to enjoy the ever-increasing esteem of the entire Jewish community of America.

#### OUR CHANUKAH BENEVOLENT FUND

Now that the eight days of the holiday of Chanukah have ended, we would again like to remind our members that just before Chanukah they received boxes of Chanukah candles with the compliments of the Benevolent Fund.

The Benevolent Fund was set up in order that we may share our holiday joy. The Fund serves many worthy charities and many destitute individuals are helped to maintain themselves with the aid they receive. This year the requests for financial support have been greater than usual.

Many of our members have already replied — promptly and generously. This is a last reminder to those who have not done so, to send in their contributions. Please make checks payable to the Benevolent Fund and send them to the Synagogue Office.

# PREPARE NOW FOR THE SISTERHOOD'S ANNUAL THEATRE PARTY

Date:—Tuesday Evening, January 5th Play:—"HIS and HERS" Starring:—Celeste Holm and Robert Preston For Reservations Call The Office at SA 2-0800 or Mrs. A. Milton Brown, chairman, at TE 8-5135

## RELIGIOUS SCHOOL HAS FINE CHANUKAH PROGRAM

Last Sunday morning the Kehilath Jeshurun Religious School held its annual Chanukah Assembly in the Auditorium before an unusually large audience of parents and friends who came to celebrate the holiday and to see the results of the weeks of planning, hammering and creating.

The program got off to an auspicious start with the lighting of the candles and with greetings extended by Rabbi Lookstein.

Presentations were given by all four classes of our Religious School while the Primary Class had its own party beforehand and then came in as guests. The first performance was given by Class Rishon Lezion. It was a play entitled, "Chanukah, Festival of Light", and was directed by a volunteer worker, Mrs. William Silverblatt, the mother of one of our students. Class Akiba gave a dance presentation called "The Runaway S'vivon" which contained some remarkable choreography. Class Hillel, after intermission, had a quiz, "Twenty Questions", while the oldest class, Daganiah, gave a puppet show.

This year the program represented something new for the Religious School. In the past a fine professional dramatics leader worked with the school in one production. This year the emphasis was on the experience of putting on a play and the presentations were evolved from the classroom and were written by the students themselves. The success of this method is due to the efforts of our fine staff which includes, Mrs. Alice Rothkowitz and Miss Dena Mendelowitz, teachers, Mrs. Esther Safadi, Arts and Crafts instructor and Mrs. Menacha Guberman, Music counselor.

The students of our school and the parents were very enthused with the Chanukah program and we can chalk up another success for Kehilath Jeshurun.

#### WITHIN OUR FAMILY

#### Birthdays -

Many happy returns of the day to Mr. Harry W. Baumgarten, Mrs. Max J. Etra, Mr. Eugene Hollander, Mr. William Lebowitz, Mr. Jacob J. Lubell, Mrs. Frederick Margareten, Mr. Martin Markson, Mr. Abraham Poust and Mrs. Simon Vogel.

Members and Friends of the Men's Club are urged to make RESERVATIONS NOW!!

# of Our Men's Club TUESDAY EVENING, JANUARY 19th

in the Social Hall

#### JUNIOR CONGREGATION HOLDS CHANUKAH PARTY

This past Sabbath the Junior Congregation held its annual Chanukah party at the conclusion of its Services. A fine group of members and friends attended and shared in the fun and the special refreshments that were served in honor of the occasion.

We take much pride in our Junior Congregation which each week has a large attendance and constantly initiates new forms further to interest its participants. Everyone is now enjoying the new feature of weekly sermonettes by guest speakers chosen from among the group itself. In the past talks were given only by invited outsiders. During the past weeks, Martin Gotel spoke on the portion of Vayishlach, Frana Mills on Parshas Vayeshev and Aaron Etra talked on Parshas Miketz. The Junior Congregation Golden Honor Pin is awarded those who deliver sermonettes.

At the last regular monthly elections, the following officers were chosen: for the boys, Sherwood Salvan, president; Robert Jablon, vice-president; Nathan Jablon, gabbai; and for the girls, Barbara Salvan, president, and Frana Mills, vice-president.

Mr. Manfred Rechtschaffen, the director of the Junior Congregation, announced that starting this week something new and different will be added. It is a surprise and guaranteed to make the service even better and more enjoyable for everyone.

All boys and girls between the ages of seven and thirteen are welcome every Sabbath. If you know of any one in this age range who is not already attending, encourage him to come down Saturday mornings at 10:30.

# CHASIDISM DISCUSSED AT ADULT INSTITUTE

Last Monday evening our guest lecturer, Rabbi Klaperman, gave the first of two lectures on the fascinating topic of Chasidism. Calling Chasidism a purely Jewish approach to life that was untouched by outside influences, he showed how it came into being in response to the deepest needs of the Jews of the time. In its beginning it revitalized and democratized Jewish life with its attempts to bring God closer to man and man closer to God.

#### Outstanding Chasidic Leaders Featured This Monday —

This coming Monday evening in his second lecture on the subject, Rabbi Klaperman will discuss the lives and attitudes of many famous Chasidic leaders such as the Baal Shem Tov. the founder of Chasidism, and Reb Levi Yitchak of Berditchev. All members and friends of Kehilath Jeshurun are cordially invited to come down this Monday evening and participate in this outstanding series by an outstanding lecturer. It is not necessary to have been at the first lecture on Chasidism to enjoy this coming one. So make it a point to join us in our Adult Institute. The lecture begins at 9 o'clock.

#### Four Classes Continue -

Each Monday evening from eight to nine o'clock the four classes in our Adult Institute meet for their sessions. The classes meeting are Hebrew I for the beginner; Hebrew II for those who desire practice in conversing in Hebrew; Liturgical Procedures to acquaint interested parties with Cantilations from the Services; and Talmud, where a Shiur is held on an interesting Tractate.

#### Congregation Kehilath Jeshurun

117-25 East 85th Street New York 28, N. Y. SAcramento 2-0800

Member Organization
UNION OF ORTHODOX JEWISH
CONGREGATIONS OF AMERICA

#### Synagogue Officials

Joseph H. Lookst	ein	Rabbi
Hyman Gertler		Cantor
Joseph E. Adler	Ritual	Director
Theodore Comet	Executive	Director

#### Officers of the Congregation

Max J. Etra	President
Harry W. Baumgarten V	ice-President
A. Phillip Goldsmith	Treasurer
Samuel A. Marcus	Secretary
Ira F. Weisman Pres.	, Men's Club
Mrs. Hyman Abrams Pres	, Sisterhood

#### SCHEDULE OF SERVICES

FRIDAY				
Lighting of Candles	4:10 4:20			
SATURDAY				
Morning	9:00			
Junior Congregation	0:30			
Weekly Portion:				
Vayigash Genesis 44.18-47.2	7			
Haftorah: Ezekiel 37.15-28				
Evening	4:15			
Conclusion of Sabbath	5:05			
SUNDAY				
Morning	8:30			
Father-and-Son Minyan	9:30			
DAILY SERVICES				
Morning	7:30			
Evening	4:20			

#### **YAHRZEITS**

#### December

12-ANNIE ROTH

12-ROSE MATUSOW

12-WILLIAM HARRIS

12-MOSES GOODSIDE

12-ANNIE SIMON

14-HYMAN I. ARBEIT

14-MENDEL GOTTESMAN

14-MARCUS BARUCH

15-PAULINE W. LURIE

15—JOEL RESNICK

16-HARRIS MAYER

16-ANNE RUBINSKY

16-HERMAN HELLER

16-MINNIE DOMBER

17—SAMUEL ABELOFF

17-SARAH GOTTESMAN

## KOSHER BUTCHERS IN OUR COMMUNITY

For the information of residents of Yorkville, we again list below the neighborhood butcher shops that are under the supervision of the Park East Kashruth Board:

Max Backer — 202 E. 87th St. — ATwater 9-7234.

Thomas Bornstein—1606 Second Ave.—RHinelander 4-9792.

Eugene Czeisler – 1520 York Ave. – RHinelander 4-6488

L. Feldman — 1355 Second Ave. — RHinelander 4-5918

Nochem Golomb – 1420 Madison Ave. – ATwater 9-2335

S. B. Licker — 1279 Second Ave. — RHinelander 4-9823

J. Mendlowitz — 1438 First Ave. — RHinelander 4-1849

Herman Preiss — 307 E. 77th St. — RHinelander 4-2106

Eli Vizel — 1547 First Ave. — REgent 4-2280

Sam Witkin — 1200 Madison Ave. — ATwater 9-5461

#### AN EIGHT-GRAVE FAMILY PLOT

on the Congregation's grounds at

#### BETH EL CEMETERY

#### is offered at only \$500.00

Further information may be had by contacting our Ritual Director Mr.
Joseph E. Adler, at the Office
(SAcramento 2-0800)

#### A MODERN RITUALARIUM

is located in our community at 158 West 97th Street MOnument 3-0300

#### CONDOLENCE

We record with sorrow the passing of Julius Bayer, father of our esteemed member Mr. Justin Bayer, and we extend our heartfelt sympathies to the members of the bereaved family. May the Almighty spare them further grief for many years to come.

#### K. J. CALENDAR

Monday, December 14th at 12:30 p.m.
—Sisterhood Board Meeting — Social
Hall

Monday afternoons at 4:30 — Boy's Group for 13-14 year olds — Ramaz Library.

Monday evenings at 8:00 — Sessions in the Kehilath Jeshurun Adult Institute — Synagogue House.

Tuesday evenings at 6:30 — Girl's Group for 12-13 year olds — Ramaz Library.

Thursday evenings at 7:15—Boy Scout Troop and Cub Pack — Gymnasium.

Chartered 1878

### New York College of Music

114 East 85th Street

#### 4 Sunday Afternoon Concerts FOR CHILDREN

Dec. 13: SUZANNE BLOCH, lutenist, siger to the lute, player of virginals, recorders

Feb. 7: WILL HOLT, folk songs to the guitar

Mar. 7: VINCENT and VARELLA, duopianists of stage and radio

Apr. 4: MUSICIANS' WORKSHOP, voices, recorders, percussion, other instruments

Subscriptions: \$4.00 (no tax) now on sale at N. Y. College of Music, 114 East 85th Street, N. Y. C. 28. Tel. RE. 7-5751. Mail orders accepted. Single tickets, \$1.25, on sale beginning Dec. 5. Capacity of Recital Hall limited to 175.

# RIVERSIDE

Memorial Chapel

Our most valuable possession is the good-will of the families we serve

76th STREET AND AMSTERDAM AVE.
NEW YORK

ENDICOTT 2-6600

BROOKLYN • BRONX LONG ISLAND • MIAMI

Charles Rosenthal, Director