

Kehilath Jeshurun Bulletin



MARCH 12, 1954

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11 ADAR 8, 5714

ANNUAL APPEAL FOR PASSOVER RELIEF LAUNCHED

Every year at this time, the Congregation announces the launching of the Passover Relief Appeal, continuing a tradition of long standing in Jewish life — that of providing for those in need at Passover time. The Talmud speaks of this tradition, and Jewish communities the world over practice the custom by making available a fund from which Matzoth and other Passover necessities are purchased for distribution among the poor.

In our Congregation, this time honored institution of Mo'os Chitim has always elicited a warm and generous response. Our congregational family has, in recent years, been called upon to raise large sums of money at Passover time, and they have always met the challenge. This year, a minimum of \$5,000 will be required to take care of those causes and individuals who turn to us for assistance. How, and to whom, is this sum allocated?

To begin with, a large part of it will go to the Yorkville Passover Relief Fund which takes care of the needy in our own immediate neighborhood. A major concern of ours will also be to provide as much assistance as possible to Israel, where our attention will be focused on the thousands of students and rabbis in Israel Yeshivoth who subsist on the barest necessities, hungry more often than not. Out of this fund, too, will we be able to take care of respectable and deserving families about whose need we know and who would normally not come to the attention of public charity.

We repeat the appeal contained in the letter you received this week. It is an appeal to our entire Kehilath Jeshurun family — members, seatholders and friends alike — to respond generously to our campaign this year. Above all, please do not delay. Send in your contribution at once if you want it to accomplish the most good. Please make your checks payable to the Kehilath Jeshurun Benevolent Fund.

A Happy Purim

CONGREGATION KEHILATH JESHURUN

Cordially Invites You and Your Family to Attend

Purim Services

This Thursday Evening, March 18th, at 6:00 o'clock

The entire Service will be conducted by the young men of our congregational family

(See Purim notes on page 2 and schedule on page 4)



The young men who will read the Megillah at Services this Thursday evening are shown in the above picture. They are (l. to r.): Samuel Eisenstat, Shalom Pechenik, Morton Schatzman, Martin Feinsod, Robert Vigoda, Joseph Kalb, Baruch Rapaport and Stephen Waldman. (Not shown, Zvi Gitelman; and the Officiating Cantor, Franklin Holzer.)

Rabbi Lookstein will preach this Sabbath at 11:00 a.m.

**"WHAT GENTILES CANNOT DO AND WHAT
JEWS CAN DO ABOUT ANTI-SEMITISM"**

A Pre-Purim Sermon

SISTERHOOD PROGRAM ON "WOMEN'S ROLE" HIGHLY SUCCESSFUL

"Treasure Hunt" to be featured at March 22nd meeting

An exceptional turnout of Sisterhood members and friends attended the discussion last Monday on "Women's changing role in the home, on the job, and in the community". The program, arranged by Mrs. Harry W. Baumgarten, was one of the most successful ever arranged for an open meeting.

The moderator, Mr. William Karp, President of the Vocational Consulting Associates, introduced the topic and the panelists by summing up the progress women have made towards social and economic equality. He pointed out how women have assumed important roles in every phase of American life and have taken their place alongside men in directing the affairs of our nation.

The first panelist, Mrs. Max J. Etra, spoke of the responsibilities in her home. She found them exacting and challenging since the home is now more child-centered than ever before. Mrs. Etra also found that husbands share more in household tasks. Although recognizing the need for outside interests she felt women's major energies should be geared toward the home.

Mrs. Henry Schapper described the events in her life that led her to become a professional writer. She spoke of the difficulties in overcoming her family's objections, her great curiosity about life and her deep urge to write about it. She pointed out that she also had a home to care about as well as her activities in community groups. In conclusion she said that a writing career was difficult for a housewife but well worth the trouble.

The third panelist, Mrs. Sarah Sussman, mentioned how as a mother her

children benefited from the community work she engaged in. She described the various organizations she worked for and spoke of the enormous satisfactions derived in helping others. Mrs. Sussman felt that it was necessary for women to balance their roles in the home, on the job and in the community and that this required constant effort. Many more women are capable of doing this, she added.

After the discussion a spirited question and answer period was held.

Sigmund Rothschild Guest at Next Open Meeting —

The next Sisterhood Open Meeting of Monday, March 22nd, will feature Mr. Sigmund Rothschild, well known appraiser and fine arts restorer, who will discuss antiques and how to buy them. As a special feature, Mr. Rothschild will conduct a "Treasure Hunt" similar to his television show in which he will appraise articles submitted by members of the Sisterhood.

Here is a wonderful opportunity for members and friends to have articles appraised. During the time allotted, Mr. Rothschild will be able to appraise 50 objects. Since there will be many more requests than this, arrangements must be made prior to the meeting either by calling or by stopping in at the Synagogue office. To defray the expense involved in having Mr. Rothschild present, there will be a charge of \$1.00 for each item submitted.

As usual, the Open Meeting will begin at 12:30 with another fine desert luncheon. All members and friends are invited and in view of the special occasion are requested to come on time to provide Mr. Rothschild more time for his unique performance.

NOTES ON THE PURIM SERVICE

For our Purim Service we especially urge you to bring your children. Special arrangements have been made for them. We ask that all children assemble in the Auditorium at 5:45 o'clock. There they will receive noise-makers and hats and then be escorted to a reserved section in the Synagogue.

Youngsters below the age of 5, however, should not be brought to the Synagogue for the reason that they are too young to be expected to participate properly in the service.

RELIGIOUS SCHOOL PLANS GALA CARNIVAL

The children of our Afternoon Religious School will climax their celebration of the joyous Purim Holiday with a Gala Carnival and Masquerade which will be held on Sunday morning, March 21st.

At this carnival members of each class will set up and run games of chance and booths, all in the spirit of Purim.

With the children all coming dressed up as various characters in the Purim story a contest will be conducted to select the outstanding costumes. Parents are urged to join in the preparations of these costumes.

Purim refreshments will be served and we invite all parents and friends to join us at our Purim Carnival.

WITHIN OUR FAMILY

Birthdays —

Many happy returns of the day to Mrs. Hyman I. Cohen, Mr. Samuel B. Cooperman, Mrs. Rose Etra, Dr. Nathan Rosenthal and Mr. Reuben Westerman.

Engagement —

Warmest felicitations to our devoted members, Mr. and Mrs. Herman Greenberg, on the engagement of their daughter, Joan Carol to Mr. Stanford Jerome Alexander of Houston, Texas.

Anniversary —

Best wishes to Mr. and Mrs. Jerry A. Coan on the occasion of their wedding anniversary.

Speedy Recovery —

We extend best wishes for a complete and speedy recovery to our senior lady member, Mrs. O. Garfein.

ARE YOU SELLING YOUR RAFFLE BOOKS?

Have You Made Your Reservations
for the

Sisterhood Donor Luncheon

Tuesday, March 30th

Ambassador Hotel

For Reservations Call: Mrs. A. Phillip Goldsmith—RE 4-8675

OUTSTANDING PROGRAM FOR MEN'S CLUB PURIM PARTY

A full course meal, drinks, entertainment, dancing and the usual good fellowship is the program planned by the Men's Club for its Purim Party on Sunday evening, March 21st.

The program will begin at 6:30 p.m. in the Social Hall with hors d'oeuvres and drinks. After this we will all ascend to the Auditorium where the dinner will be served. For your dancing pleasure we will have the music of Joie Kayne and his Orchestra. Highlighting the evening will be two outstanding entertainers, Miss Edith Gordon, soprano, and Mr. Aaron Rosenberg, humorist.

Miss Gordon is one of the up-and-coming young singers whose voice and repertoire include Popular, Classical and Jewish music. She has appeared on the "Omnibus" Television show in Menotti's "The Telephone" and has appeared with the American Opera Company of Philadelphia as well as with the Little Orchestra Society. Miss Gordon is also a recording artist for Mercury. One of her finest triumphs was as soprano soloist for the Paris Opera Ballet.

Besides her usual repertoire, Miss Gordon has prepared songs that fit in with the Purim spirit of the occasion.

Our other artist, Mr. Aaron Rosenberg, is a practicing lawyer who has spent much time as a performer and writer of Jewish folklore. Although his talks are in English, he manages to interpolate them with sufficient Yiddish idioms to add charm and hilarity. The most popular of the stories he has written are "Reb Charley, the Shul President" and "Mickey's Bar Mitzvah". Mr. Rosenberg's appearances are usually followed by much praise.

A real treat is in store for you at this affair and we urge that you make your reservations immediately.

YOUR COOPERATION PLEASE

Recipients of our weekly Bulletin—and members of the Congregation, in particular—are urged to inform the office of any change of address or telephone number, home or business. The necessity for keeping the Synagogue Office files accurate and up-to-date is obvious. Your cooperation in this matter will be appreciated.

ANOTHER FINE TURNOUT FOR SECOND SUPPER LECTURE "Reward and Punishment" Proves Stimulating Topic to Audience

Maintaining the pace set last week, over one hundred and fifty men and women filled the Social Hall this past Sunday evening to hear Rabbi Lookstein give another brilliant talk, this time on "Reward and Punishment: Does Man's Conduct Go Unnoticed?", the subject of his second Supper Lecture.

All the ingredients that made the first lecture so successful were present here. There was a large and receptive audience. The food was delicious and the service good. And to climax the evening there again was a scintillating lecture by our rabbi.

In this talk Rabbi Lookstein dealt with the problem that is clearly stated in the topic title: Is man rewarded and punished for his actions? And if so, what forms do these rewards and punishments take and how do we explain the prospering of the wicked and the suffering of the good here on earth?

In dealing with this difficult subject the rabbi brought to bear a wealth of material, especially from the Bible and Rabbinic Literature. All this was handled in the rabbi's usual style, which means with clarity, pungency and humor.

Next Lecture March 28th —

The next supper lecture, the third in the series, will take place two weeks from this Sunday, March 28th. The topic under discussion will be: "Resurrection: Where and When Does Life End?"

We know that all those who were with us for the first two lectures will want to attend this one. We also know there are many who were unable to make the first two and who will want to join us for this one. May we call to your attention that all reservations must be made by Thursday, March 25th.

DON'T MISS IT!

MAKE YOUR RESERVATIONS NOW!

MEN'S CLUB PURIM PARTY

Sunday Evening, March 21st at 6:30

Featuring:



EDITH GORDON
Soprano



AARON ROSENBERG
Humorist

Dancing to the Music of Joie Kayne and His Orchestra
A Full Course Meal — Hors D'Oeuvres — Drinks — Good Fellowship

Subscription: only \$4.00 per person - No additional solicitations will be made

Congregation Kehilath Jeshurun

117-25 East 85th Street
New York 28, N. Y.
SACramento 2-0800

Member Organization
UNION OF ORTHODOX JEWISH
CONGREGATIONS OF AMERICA

Synagogue Officials

Joseph H. Lookstein Rabbi
Hyman Gertler Cantor
Joseph E. Adler Ritual Director
Theodore Comet Executive Director

Officers of the Congregation

Max J. Etra President
Harry W. Baumgarten Vice-President
A. Phillip Goldsmith Treasurer
Samuel A. Marcus Secretary
Ira F. Weisman Pres., Men's Club
Mrs. Hyman Abrams Pres., Sisterhood

SCHEDULE OF SERVICES**FRIDAY**

Lighting of Candles 5:35
Evening 5:45

SATURDAY, Shabbat Zakor

Morning 9:00
Junior Congregation 10:30
Weekly Portion: Vayikra,
Leviticus 1:1-5:26; Deuteronomy
25:17-19
Haftorah: I Samuel 15:2-34
Evening 5:45
Conclusion of Sabbath 6:35

SUNDAY

Morning 8:30
Father-and-Son Minyan 9:30

DAILY SERVICES

Morning 7:30
Evening 5:50

THURSDAY, Fast of Esther

Selichoth 7:00
Morning Services 7:30
Mincha (Chapel) 5:30
Ma'ariv (Main Synagogue) 6:00
Reading of the Megillah will follow

FRIDAY, Purim

Morning 7:15

A MODERN RITUALARIUM

is located in our community
at 158 West 97th Street
MONument 3-0300

On Sunday, March 28th, in the Social Hall

RABBI JOSEPH H. LOOKSTEIN

will discuss

"RESURRECTION: WHERE AND WHEN DOES LIFE END?"

in the third of the

SUNDAY SUPPER LECTURE SERIES

sponsored by the Men's Club

Supper will be served at 6:30

Lecture will follow

**KOSHER BUTCHERS IN
OUR COMMUNITY**

For the information of residents of
Yorkville, we again list below the
neighborhood butcher shops that are
under the supervision of the Park East
Kashruth Board:

Max Backer — 202 E. 87th St. — AT-
water 9-7234.

Eugene Czeisler — 1520 York Ave. —
RHineland 4-6488

L. Feldman — 1355 Second Ave. —
RHineland 4-5918

Nochem Golomb — 1420 Madison
Ave. — ATwater 9-2335

L. Katz — 1606 Second Ave. — RHine-
lander 4-9792.

S. B. Licker — 1279 Second Ave. —
RHineland 4-9823

J. Mendlowitz — 1438 First Ave. —
RHineland 4-1849

Herman Preiss — 307 E. 77th St. —
RHineland 4-2106

Eli Vizel — 1547 First Ave. — REgent
4-2280

Sam Witkin — 1200 Madison Ave. —
ATwater 9-5461

Y A H R Z E I T S**March**

13—PEARL MESSING
13—MARY KRAMER
13—BARNEY SANDERS
15—ANNA LOOKSTEIN
15—ADAH M. STINER
16—HEINRICH BUECHLER
17—SIMON RUBINSTEIN
17—ABRAHAM D. KATZ
18—FANNY SALZMAN
18—BERNARD KOBRIN
19—EUGENE I. GOODSIDE
19—HENRI UNTERMANS

K. J. CALENDAR

Tuesday evenings at 6:30 — Kay Jay
Girls, group for 12-13 year olds —
Ramaz Library.

Thursday evenings at 6:00 — K. J.
Wings, boy's group for 13-14 year
olds — Ramaz Library.

Thursday evenings at 7:15—Boy Scout
Troop and Cub Pack—Gymnasium.

Sunday, March 21st, at 6:30 — Men's
Club Purim Affair — Social Hall and
Auditorium.

Monday, March 22nd, at 12:30 — Sis-
terhood Open Luncheon Meeting —
Social Hall.

Sunday, March 28th, at 6:30 — Third
Supper Lecture — Social Hall.

CONDOLENCE

We record with sorrow the passing
of Russell Goldman, devoted brother
of our esteemed member, Mr. Herman
Goldman, and we extend heartfelt
sympathies to the members of the be-
reaved family. May the Almighty spare
them further grief for many years to
come.

RIVERSIDE*Memorial Chapel*

*Our most valuable
possession is the good-will
of the families we serve*

— • —

76th STREET AND AMSTERDAM AVE.
NEW YORK

ENDICOTT 2-6600

BROOKLYN • BRONX
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Charles Rosenthal, Director