



Max J. Etra

TESTIMONIAL PLANNED FOR MAX J. ETRA Congregation to Honor New Yeshiva Chairman

At a meeting held this week the Board of Trustees voted to arrange for a Testimonial Sabbath on April 3rd in honor of Max J. Etra, president of the congregation. The tribute is planned in connection with the recent election of Mr. Etra as Chairman of the Board of Trustees of Yeshiva University.

Mr. Etra who has functioned in his new office for several months has already demonstrated publicly abilities and talents that we of Kehilath Jeshurun long knew that he possessed. He spent several weeks in Miami and was instrumental in raising substantial sums for the University. He filled a

number of speaking engagements throughout the country and everywhere met with success. Only this week he was guest of honor at the Annual Dinner of the Alumni Association of Yeshiva University and was acclaimed by the alumni and their wives and the professorial staff of the University. On March 31st next he will be guest of honor at a city-wide Testimonial Dinner which will be held at the Hotel Pierre.

In the light of all this it is fitting that Kehilath Jeshurun of which he has been serving as president for fourteen years should celebrate officially the national recognition that has come to its president.

At the Synagogue Board meeting at which the decision to honor Mr. Etra was reached, the tribute of the Board was expressed in a tangible and practical form. A substantial sum was donated by the members of the Board to the Scholarship Fund of Yeshiva University in honor of Max Etra. It is hoped that friends and well-wishers of Mr. Etra will in the course of time help to swell this fund and in that way express their solidarity with Yeshiva University and its newly-elected Chairman.

Saturday, April 3rd, is the Sabbath on which Rosh Hodesh prayers are recited. It is also known traditionally as Shabbos Ha-Hodesh. Special prayers are recited on that day. It is appropriate indeed that such a special Sabbath should be the occasion for tribute to one who has earned it so richly.

At the close of services a catered buffet kiddush will be served in the Social Hall. Letters of invitation will presently be received by members and worshipers of the congregation and we hope that all will attend an event that promises to be one of the loveliest of its kind.

This Sunday, March 28th, in the Social Hall

RABBI JOSEPH H. LOOKSTEIN

will discuss

"RESURRECTION: WHERE AND WHEN DOES LIFE END?"

in the third of the

SUNDAY SUPPER LECTURE SERIES

Sponsored by the Men's Club

Supper will be served at 6:30 — Lecture will follow

**Rabbi Lookstein will preach this Sabbath at 11:00 a.m.
"THE ELOQUENT MESSAGE OF SILENCE"**

SISTERHOOD NEWS**New Member —**

We welcome Mrs. David Petegorsky into our Sisterhood Membership and wish her many happy and rewarding years with us.

Sigmund Rothschild Conducts "Treasure Hunt" —

At our Open Luncheon Meeting this past Monday afternoon our guest, Mr. Sigmund Rothschild, conducted his "Treasure Hunt". This was the program that had been postponed and which was very much looked forward to.

A fine turnout of Sisterhood members and friends were on hand and Mr. Rothschild certainly did not disappoint them. Members of the audience brought forth various objects for appraisal. Some were pleasantly surprised to find themselves possessors of objects worth more than they thought them to be. Others unfortunately had the opposite experience.

Mr. Rothschild not only appraised the value of the objects but explained how they were made and just what gave objects their value. He also pointed out what to look for when buying antiques and especially what to beware of.

As usual a dessert luncheon was served.

U. J. A. Appeal —

We would like to give a final reminder to our members that our U.J.A. Drive is concluding. The need for U.J.A. services keeps on increasing which means that we must increase our contributions.

Please respond generously when you are called upon. Our U.J.A. campaign chairman is Mrs. David Joseph.

HAVE YOU FORGOTTEN THE POOR?

In a few weeks we will be sitting around the Seder table. In the opening statements of the Seder service we will read "whosoever is hungry, let him come and eat".

One of the ways to make this statement meaningful is by responding to our Passover Relief Appeal. We note with regret that a number of our members have not yet made their contributions. Undoubtedly, this is the result of oversight; it cannot possibly be intentional.

There are many poor people who depend upon our help for their Passover needs. Some of us are not aware of the heart-rending appeals that come to us from institutions here, overseas and in Israel. They look to us for special grants during this season of the year. To whom else can they turn if not to their more fortunate brethren in this land of plenty?

Before other matters crowd this most important matter out of your mind, please send in your contribution — made payable to the Benevolent Fund — to the Synagogue Office. In the name of Jewish charity, act now.

IMPORTANT NOTICE

The last Supper Lecture, the fourth in the series, will take place a week from this Sunday, on April 4th. The topic under discussion will be: "The Messiah: Who and What Is He?"

Reservations for this lecture must be made by Thursday, April 1st. We will be unable to accommodate any guests who have not made their reservations by this date.

ATTENTION: MEMBERS OF THE CONGREGATION

As announced in the previous issue of the Bulletin, we will again hold a Congregational Seder on both nights of Passover, Saturday and Sunday, April 17th and 18th.

As was the case last year, when we sponsored an unusually beautiful Seder, we shall again try to retain the family character of the occasion so that the true spirit of the Seder may not be lost. Accordingly, a limited number of reservations will be accepted, and these only from members of the Congregation and their immediate families.

Reservations may be made for either or both nights. Further details may be had by calling the Synagogue Office at SA 2-0800. With Passover falling this year during the week-end, we are expecting a larger number of requests than we can handle. Reservations will be honored in the order they are received.

WITHIN OUR FAMILY**Birthdays —**

Many happy returns of the day to Mr. Hyman Abrams, Mr. Leon Daniel, Mrs. Harry Salvan and Mr. Reuben Westerman.

Marriages —

Heartiest Mazel Tov wishes to our esteemed member, Mr. Leon Daniel, on the occasion of his marriage this past week to Mrs. Edith J. Forscher.

Mazel Tov wishes also go to our esteemed members, Mr. and Mrs. Albert A. Zuch, on the occasion of the marriage last Sunday of their daughter, Ruth Helen, to Mr. Alfred Fried.

Anniversaries —

A happy Wedding Anniversary to Dr. and Mrs. Abraham Geffen, Mr. and Mrs. Eugene Hollander and Mr. and Mrs. Robert Zessman.

Congratulations —

We extend heartiest congratulations to our devoted members, Mr. and Mrs. William Lebowitz, on the occasion of a double family honor. Their elder son, Lionel Jay, was graduated from Long Island University while their younger son, Elliot Melvyn, a student at our Religious School, was admitted to the High School of Music and Arts.

THE KEHILATH JESHURUN SISTERHOOD

proudly announces its

ANNUAL DONOR LUNCHEON

This Tuesday Afternoon, March 30th, at 12:30 P.M.

In the Ambassador Hotel

•
LAST CALL!!

For Reservations Contact: The Synagogue Office, SA 2-0800

or

The Luncheon Chairman, Mrs. A. Phillip Goldsmith: RE 4-8675

MEN'S CLUB NEWS**New Member —**

We welcome into our Men's Club Mr. Milton Meyer and wish him a long and rewarding stay with us.

Purim Celebrated —

The round of synagogue Purim celebrations came to a close last Sunday evening with the Men's Club's gay Purim Party. Over 150 men and women participated in this gala event and enjoyed the good food, friendly atmosphere and fine entertainment. The evening began with a reception in the Auditorium of the Synagogue House where friends had a chance to get together and partake of Hors D'Oeuvres and drinks. At 7:30 we all descended to the Social Hall where a full course meal was served.

For our dancing pleasure we had the music of Joie Kayne and his band, and for comedy we had Aaron Rosenberg, humorist. The highlight of the program was the singing of Miss Edith Gordon, soprano, who gave moving and charming renditions of songs in English, Hebrew and Yiddish.

Responsible for the program were Mr. Maurice Jaffe and Mr. Martin Markson, chairmen of the affair, and Mr. Hyman I. Cohen who was in charge of the arrangements.

Welfare Fund —

Grateful acknowledgment is made of generous contributions to our Welfare Fund received from Mr. Theodore Brown, Mr. William Lebowitz and Mr. Nathaniel Robbins. Many thanks, gentlemen. Your kindness will help us maintain our extensive program of benevolences.

BON VOYAGE TO THE BORNSTEINS

Our very devoted Trustee, Mr. Thomas Bornstein, and Mrs. Bornstein are leaving this week for an extended trip to Israel. This is the first out-of-the-country trip that the Bornsteins have made and it is, therefore, gratifying to see that their first such journey is directed toward the Holy Land. For years Mr. and Mrs. Bornstein have given generously to the U.J.A. and to Mizrahi Women's Organization projects in Israel. Now they will have an opportunity to see for themselves the fruits of their labors.

A happy and joyous voyage to you, Mr. and Mrs. Thomas Bornstein, and a safe return home to your dear ones and friends!

**OVER 700 ATTEND BEAUTIFUL PURIM SERVICE
CONDUCTED ENTIRELY BY CONGREGATIONAL YOUTH**

Over seven hundred men, women and children joined us this year in our celebration of the festive holiday of Purim. The holiday was ushered in last Thursday evening with services in the Synagogue with one of the largest assemblages of worshippers ever to attend such a service.

A great spiritual thrill was had by all those present when they heard the entire service conducted by the young men of our congregational family. These young men, students of our Ramaz School, did a superb job officiating and reading the Megillah.

We extend a hearty Yasher Koach to Samuel Eisenstat, Martin Feinsod, Zvi Gitelman, Joseph Kalb, Shalom Pechenik, Baruch Rapaport, Morton Schatzman, Robert Vigoda and Stephen Waldman, who read the Megillah, and to Franklin Holzer who offi-

ciated as Cantor. In charge of their preparations was Mr. Isaac B. Rapaport, an instructor at Ramaz.

Our special guests this evening were our children. All the students of our Ramaz School and of our afternoon Religious School received invitations to attend and both schools made a fine showing. The children met before the Service to receive Purim hats and noise-makers.

The children were then led to special sections reserved for them in the Synagogue. They participated fully in the Service and made good use of their noise makers.

We of Kehilath Jeshurun can be very proud of our Purim service, the fine turnout of members and friends and the capable performances of the young men of our congregational family.

JONATHAN E. ZUCKER BAR MITZVAH

We are happy to announce the Bar Mitzvah of Jonathan Elias Zucker, son of Dr. and Mrs. Seymour Zucker. Jonathan's grandparents, the Zuckers and the Princes were worshippers in our Synagogue for many years. His great-grandparents, the late Elias and Rachel Gottfried were among our most devoted and generous members of the last generation. The young Bar Mitzvah, therefore, represents the fourth generation of this family in Kehilath Jeshurun.

Now in the eighth grade at the Riverdale Country School, Jonathan has his eye set on becoming a Doctor and specializing in internal medicine. Much of his leisure time is spent on his hobby which is collecting stamps and coins.

The Bar Mitzvah will take place in our synagogue this Sabbath. We extend a hearty mazel-tov to all the members of the family.

**RELIGIOUS SCHOOL CARNIVAL
HAS SURPRISE GUEST**

Our afternoon Religious School celebrated Purim with a rousing carnival held last Sunday morning in the Auditorium of our Synagogue House. Booths were set up and colorfully decorated. Many parents and friends were on hand to try their luck and join in the fun. Each class had at least one booth. Almost \$25.00 was raised at this carnival and the proceeds will go to Keren Ami, the charity fund of our Religious School. After the carnival a costume contest was held and prizes given to the children wearing the most original and outstanding costumes. The winners of this contest were Clara Davis, Bruce and Judith Dratler and Robert Leifert. Honorable mention was awarded to Steven Braun, Steven and Katherine R. Silberblatt and Susan Stern.

A special surprise guest was Stanley Burns, ventriloquist and magician, who entertained the group with the antics of his wooden dummy who knew quite a bit about the holiday of Purim.

YOUR COOPERATION PLEASE

Recipients of our weekly Bulletin—and members of the Congregation, in particular—are urged to inform the office of any change of address or telephone number, home or business.

Congregation Kehilath Jeshurun

117-25 East 85th Street
New York 28, N. Y.
Sacramento 2-0800

Member Organization
UNION OF ORTHODOX JEWISH
CONGREGATIONS OF AMERICA

Synagogue Officials

Joseph H. Lookstein Rabbi
Hyman Gertler Cantor
Joseph E. Adler Ritual Director
Theodore Comet Executive Director

Officers of the Congregation

Max J. Etra President
Harry W. Baumgarten Vice-President
A. Phillip Goldsmith Treasurer
Samuel A. Marcus Secretary
Ira F. Weisman Pres., Men's Club
Mrs. Hyman Abrams. Pres., Sisterhood

SCHEDULE OF SERVICES**FRIDAY**

Lighting of Candles 5:55
Evening 5:50

SATURDAY, Shabbat Parah

Morning 9:00
Junior Congregation 10:30
Weekly Portion: Shemini,
Leviticus 9:1-11:47,
Numbers 19:1-22
Haftorah: Ezekiel 36:16-38
Evening 6:00
Conclusions of Sabbath 6:50

SUNDAY

Morning 8:30
Father-and-Son Minyan 9:30

DAILY SERVICES

Morning 7:30
Evening 6:00

Yahrzeits**March**

27—HARRY FEINGOLD
27—FANNIE VOGEL
28—ANNIE EDELMAN
28—MOSES DAVIS
29—ANDREW VOGEL
31—GITEL BACKER
31—ETTA SCHLANG

April

1—PAULINE WAGNER
2—FRANZISKA GOTTSALK
2—SAMUEL LEVY

**KOSHER BUTCHERS IN
OUR COMMUNITY**

For the information of residents of Yorkville, we again list below the neighborhood butcher shops that are under the supervision of the Park East Kashruth Board:

Max Backer — 202 E. 87th St. — ATwater 9-7234.

Eugene Czeisler — 1520 York Ave. — RHineland 4-6488

L. Feldman — 1355 Second Ave. — RHineland 4-5918

Nochem Golomb — 1420 Madison Ave. — ATwater 9-2335

L. Katz — 1606 Second Ave. — RHineland 4-9792.

S. B. Licker — 1279 Second Ave. — RHineland 4-9823

J. Mendlowitz — 1438 First Ave. — RHineland 4-1849

Herman Preiss — 307 E. 77th St. — RHineland 4-2106

Eli Vizek — 1547 First Ave. — REgent 4-2280

Sam Witkin — 1200 Madison Ave. — ATwater 9-5461

CONDOLENCES

We record with sorrow the passing of Hattie Fine, beloved wife of our esteemed member, Mr. Samuel Fine, and dear sister of our devoted member, Mrs. Elliott W. Siegel. We learn, too, of the passing of Esriel Shapiro, beloved father of our esteemed member, Mr. Romie Shapiro.

We extend heartfelt sympathies to the members of the bereaved families. May the Almighty spare them further grief for many years to come.

K. J. CALENDAR

Sunday, March 28th, at 6:30 — Third Supper Lecture — Social Hall.

Tuesday, March 30th, at 12:30—Sisterhood Donor Luncheon—Ambassador Hotel.

Tuesday evenings, at 6:30 — Kay Jay Girls, group for 12-13 year olds — Ramaz Library.

Thursday evenings at 6:00 — K. J. Wings, boy's, group for 13-14 year olds — Ramaz Library.

Thursday evenings at 7:15—Boy Scout Troop and Cub Pack — Gymnasium.

Saturday, April 3rd—Testimonial Sabbath to Max J. Etra.

Sunday, April 4th at 6:30—Concluding Supper Lecture—Social Hall.

A MODERN RITUALARIUM

is located in our community
at 158 West 97th Street
MOnument 3-0300

RIVERSIDE*Memorial Chapel*

*Our most valuable
possession is the good-will
of the families we serve*

76th STREET AND AMSTERDAM AVE.
NEW YORK
ENDICOTT 2-6600

BROOKLYN • BRONX
LONG ISLAND • MIAMI

Charles Rosenthal, Director

Spend Passover at the Sayville Hotel and Beach Club
Seders and Services Conducted in the Traditional Custom
Dietary Laws Observed

Day Camp, Sports, Entertainment, Elevator Service
One and One-Half Hours From the City

Moderate Rates — For Reservations and Information, Write or Phone

SAYVILLE HOTEL AND BEACH CLUB

SAYVILLE, LONG ISLAND, NEW YORK

Phone SAYville 4-2050

or

EDWARD A. HOROWITZ

860 LEXINGTON AVE., NEW YORK 21, N. Y.

TRafalgar 9-7238