

Kehilath Jeshurun Bulletin

MAY 17, 1957

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RABBI LOOKSTEIN ON TV THIS SUNDAY

This coming Sunday morning, May 19th, Rabbi Lookstein will appear on the TV program "Look Up and Live" which will be shown on CBS Channel 2 from 10:30 to 11 o'clock.

This program will be devoted to a portrayal of Orthodox Judaism in action and many well known professional actors will participate in it. It will be the third in a series on "The Workshop of Jews in America." Those who viewed the Rabbi on TV on previous occasions know that we have a real treat coming up for us this Sunday morning at 10:30.

SHERWOOD PLITNICK APPOINTED CANTOR

Max J. Etra, president of the congregation, announced on behalf of the Board of Trustees that Mr. Sherwood Plitnick has been appointed as our new cantor. Mr. Plitnick's appointment goes into effect immediately and he will officiate regularly at services beginning this Saturday.

A young man of charm and talent Cantor Plitnick comes to us with a fine background in learning as well as in music. He is a graduate of the Mesifita Chaim Berlin and he holds a Bachelor of Arts Degree from Brooklyn College. Advanced Jewish studies earned him a Bachelor of Hebrew Literature from the Jewish Theological Seminary.

Cantor Plitnick has studied with many outstanding vocal and music teachers and he is a graduate of the Cantors Conservatory of America which was founded by the renowned Cantors Weiser and Lipitz.

Prior to coming here Mr. Plitnick served for four years as cantor of the Inwood Hebrew Congregation. He has appeared both on radio and television. For two years he sang weekly on the

NEWLY ELECTED OFFICERS AND TRUSTEES TO BE INSTALLED THIS SATURDAY

At services this coming Saturday morning, May 18th, the officers and trustees of the congregation who were elected to office at our Annual Membership Meeting last week will be formally installed with appropriate ceremony. The officers to be installed are: Max J. Etra, president; A. Phillip Goldsmith, vice-president; Samuel A. Marcus, treasurer and Joseph Roth, secretary. The new trustees are: Harry W. Baumgarten, A. Milton Brown, Israel Cummings, Aaron H. Onish,

Oscar Perlberger, Elliott W. Siegel and Aaron J. Simon.

It is fitting that men who provide the leadership of a synagogue should be installed in office as part of a religious service. We congratulate these gentlemen who so richly merit their election to high office and we look forward to honoring them this coming Saturday morning.

At the conclusion of the service a Buffet Kiddush will be served in the Social Hall. We urge all members of the Kehilath Jeshurun family to be with us on this important day.



Cantor Sherwood Plitnick

program "The Power of Prayer" on Station WLIB and he has made several guest appearances on television.

We know that Cantor Plitnick will make a fine contribution to the beauty and dignity of the services at Kehilath Jeshurun and we extend to him a hearty greeting and our best wishes for a pleasant and rewarding association with us.

MAY 27 DEADLINE FOR BOOK OF REMEMBRANCE NAMES

In order to have our Book of Remembrance ready for use during the Festival of Shevuoth we have set the deadline of **Monday, May 27th**, as the latest date on which names will be accepted for listing in this year's edition.

We have found in the past that a number of our members and friends have felt disappointed when the names of a departed one did not appear. Particularly is this so when the books are distributed for Yizkor and the memorial prayer is recited for those who are therein recorded.

All the names that appear must be submitted to the office. No name is recorded on the strength of a previous listing.

Those who have not as yet taken care of this matter are asked to do so without delay. The Book of Remembrance is consistent with the Yizkor prayer in which a pledge for charity is made. In order to eliminate all aspects of commercialism contributions are limited to not less than \$5 nor more than \$10 per name.

Rabbi Lookstein Will Preach This Sabbath At 11:00 A.M.

**"RELIGION THROUGH MASS APPEAL — A JEWISH EVALUATION
OF THE BILLY GRAHAM TECHNIQUE"**

SISTERHOOD NEWS**Special Contribution —**

At the Sisterhood Open Meeting on May 6th a group of our members voluntarily made a special contribution during the candle lighting ceremony in celebration of Israel's Independence Day. Those who acted so generously are Mrs. Thomas Bornstein, Mrs. Hyman I. Cohen, Mrs. Louis Etra, Mrs. George Fisch, Mrs. Bernard D. Fischman, Mrs. Richard Kolb, Mrs. William Lebowitz, Mrs. Frederick Margareten, Mrs. Henry Rafsky, Mrs. Sarah Rosentover, Mrs. Adolph Schenker, Mrs. Romie Shapiro, Mrs. David Warshavsky and Mrs. Nathan Warshaw.

Closing Meeting June 3rd —

All members are urged to keep in mind the date of Monday afternoon, June 3rd. That is the time the closing Sisterhood Meeting will be held, at which election of Officers and members of the executive board will take place. Full details will be given in the next issue of the Bulletin.

HAPPY DAY FUND

We acknowledge with thanks a contribution to our Happy Day Fund from Mrs. Abraham L. Marcus.

Members and friends are urged to share their happy occasions with others by making a contribution to our Happy Day Fund. Contributions may be sent to Happy Day Fund Chairman, Mrs. Reuben N. Popkin, 12 West 72nd Street.

"ARCHAEOLOGY AND THE BIBLE" TO BE FEATURED AT YOUNG MARRIEDS MEETING MAY 19TH

This coming Sunday evening, May 19th, the Young Marrieds Group will discuss the fascinating topic "Archaeology and the Bible." The guest speaker at this meeting will be Mr. Millard Lampel, novelist and film writer, who will show the film "The Book and the Idol" which he made for the State of Israel and which depicts the emergence of Judaism through the artifacts that have been uncovered. Not only will the content of the film be discussed but also the background involved in the making of it.

Mr. Lampel has made several films in Hollywood, most notably "A Walk in the Sun" and "Saturday's Heroes."

RELIGIOUS SCHOOL PARENTS TO FEATURE "CHILDREN IN BOOKLAND" AT MEETING MAY 20th**SCOUTS TO HOLD ANNUAL MEETING MAY 27TH**

A fine program that will include a presentation of awards to outstanding cubs and scouts will take place at the Annual Meeting of our Boy Scouts which will be held on Monday evening, May 27th. The winner of the summer camp scholarship will be announced that evening and in addition there will be a demonstration of scouting crafts.

Our scouts, under the sponsorship of our Men's Club, have had an outstanding season. We can well be proud of this group's growth in size and accomplishment. This has been due in no small measure to the scout and cub leaders, David Weisberg and Larry Sternberg, and to the devoted supervision of Rabbi Sherman Siff.

Parents and friends are cordially invited to attend this annual meeting.

WITHIN OUR FAMILY**Birthdays —**

Many happy returns of the day to Mrs. Samson Eichler, Mrs. Julius Kohn, Hermann Merkin, Jacob P. Shulman, Abris Silberman, Mrs. Max Som, Mrs. Michael E. Sorock and Mrs. Ruth Wax.

Anniversaries —

Warmest greetings to Mr. and Mrs. Harry Bachrach and Mr. and Mrs. Martin E. DeGraaff.

This coming Monday evening, May 20th, the parents of our Religious School students will participate in a special program which is designed to help them implement the school's program of Jewish education. The main feature of the evening will be a discussion on how Jewish books of interest to our young people, as well as to parents, can be introduced and used in the home. Book lists, reviews and story telling will be part of the program. In addition there will be a presentation of places of Jewish interest where we can take our youngsters.

The expression "one picture is worth a thousand words" is often true educationally. When our youngsters see something in action they get much more out of it, obviously, than if they were merely told about it. As part of our school program of "Jewish Civics" we take our children on trips to places of Jewish interest where they can see the Jewish community in action. Since time limits the number of trips we can take we would like parents to make as many as possible. The second portion of this meeting will be devoted to a discussion of Jewish places of interest.

Many parents have been hard at work on Planning Committee meetings and in preparing book reviews and we look forward to an exciting and informative meeting. This meeting will begin at 8:30 o'clock in the Social Hall and all parents are urged to attend.

School Holds Moving Independence Day Celebration —

This past Friday afternoon the children of our Religious School celebrated the ninth anniversary of Israel's independence with a moving ceremony at a special assembly held in the auditorium of the Synagogue House. The youngsters presented a panel discussion after which the whole student body commemorated with a moment of silence the memory of the six million Jews who perished during World War II. Then all celebrated Israel's birthday by lighting nine candles. The assembly concluded with refreshments.

This Friday afternoon, May 17th, a special program in celebration of Lag B'Omer will take place in Central Park.

**YEAR BOOK AD CAMPAIGN
ENTERS FINAL WEEKS**

Mr. Jules Podell, Chairman of the 1957 Year Book Committee, has announced that this year's campaign for ads will come to an end before the middle of June. Our attention must be focused upon the literary preparation which is in the hands of the Year Book editor, Theodore Comet. We can therefore devote only another few weeks to the financial success of the Educational Scholarship Fund which receives the proceeds of our efforts.

There is still time for one final push for more ads. The importance of our campaign is such that we risk being repetitious in saying that it is an unbelievably simple task to get an ad. No one will refuse to support a cause like the Educational Scholarship Fund. All it requires is a little interest on your part.

Decide right now to do your share for the Year Book drive. Solicit the cooperation of your friends, tradesmen and business associates. Remember there is no more worthy cause than our Scholarship Fund.

The office and its staff stands ready to help in every way possible. We still get letters out for you, and take care of any necessary clerical work. Please feel free to call upon us. Of course we need your assistance in getting your list of prospective advertisers.

**KOSHER BUTCHERS IN
OUR COMMUNITY**

For the information of residents of Yorkville, we again list below the neighborhood butcher shops that are under the supervision of the Park East Kashruth Board.

Max Backer — 202 E. 87th St. — ATwater 9-7234.

Eugene Czeisler — 1520 York Ave. — RHineland 4-6488.

L. Feldman — 1355 Second Ave. — RHineland 4-5918.

S. B. Licker — 1279 Second Ave. — RHineland 4-9823.

Eli Vizel — 1547 First Ave. — REger 4-2280.

Sam Witkin — 1200 Madison Ave. - ATwater 9-5461.

**MEN'S CLUB BASEBALL PARTY
TO SEE YANKEES VS. TIGERS JUNE 18th**

Dr. Robert Wallach, president, announced that the Men's Club will hold its Annual Baseball Party on Tuesday evening, June 18th. The Detroit Tigers will be playing the New York Yankees at the Yankee Stadium that evening, and we look forward to an exciting contest.

In order to emphasize the social aspect of this project, tickets are being sold for the nominal sum of \$4 each. Maurice Jaffe is chairman of the Baseball Party and tickets can be acquired

either by contacting him or the Synagogue Office.

We urge our members and friends to join us on June 18th for a pleasant get together at an enjoyable sporting event.

Look in next issue —

The Men's Club Annual Meeting took place after this Bulletin went to press. Full details of this exciting activity will be presented in our next issue.



Mr. and Mrs. Thomas Bornstein are shown receiving a citation at the Annual Meeting from Max J. Etra, president, in honor of their fortieth year of association with Kehilath Jeshurun.



New members rise to be inducted by the congregation at Annual Meeting. Saul J. Etra, chairman of Membership Committee, is shown presenting them to the congregation.

Congregation Kehilath Jeshurun

117-25 East 85th Street
New York 28, N. Y.
SAcramento 2-0800

Editor

Theodore Comet

Synagogue Officials

Joseph H. Lookstein Rabbi
Sherman Siff Rabbinic Ass't
Sherwood Plitnick Cantor
Israel D. Rosenberg Ritual Director
Theodore Comet Exec. Director

Officers of the Congregation

Max J. Etra President
A. Phillip Goldsmith Vice-President
Samuel A. Marcus Treasurer
Joseph Roth Secretary
Dr. Robert Wallach Pres., Men's Club
Mrs. Oscar Perlberger Pres., Sisterhood

SCHEDULE OF SERVICES**FRIDAY ***

Evening 6:15

SATURDAY

Morning 9:00

Junior Congregation 10:15

Weekly Portion: Behukotai, Leviticus
26:3-27:34

Haftorah: Jeremiah 16:19-17:14

Evening 8:00

Conclusion of Sabbath 8:50

DAILY SERVICES

Morning 7:30

Sunday morning 8:30

Evening 6:15

*Sabbath candles are kindled twenty minutes before sunset. Those, however, who conform to our schedule of ushering in the Sabbath at 6:15 P.M. should also light candles at that hour.

Yahrzeits**May**

18—MARCUS ROTHENSTEIN
19—GOLDIE BAUM
20—MINNIE POFCHER
20—JACOB OKUN
20—HERSH HEFFNER
20—MINA KLEIN
20—ROSE RUBIN
21—HARRIS GREEN
22—EDWARD BERNARD
22—MARY ROSENBLUM
22—ETHEL METZGER
23—BETTY COAN
24—HELEN REINHOLD

AN EIGHT-GRAVE FAMILY PLOT

On the congregation's grounds at

BETH EL CEMETERY

Is available at a nominal cost

Further information may be had by contacting our Ritual Director, Israel D. Rosenberg, at the Synagogue Office (SA 2-0800).

K-J CALENDAR

Saturday afternoon at 7:00—Talmud Class—Library.

Monday evenings at 7:15—Boy Scouts—Gym and Auditorium.

Monday evenings at 8:30—Talmud Class—Library.

Wednesday evenings at 8:00—Adult Hebrew Class—Room 401.

Monday, May 20 at 8:30—Religious School Parents Meeting—Social Hall.

ALL RELIGIOUS SCHOOL PARENTS

are cordially invited to attend

A SPECIAL PARENTS PROGRAM

This Monday evening, May 20

at 6:30 P.M. in the Social Hall

featuring

"CHILDREN IN BOOKLAND"

a discussion of Jewish Books

of interest to youngsters and their parents



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