



## **PURIM SERVICE MONDAY EVENING, MARCH 3rd RAMAZ STUDENTS TO READ MEGILLAH**

"With the advent of Adar, joy reigns supreme." This is a traditional expression which is used to describe this season of the year. The happiness and gaiety is an indication that Purim will be upon us shortly and that Passover will not be long in coming.

This year, the Purim holiday will be celebrated in our synagogue on Monday, March 3rd, at which time a capacity congregation is expected to attend the Ma'ariv service and the reading of the Megillah. In accordance with a tradition of long standing in our synagogue, the entire service, as well as the reading of the Megillah, will be entrusted to the students of the Ramaz School.

### **Those who will officiate at our services this year are:**

Michael Bartel  
Samuel Blumenthal  
Samuel Friedman  
David Grossman  
Richard Kahn  
Robert Levine  
Asher Miller  
Samuel Newborn  
Roger Oppenheimer  
Alvin Smilow  
Lewis Trencher

The festive holiday of Purim has a unique appeal for youngsters of all ages, but especially for those of a young age. All of our members and

friends are urged to bring their children with them to the service. The children will be our special guests for the evening. They will receive the traditional noisemakers with which to greet the reading of Haman's name, and they will be presented with special holiday sweets at the conclusion of the service.

### **The Schedule**

The following is the schedule for services on Purim eve. Mincha services will be held in the Chapel at 5:30. Children in elementary school are asked to assemble in the Auditorium of the Synagogue House at 5:15. They should not be brought much earlier than that because a long wait will make them unnecessarily restive. Teachers and counsellors from our teen-age group will be on hand to supervise them and to distribute the noisemakers to them.

The children will be ushered into the main synagogue where Ma'ariv services will begin at 6:00. Ma'ariv will be followed by the reading of the Megillah. The service will conclude at a reasonable hour.

You are cordially invited to join us together with your family and friends for this gay festival on Monday, March 3rd. A delightful time is in store for everyone, young and old alike.

## **SPECIAL MEGILLAH READING FOR WOMEN AND CHILDREN PURIM MORNING TUESDAY, MARCH 4th**

It is not commonly known that the main obligation to hear the reading of the Megillah is on Purim morning. For sociological reasons only, the emphasis in America has been on the evening reading.

The reading of the Megillah, moreover, is as incumbent upon women as upon men, for Esther was the heroine of the miraculous deliverance of the Jews from the hand of Haman. Most women, however, find it difficult to attend the 7:00 A.M. services on Purim Day.

This year, therefore, we are continuing a practice which we began a few years ago. A special reading of the Megillah for women and children will be held on Tuesday morning, March 4th, from 10:30 to 12:00, in the synagogue chapel. The children are invited to bring their noisemakers and to finish off Haman for good at that time.

The reading of the Megillah will be done by a group of Ramaz students who serve as alternates for the Monday evening reading. They are:

Craig Barany  
George Blumenthal  
Norman Chideckel  
Ron Cohen  
Joel Comet  
Arthur Gribetz  
Jeremy Hyman  
Joseph Low  
Eugene Packin  
Jeffrey Retig  
Abraham Rosenberg

The morning will be capped by a light collation of hamantaschen, milk and coffee, for all present. A cordial invitation is extended to ladies and children to participate in the full joy of Purim on Tuesday morning, March 4th. Joy will reign supreme — for everyone except for Haman.

This Saturday morning at 11:00 o'clock, Rabbi Haskel Lookstein will complete his three part series of pulpit lectures on the general subject: "Prayer As Judaism Sees It"

Topic: **"WHAT MAN GETS FROM PRAYER"**



## IN ADVANCE OF PURIM

### A Note Especially to Parents

Purim is essentially a wonderful family festival, one which is admirably suited to the needs of families in a community like ours. There are a number of customs associated with Purim — actually they are laws — which will lend a great deal of meaning to the holiday. But they need some advance preparation.

The first custom is "Mishloach Manot" — the sending of gifts of food to friends and neighbors. One fulfills this requirement by sending two different types of ready-to-eat foods to at least one person.

For purely competitive reasons, the practice of gift giving has been associated with Chanukah rather than with Purim. Actually, it is germane to Purim and the reason for it is that we are happiest when we share our happiness with others and celebrate our good fortune with family and friends.

If there are children in the family, they should be involved in making up the lists of people to whom food gifts will be sent. They should help to prepare the simple baskets in which the goodies are sent. Ideally, they should be the actual conveyers of these gifts to friends and to family. In this way, they joyfully participate in the festival.

A second practice is the festive Purim meal which is served toward evening on the day of Purim, beginning before sunset and lasting into the night. This should be a family occasion for as many generations as exist in the family, grandparents, parents, children and so on. The lovely Purim songs which the children learn in school may be sung; the traditional Purim dishes — and, of course, beverages — should be served; and the special Grace after Meals with the Al Hanissim should be recited.

I write this column well in advance of Purim to encourage all of our readers to prepare for this joyous festival. If you observe it with all of its practices, you too will ask in the accents of the traditional children's song: "Why can't Purim fall twice a week?"

H. L.

## THE KEHILATH JESHURUN SISTERHOOD

invites its members and friends to a  
SPECIAL PROGRAM

Presented by

**MRS. EVELYN LAUDER** (of Estee Lauder Cosmetics)

**This Monday, February 24th, at 12:30 o'clock**

Her topic will be:

**"WHAT'S NEW IN FASHION AND FACES"**

Join us for an interesting and different afternoon

### WITHIN OUR FAMILY

#### Birthdays—

Many happy returns of the day to Mrs. Michael M. Barany, Benjamin Bartel, Alexander A. Bernstein, Mrs. Benjamin Brown, Mrs. Florence S. Cooper, Israel Cummings, Mrs. Helen F. Dayton, William B. Fischberg, Bernard D. Fischman, Dezso Goldner, Dr. Frank Goodman, Mrs. Louis M. Lipschutz, Joseph Schlang, Mrs. Simon Schwarz, Samuel Singer and Albert A. Zuch.

#### Anniversaries—

Warmest greetings to Mr. and Mrs. Martin G. Haber.

#### Birth—

Mazel Tov and all good wishes to our esteemed Secretary, Irwin Shapiro, and to Mrs. Shapiro upon the birth of a son. Congratulations also to the proud grandmother, Mrs. Samuel Feder. We hope that Jonathan Philip Shapiro will follow his sister and brother in the path of Torah, Chupah and Ma'asim Tovim.

A hearty Mazel Tov to our devoted members, Mr. and Mrs. Ralph Perlberger upon the birth of their first child, a daughter, Jody. Similar congratulations to the happy grandparents, our esteemed members, Mr. and Mrs. Oscar Perlberger, upon this latest addition to the family. May Jody bring her parents and grandparents much joy and nachas in the years to come.

### RABBI HASKEL LOOKSTEIN ELECTED TO BOARD OF GOVERNORS OF NEW YORK BOARD OF RABBIS

We are happy to congratulate Rabbi Haskel Lookstein on his recent election to the Board of Governors of the New York Board of Rabbis. The Board is the official organization representing rabbis from all branches of Judaism in the New York metropolitan area.

### SISTERHOOD KIDDUSH HOSTESSES

**Saturday, February 22nd**

Mrs. Paula Azulai

Mrs. Max Dattner

Mrs. Leo Davenport

Mrs. Helen F. Dayton

Mrs. Martin E. De Graaff

Mrs. Doris J. Deutsch

Mrs. Joshua S. Deutsch

Mrs. Isidore Epstein

## RESERVE THE DATE!!!

**TUESDAY EVENING, MARCH 18th**

at the Croydon Hotel

## THE THIRTIETH ANNIVERSARY DINNER

of the

## KEHILATH JESHURUN MEN'S CLUB

in honor of

## RABBI JOSEPH H. LOOKSTEIN

on his Forty-Fifth Anniversary  
in the Rabbinate of Kehilath Jeshurun  
Men and Women are invited



### "STOPPING BY THE CHAPEL ON A SNOWY EVENING"

Outside, New York was being buried under almost a foot of snow. At 5:15 P.M., however, when the storm was at its height, the Chapel of Kehilath Jeshurun was comfortably filled with 19 worshippers who came for Mincha and Ma'ariv.

Almost everyone of the worshippers came because he felt that a Minyan would be difficult to assemble on a night like that. Among the assembled were five Ramaz High School students who are junior members of the congregation.

The same attendance turned out on Monday evening. Quite a tribute to K. J. and its family.

### KIDDUSH SPONSORS

The kiddush last Saturday morning was sponsored by Mr. and Mrs. Irwin Shapiro in honor of the recent birth of their third child, Jonathan Philip Shapiro.

### SISTERHOOD NEEDIEST CASES

We acknowledge with thanks recent contributions to our Sisterhood Neediest Cases Fund from Mrs. Milton Medwin, Mrs. Joseph Roth, Mrs. Ethel Schack and Mrs. Malvina Wachter.

Contributions should be sent to Mrs. Joseph Roth, 891 Park Avenue, Chairman of the Neediest Cases Fund.

### MAX J. ETRA IN FLORIDA FOR YESHIVA UNIVERSITY

Max J. Etra, the President of the congregation, left last week for his annual trip to Florida in behalf of Yeshiva University. We wish him every success in his work there.

### JUNIOR CONGREGATION Saturday, February 22nd

#### Cantors:

Jonathan Medwin  
Jonathan Birnbach  
Douglas Zippel

#### Torah Reader:

Allan Friedman

### SISTERHOOD PHANTOM DONOR LUNCHEON

Your response has been **phantastic**  
even **phantabulous** . . .

**On Monday, March 24, 1969**

We will celebrate the results

Please send in your  
raffle books now

## A MOST MEMORABLE SABBATH IN TWO INSTALLMENTS

The Sabbath last week at Congregation Kehilath Jeshurun was a doubly impressive one. In the morning a number of new features were introduced in the service in our Main Synagogue. In the afternoon, an overflow crowd attended a special Seudah Shelishith program.

In the morning, Cantor Cohen introduced several new melodies into the repertoire of our congregation both during the Shacharith service and the Musaf service. These melodies were an outgrowth of hard work on the part of our Cantor and a special group of congregants.

During the preceding week, some fifteen worshippers of the congregation assembled with the Cantor to learn new congregational melodies. The members of this group then served as support for the Cantor as he introduced those melodies to the congregation on the Sabbath.

In addition, the congregation resumed an old practice at Kehilath Jeshurun by singing some of the traditional hymns in a responsive fashion. The entire experience highlighted the musical aspect of prayer and gave new life and spirit to the congregational singing in our Main Synagogue.

### Three Lecture-Sermons

Continuing our emphasis on prayer, Rabbi Haskel Lookstein delivered the second in a series of three lecture-sermons on prayer. The general theme is "Prayer As Judaism Sees It." The topic of his address last week was "The What and How of Prayer."

During the course of the lecture sermon, the Rabbi explained why we pray in so formal a manner, why we use the Hebrew language and, specifically, the language of the Bible. He discussed the problem of how formal prayer and a highly structured service must nevertheless become a personal experience which expresses the needs of the individual.

Our Associate Rabbi will complete this series during the sermon period this coming Saturday morning. His subject will be: "What Man Gets from Prayer."

### Rabbi Avraham Piatelli Greeted by Two Hundred Guests

The culmination of a beautiful sabbath came on Saturday afternoon when close to two hundred men and women jammed the chapel for Mincha and then filled the social hall for a special Seudah Shelishith Program sponsored by the Men's Club of the congregation. The occasion, of course, was the appearance in our synagogue of the Chief Rabbi of Venice, Rabbi Avraham Piatelli.

The young Rabbi is the spiritual leader of an ancient Jewish community which has historic roots in the Jewish past and which served for many years as the center of printing for Jewish scholarly volumes.

Martin R. Rochlin, the President of the Men's Club, introduced the entire program. Rabbi Haskel Lookstein introduced the Chief Rabbi and his lovely Rebbetzin to the gathering.

Rabbi Piatelli spoke about some of the personalities who highlighted the history of the Jewish community of Venice. He told of the state of the Jewish community today, a community which prays in rotation in five ancient synagogues of the old Jewish ghetto, in order to keep each one of them functioning.

The Rabbi also spoke of the relationship of the Italian Jewish community to the papacy. He recalled with great fondness the significant contributions made by the late Pope John XXIII toward understanding between Italian Catholics and Jews. His voice changed appreciably when he spoke with some sadness about the successor to Pope John and of the feeling that the newest Pope does not reflect quite the same humanitarian spirit that was manifested by his predecessor.

Rabbi Piatelli was most impressed by this tremendous gathering which obviously came to honor him and to give him inspiration and strength as he faces his rather lonely task of leading the Jewish community of Venice. It is fitting that we gave him strength because those who have seen him in action in Venice know that he provides vigor and inspiration for that remnant of what was once a great Jewish community.

The entire day was a very special one in this year of special events in the life of Kehilath Jeshurun.



**Cong. Kehilath Jeshurun**

125 East 85th Street  
New York 10028, N.Y.  
HA 7-1000

**Synagogue Officials**

Joseph H. Lookstein .....Rabbi  
Haskel Lookstein .....Assoc. Rabbi  
A. Joseph Cohen .....Cantor  
Israel D. Rosenberg.....Ritual Director  
Noam Shudofsky .....Youth Director

**Officers of the Congregation**

Max J. Etra .....President  
Joseph Roth .....Vice-President  
Elgin Shulsky .....Treasurer  
Irwin Shapiro .....Secretary  
Mrs. Leon A. Feldman.....Pres. Sist.  
Martin R. Rochlin.....Pres. Men's Club

**SCHEDULE OF SERVICES**

**FRIDAY**

Lighting of Candles .....5:20  
Evening .....5:30

**SATURDAY**

Morning .....9:00  
Junior Congregation .....10:15  
Pre-School Service  
Dining Hall .....11:00

**Weekly Portion: Terumah**

**Exodus 25:1 - 27:19**

**Haftorah: ! Kings 5:26 - 6:13**

Evening .....5:30  
Conclusion of Sabbath .....6:10

**WEEKDAY SERVICES**

Morning .....7:30  
Sunday Morning .....8:30  
Father and Son Minyan .....9:30  
Evening .....5:30

KOSHER KIDDUSH WINES

ALWAYS AVAILABLE AT

**AMBASSADOR LIQUORS, INC.**

150 East 86th Street  
New York City

Telephone: TR 6-3000

**YAHARZEITS**

**February**

- 22—NACHMAN FISCHEL
- 22—MIRIAM GOLDE
- 22—ROSE GUDIS
- 22—FRANCES BAYER
- 23—RUSSELL GOLDMAN
- 23—DAVID JURIST
- 23—JULIA SPIRA
- 23—NATHAN KOTIMSKY
- 23—ABRAHAM MEYERS
- 23—JOSEPH PRENSKY
- 24—ANNA FISCHBERG
- 24—RACHEL HUTKOFF
- 24—ZOLTAN STRULOVITS
- 24—NANCY MILLER
- 25—ANNA SPENCER
- 25—MOLLIE KAUFMAN
- 26—MARY KRAMER
- 26—PEARL MESSING
- 27—HANINA AIZER
- 27—MARIE BARUCH
- 28—ANNA LOOKSTEIN
- 28—ADAH M. STINER
- 28—BERNARD JOSEPH
- 28—ANNIE SILVER

THE FINEST  
WINES  
CHAMPAGNES  
AND LIQUORS

*The only wines and liquors, famous since 1882, produced in Richon Le-Zion and Zichron Jacob, Israel.*



Certified Strictly  
Kosher by the  
Chief Rabbinate  
of Israel

CHIEF RABBI YEHUDAH  
ISSER UNTERMAN  
CHIEF RABBI YITZCHAK NISSIM

**CARMEL**

Imported by  
**CARMEL WINE CO., INC.**  
114 E. 40th St., N.Y., N.Y. 10016

For a Camp with a vital "EXTRA"

**MASSAD**

Aleph Beth and Gimel

Massad offers your child everything a camp should offer

**PLUS**

A total, natural Hebrew environment designed to complement and supplement his year round studies. See for yourself the amazing progress after just one summer of play and recreation and just plain fun at

**MASSAD**

For further information Call 265-7240 or Write MASSAD CAMPS, INC, 426 West 58th Street, New York, N.Y. 10019 or ask your child's teacher or principal.

**(Special Leadership Program for ages 15-17)**

**THE JEWRY BOX**

**Served During Week of  
February 9 - 14**

- Leon Daniel
- Alfred Kahn
- Adolph Citron
- Dr. Harry Kaplan
- Hon. Herman Katz
- Dr. Nathan Kalischer

**Will Serve During Week of  
February 23 - 28**

- Ira W. Nadler
- Edward Lebowitz
- Lawrence A. Kobrin
- Roger Oppenheimer

**Thank you for your cooperation in helping to maintain  
the Daily Minyan.**