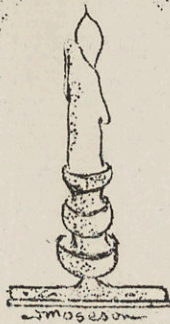


THE YOUNG



ISRAELIGHT

Volume II, Number 2

Tebeth 5704

January 1, 1944

Dear Members and Friends:

War Front! Home Front! Do you hear these punch words mentioned often? They sound great distances apart, but they are inseparable; you can't have one without the other.

We of Young Israel have given much to the "war front" of our manpower; but our "home front" is sagging. Somewhere there is a great deficiency! We know where it is and we will put our proverbial finger on it right now. You do not feel it important enough to participate in an undertaking, regardless of its essence, unless you are confronted with force!

Do we need to go into detail regarding the effective work of Young Israel for the benefit of the people of our faith? Our achievements are known to all, yet when, some weeks ago, we communicated with you by mail informing you of our Annual Dinner Dance -- which we have arranged to coincide with President Roosevelt's Birthday -- we had less than a ripple of response.

In the letter, we enclosed contracts for advertisements for the Journal we are publishing in conjunction with this important function. We are committed to contribute a portion of our gross profits to the Infantile Paralysis Fund.

So! WAKE UP! Bolster the home front! Help yourself by helping us. Make your reservation for the Dinner-Dance to be held Saturday night, January 29th, 1944 at the Imperial Garden. A famous name band has been contracted for, and an array of entertainment has been booked -- not to mention the full course Banquet dinner.

And -- GO OUT AND GET ADS! These ads are the life-blood of this undertaking. Without them we fail -- and we cannot afford that.

You've got to see them to sell them. Take some time out for this ad campaign. Time is running short, and our quota is far from being filled. A free dinner ticket will be presented by us for over \$50.00 worth of ads brought in.

Let's go over the top! And let's send the Infantile Paralysis Fund a fat check!

With Young Israel greetings, I remain

Yours very truly,

Abraham I. Kirschenbaum
Abraham I. Kirschenbaum
President

Published bi-monthly by the Young Israel of Parkchester, 2137 Ellis Avenue, which meets the 2nd and 4th Tuesdays of each month.

Jerome H. Rosenblum
Editor-in-Chief

Bernard Friesler
Associate Editor

Volume II, Number 2

January 1944

EDITORIAL

We are within the last three weeks of our most important undertaking. And present appearances are far from encouraging.

The modest quota we have set for advertisements in our Dinner Journal is less than 50% filled. The pressure of time is becoming greater and greater with every passing day, with every passing minute. The Journal MUST appear January 29th, and the printing necessitates at least ten days.

All of which adds up neatly to the following: there are less than 20 days left in which to fill our quota. But it can be done -- IF... we have the cooperation of ALL of our friends and co-workers. If each of us would hold himself personally responsible for a minimum of \$5.00 in ads, our goal would be reached. And it is so simple to get ads! No one of your acquaintances or business associates will turn you down.

So give it a try. Let's help the Infantile Paralysis Fund -- to which we are committed for a percentage of the proceeds. Let's help Young Israel in its work -- not the least of which is the combatting of anti-Semitism which has openly reared its ugly head in our city recently.

AND, let's help ourselves thereby. With the success of the Journal comes the establishment of a building fund. And a new building means bigger and better activities, which spell benefits you and your children will enjoy.

DON'T FAIL US!

GET ADS AND MORE ADS!

A MESSAGE FROM OUR PRESIDENT

Today we are one day nearer Victory; tomorrow we plan for the tranquility of peace, and for a security built on an adequate moral and religious foundation.

We owe a debt pledged by our forefathers at Mt. Sinai when they received and accepted the Commandments -- which pledge is redeemable only by the children in each generation, in that our ancestors promised to propagate the faith and the doctrines of the Commandments and the Torah through our children forever.

We in Parkchester are in default on this score. For our children full provision has been made by Young Israel for learning in our Talmud Torah, and for social and recreational activities in our club groups. Yet there is a tendency of aloofness on our part from connection with the customs and ceremonies of Judaism

That ceremonial does indeed play an important part in the lives of man, nobody who knows much about human nature can deny. Whether the ceremony be elaborate or simple doesn't make a great difference. What does count is the sincerity of the emotion behind it. Take, for example, the presentation at Teheran of the Stalingrad Sword. It was a gift from King George to the citizens of Stalingrad. In Russian, "Stalin" means "steel." The sword was of steel; it was especially made in honor of men and women whose courage was of steel; it was placed in the hands of a man who has chosen the word for steel as his surname. Those who attended that ceremony report that the Red Marshall was visibly touched as he answered the salute with which Prime Minister Churchill made the presentation.

Likewise, religious service has a positive psychological influence in the life of children, if it is made an imperative and pleasurable experience. Young Israel is famous for its model conduct of the synagogue service, yet the attendance by children leaves much to be desired.

(continued on page 3)

BE WITH US JANUARY 29th, 1944

OUR JOURNAL COMMITTEE SPEAKS.....

Once a year Young Israel has a major social function. Last year it was our New Year's Eve affair. This time it's a Dinner and Dance to be held January 29th in honor of the birthday of our beloved President, Franklin Delano Roosevelt. With this affair, we are publishing a journal, part of the proceeds of which will be forwarded to the Warm Springs Infantile Paralysis Fund. The balance will be used for the varied functions of Young Israel, one of the most important of which is fighting racial hatred and anti-Semitism.

They tell a story of former President Coolidge. When asked, "What do you think of sin?" he replied, "I'm agin it." Unfortunately, I think that too many of us are "agin" anti-Semitism, but not enough of us are doing anything to bear out our feelings. We cannot assume that attitude today. We must fight anti-Semitism tooth and nail, or face the possibility of extinction.

By helping us make our Journal a success, you will have your opportunity. In normal times, we may have different excuses for failing to participate in our work; but, my friends, these are not normal times. None of us should be smug and shirkers to permit this work and effort to be relegated as the responsibility of a few.

You can and must help; your friends who believe in our work will help. Go out among your trades-people, doctors, lawyers, business associates, etc., and ask them for ads. They wish to help -- give them the opportunity to do so. Advertise your own business or profession in our Journal, and -- last, but not least -- take a personal "booster ad" for \$1.00, if you can do no better.

Ad blanks are available upon request. Drop us a card if you need more. BUT DON'T LET TIME CATCH UP WITH YOU! DO IT NOW!!

Jack Ratner

MESSAGE FROM THE PRESIDENT

(continued from page 2)

We are sponsoring a full and varied program of religious, educational, and patriotic activities; and equally as important as winning the war against our enemies, is winning the war against the ever-increasing juvenile delinquency throughout the country. We want to continue our service to the community, whereby children, through informal training, recreation, education, and religious influence can be directed to their proper places in society as law-abiding, clean-living citizens.

If we are to survive as a people, and, ultimately, as a great nation, we must solidify our youth, and always remember our motto which appears in Hebrew on our stationery:

וְהָיָה לָנוּ אֱלֹהִים
וְהָיָה לָנוּ אֱלֹהִים

"And He shall turn the hearts of the fathers unto the sons, and the hearts of the sons unto their fathers."

TALMUD TORAH TO SPONSOR CARD PARTY &
MAH JONGG AFFAIR FEBRUARY 12th

Mr. William Posner, Chairman of our Education Committee, announced that the joint Board of Education of the Jewish Center and the Young Israel, which has jurisdiction over the Talmud Torah, has completed plans for a Card Party and Mah Jongg affair, to be held at the Center on Lincoln's Birthday, Saturday evening, February 12th, 1944. The price of admission has been set at 49 cents, for which an elaborate spread of refreshments and prizes will be offered.

The entire proceeds of the affair will go to the Talmud Torah, and this should be enough inducement for all of us to turn out en masse to the affair. Reserve the Date -- February 12th, 1944.

HAVE YOU PLACED YOUR RESERVATIONS FOR OUR DINNER-DANCE? DO SO AT ONCE!

CAMPAIGN OPENED FOR BOOSTER
AND KIDDIE PAGES

Mr. Jack Ratner, Chairman of the Journal Committee, announced that the Committee has opened a two-barreled campaign for "Booster" and "Kiddie Page" ads.

An organization such as ours has innumerable sympathizers in the vicinity who, for reasons of their own, find that they cannot devote too much time to its activities. It is to these persons, and to friends of Young Israel all over, to whom this campaign is directed. These people would like to be identified with the Young Israel of Parkchester in some way, and in order to give them the opportunity to do so, this Booster campaign was opened.

Its operation is quite simple. For the sum of \$1.00 -- no more and no less -- the name of each of our friends will be published in a section especially set aside for this purpose. Likewise, the Committee has set aside a number of pages for the purpose of listing our children's names.

So get busy on this campaign. Send in those names and those dollars. Have the names of your children inscribed on our "Pride and Joy" Page -- the Kiddie Page. Use the application below if you haven't enough "ad blanks". BUT...Time is of the essence, so keep these boosters rolling in!

BANG-UP AFFAIR PLANNED
FOR JANUARY 29th

Mr. Irving Pollack, Chairman of the Social Committee, announced late last night that plans have been completed for our Dinner-Dance (or Birthday Ball) on January 29th the likes of which have never been seen before.

A band which enjoys a wide reputation among professional bands has been engaged, to play until the wee hours of the morning. Also, a slate of professional entertainment has been arranged for to keep the ball of enjoyment on an all-night roll.

Mr. Pollack asked your reporter to publicize the fact that a quota has been set in order to prevent an over-flow crowd, and thus ensure maximum enjoyment. He recommends that those who plan to be with us January 29th for the time of their lives, place their reservations now! The "first-come first-served" policy will be followed strictly, and he suggests that our friends place their reservations NOW, before the tickets become available to "door crowd".

Remember the details:

PRES. ROOSEVELT'S BIRTHDAY BALL
JANUARY 29th, 1944 at the IMPERIAL
GARDEN, Colgate & Westchester Aves
\$3.75 per plate - Dress Optional

Detach Here

Young Israel of Parkchester
Gentlemen:

Please place the following Booster (or Kiddie) Ads in the
Dinner Journal of January 29th:

1. _____ Signed _____
2. _____ Address _____

☐ Check here if you are enclosing payment (\$1.00 per name)