

THE YOUNG ISRAELITE

YOUNG ISRAEL OF PARKCHESTER

1375 VIRGINIA AVENUE THE BRONX

Vol. XVI

רותלחרות

March, 1974 - Adar, 5734

No. 7

Passover Services

Siyum Ceremony for all first born		
Thursday morning, April 4th — Services		
Siyum Ceremony	7:30	A.M.
Burning and selling of Chometz Friday morning, April 5th until	10:36	A.M.
Light Sabbath Candles Friday evening, April 5th	7:04	P.M.
Light Holiday Candles, Saturday evening, April 6th	8:15	P.M.
Evening Yom Tov Service, Saturday evening April 6th	g, 8:15	P.M.
First Seder at home following services		
Sunday, April 7th		
Services		
Evening Services		
Light CandlesSecond Seder at home following services	0.10	T .1VI.
Monday, April 8th Services	8:45	A.M.
Tuesday through Friday, April 9th - April 1 Chol Hamoed — Intermediate Days		
Morning Services		
Evening Services	7:15	P.M.
Light Candles Friday evening, April 12th	7:12	P.M.
Saturday, April 13th		
Morning Services		
Light Candles, Saturday night	8:20	P.M.
Sunday, April 14th Morning Services	8:45	A.M.
Yizkor Memorial Services		
Festival ends at	8:21	P.M.
Our Rabbi Maurice L. Schwartz will officia	ate.	
A Happy and Kosher Passover to all You and their families.	ng Isra	elites

by passover

The Young Israelite

Published by

Young Israel of Parkchester

1375 Virginia Avenue, The Bronx Tel. TAlmadge 2-9576

A Forward Look Lou Friedman

THE PURIM-PESACH SEASON

This is the time of year when the winter months begin to dim the memory, as they slowly fade from the scene. Instead there is a restless stirring all about that permeates your being, creating unexplainable responses within you. You feel a quickening of pace, a release of tension, an urge to do, a yearning to go, a nagging desire, insatiable, indefinable, pleasurable. Your step is springier, your daily chores become lighter, you smile more often, you become less argumentative. The days grow longer, the morning light is earlier, the talk is more cheerful, somehow your neighbor is more friendly, the sun is warmer — and suddenly it's Spring bringing in the Purim - Pesach season.

And it is only fitting that Passover—the Festival of Spring—come to us to help dispel our moodiness, our somberness. The richness of the Jewish home becomes vivid and real during the Purim-Pesach season. Its warmth, its closeness, its tenderness, all add up to a matchless family relationship.

The Passover magic reaches out and touches the heart of each member of the family, and beckons him to come home. Pesach possesses nostalgic overtones whose message is urgent and cannot be denied. Come Home! — Come Home! becomes the repetitive refrain, increasing its intensity as the Seder draws near. The child in school — in the university

far away, the family traveler, the stray, the rebellious son or daughter, suddenly feels the old sensation, the yearning to be home. Once more to be with mother and dad, sister and brother, to share with them again the golden dreams of yester-year.

The spell of the Purim-Pesach season is inexplicable, emotional, boundless, spiritual and inspirational. It is comparable to being completely enveloped by a vibrant force, stimulating and elevating, filling us with beneficence and goodwill. It possesses a quality generating warmth and goodness. Pesach, to us, has only pleasant memories, epitomizing the togetherness of the family, bound by ties transcending mere blood relationship. The traditional Passover Seder as practiced in the Orthodox home radiates with the blessings of unswerving loyalty, dedication, love and filial devotion and pride. Echoes of the past weave its kaleidoscope of fulfillment, as the history of the ages is unfolded at these evening rituals.

Pesach to us means togetherness, the binding influence that spells out the theme of life. Pesach means security, peace, Shalom, understanding, tolerance. The depth of a Passover Seder, its devotion, its significance, its hope and dedication, is the stimulus the soul depends on enabling us to withstand the ravages of age and of time. The beauty of a Passover Seder is unsurpassed in Jewish history. Its impact on the Jewish home may only be measured by the pride of the family as the home once more is united in happiness and fulfillment.

And so we pray for Nachas for Israel and her land

And all our people everywhere to get their just demand.

We hope the torch of Yiddishkeit lights up the path of reason

And spreads the joy and happiness of the Purim-Pesach season!





PASSOVER Festival of Freedom APRIL 644 — APRIL 1444 Special Instructions



Due to the fact that Erev Pesach, Passover Eve, occurs on Shabbos, Saturday, April 6th, the entire pre-Passover schedule is different this year.

Preparing the Home —

In order to alleviate the complex and difficult situation caused by the fact that the eve of Passover is a Shabbos the following method is recommended. The entire house is to be prepared for Pesach on Friday, April 5th. All Chometz is to be out of the way. The entire kitchen is to be Pesachdig and all cooking and preparation for Shabbos in Passover utensils on the stove after it has been koshered for Passover. On Friday evening and Shabbos morning we should use Egg Matzoh in sufficient quantities in order to fulfill the Shabbos obligation. Chalah we cannot use, as the house is already Pesachdig and regular Matzoh is not permitted to be eaten on the eve of Passover. We are permitted to make the blessing "Homotze" on Egg Matzoh when it is used as the staple of the meal and in sufficient measure.

Search for Chometz - Manual shared the Ace

The official search for Chometz, known as "Bedekas Chometz" is made with the candle on Thursday evening, April 4th. The Chometz collected is to be burned on Friday morning, April 5th by 10:30 A.M.

Fast of the First Born —

The First Born usually fast on the eve of Passover as they were spared during the tenth plague of the slaying of the first born Egyptians. Since Passover Eve occurs on Shabbos the fast will be on Thursday, April 4th. The Siyum ceremony, marking the completion of a Talmudic Tractate will be held after services Thursday morning, April 4th at 7:30 A.M. By participating in this celebration, a "Seudat Mitzvah", they are given a dispensation from fasting.

Preparation for the Seder —

Kindly note that due to the fact that the eve of Passover is Shabbos, it is prohibited to start any preparations for the First Seder Saturday night, during the entire Sabbath. The earliest time on Saturday evening to commence any work is 8-15 P.M. Do not desecrate the Sabbath because of Passover. Everyone understands the different circumstances of Passover preparations this year due to its occurring on Saturday night.

SELLING OF CHOMETZ

The religious ceremony of "Mechiras Chometz" traditionally customary each year before Passover will take place under the supervision of our Rabbi Maurice L. Schwartz daily until Erev Pesach at the office of our synagogue from 2 to 8 P.M., or at the rabbi's residence, 1470 Parkchester Road, Apt. 1B. All contributions received are donated to charity.

SHABBOS HAGADOL THE GREAT SABBATH

Due to the fact that Shabbos Hagadol occurs on Erev Pesach this year, the traditional Drosha Sermon in Halacha and Agada will be held a week earlier, on Saturday afternoon, March 30th, at 5:30 P.M. Everyone, both men and women, are cordially invited to attend this most important Torah Discourse.

WARNING (AZORAH)!

There is NO retail bakery in our borough of the Bronx that bakes properly supervised Kosher cakes, cookies or macaroons for Passover. One can obtain packaged products baked under approved rabbinic supervision, or call the synagogue office for the names of Kosher bakeries in New York City and commission bakeries in the Bronx.

TO THOSE WHO HAVE PETS

Chometz is not permitted in one's possession during the entire Passover! Check the diet of your pets and substitute all Chometz with other Passover foods. Bird food is Chometz and we have been advised by Hartz Moutain Foods that Matzoh Farfel, ground up and spread out, is an ample substitute in the bird's diet for the Passover week. One should also check cat and dog food to see if it contains Chometz.

HEBREW AND SUNDAY SCHOOL NOTICE

There will be no sessions in the Hebrew School during the entire Passover Holiday.

Sessions will resume Monday, April 15th at3:30 P.M.

Sunday School will resume Sunday, April 21st at10:00 A.M.

Children, however, should attend the services on the festival days in the main synagogue.

MODEL SEDER

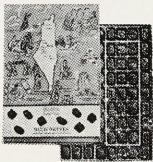
The children of our Hebrew and Sunday Schools will conduct their traditional Model Seder on Sunday morning, March 31st at 10:30 A.M. All parents, members and friends of Young Israel are invited to attend this most educational event, which will be complete with Matzohs, gefilte fish, wine, etc. Free Seder instruction sheets will be distributed to all present.

PASSOVER FUND (Mo'os Chittim)

There is hardly a local charity in Jewish life that has appealed more warmly to the heart of the Jews than the Mo'os Chittim Appeal, providing Passover needs for poor families in dire and wretched circumstances.

Our Young Israel of Parkchester has never failed each year to put this Pass-(Continued on Page 5)

Our answer to the Fifth Question, "What's for Dessert?"



PASSOVER BARTONETTES—72 pieces add up to 6 dozen ways to say Happy Passover. A luscious surprise in every delicately formed piece. These dainty miniature chocolates are filled with nuts, creams, fruits and French chocolate.

1 lb. asst. milk and bittersweet. \$3.50.



PASSOVER COOKIE ASSORTMENT-A deluxe selection of Continental style cookies. Made from choice Old World Passover recipes. 13 oz. Parve. \$3.25.

Barlon's & Continental chocolates

© THE NAME BARTON'S IS YOUR GUARANTEE IT'S KOSHER FOR PASSOVER.

Young Israel Thanks You

The affair was magnificent. The many people who attended will attest to that. Not only was it a success socially, but also financially.

The Banquet Committee is grateful indeed to the many members and nonmembers who unselfishly helped Young Israel in raising the revenue so vital to its existence. We are grateful, and we offer thanks to you for your whole-hearted support. We pledge ourselves to continue our efforts to maintain in Young Israel the warmth and fellowship and solicitude which our Synagogue stands for. Your committee is proud to be associated with the many, many friends of Young Israel, who unhesitatingly took an Ad in our Journal. When "the chips are down" its good to know that we can count on your support.

To those who were unable to come to the Banquet, we can only commiserate. Goodwill and laughter and gaiety pervaded the halls of the Van Cortlandt Jewish Center. Everyone present was in the mood for fun and frolic, and they let themselves go. Everyone participated in the good cheer that prevailed throughout the evening. The softness of Joe King's music and his nostalgic tunes lent enchantment to the evening's festivities.

And what a thrill to have our guests of honor, the Past Presidents of the Women's League, march into the chapel to be honored and presented with plaques for serving Young Israel with such distinction. Those of our lovely Past Presidents who were present at the affair were:

Fannie Brown
Molly Gewertz
Dorothy Haimowitz
Sara Kaufman
Frances Needle

Jeanette Robinson
Helen Sochrin
Fay Spitz
Betty Waldman

It is to these ladies to whom we owe a great deal. Young Israel is indeed fortunate to have this dedicated group labor in its behalf.

I would be remiss if I failed to mention my committee, and to thank them for

their hard work and sacrifice. Permit me to name them all:

Harry Brooks
Harvey Erenstein
Lou Gross
Al Hein
John Greenfield

Bob Liebert
Max Spielberger
Mack Waldman
Kelly Winkler

To Rabbi Schwartz goes our deep respect for his inspiration and his guidance in fulfilling a task that is both demanding and rewarding.

LOU FRIEDMAN Chairman — Banquet Committee

OUR THANKS TO ABE AND CHARLES

May we express our gratitude to Abe Somerfield and Charles Auslander, two members with hearts of gold, for their generosity to Young Israel of Parkchester.

Abe, for the second successive year donated a television set used for our Booster Page and Charles, too, for the second successive year donated the gifts to our ladies and their mates. These gifts were presented on the occasion of our 34th Anniversary Banquet on February 23rd.

For their dedication and devotion we are indeed grateful.

NEW MEMBERS

..................

We welcome as new additions to our ever-growing Young Israel family Charles Auslander and Alex Kornblau.

May our association be a long and beneficial one.

Passover Fund (Cont'd)

over help into the outstretched hand of every deserving individual and institution, whether in our own locality, in Europe or in Israel. Last year, over \$1300 was dispensed to various worthy causes.

Please send your contribution to the synagogue office and help those who need it most. Your preparations for Passover are not complete without having given your Mo'os Chittim contribution,

Women's League

FROM THE PRESIDENT

Our White Elephant Sale is our next major project. You will be able to see and buy "white elephants" (come and see) various merchandise, new, interesting and useful — such as childrens' toys, clothing and household goods.

The date is Sunday, April 28, 1974, at 10:00 A.M. Your help with donating and working will make it all a great achievement. Do your part.

Our next meeting will be Wednesday evening, March 20th, 1974, and will include a talk and seminar about Passover

by our own Rabbi Schwartz. Join us at this pre-Passover meeting.

> MOLLY GEWERTZ President

Women's League News

A remarkable thing about Young Israel banquets is that from year to year they get better, and with men like Lou Friedman and Max Spielberger at the helm and their backup crew doing such a magnificent backbreaking job, it is no wonder.

The multitude outdid themselves in splendor and glitter, both the women and men. The caterers outdid themselves in the culinary section as proof there wasn't nary a complaint, but a request for seconds which is very rare at affairs.

Going from table to table, I tried to judge the best dressed, the most jolly, but each table outdid each other as every one was determined to have a great time. I found what I was looking for in the "Belle" of the ball, the indefatigable Mother, Grandma, Great-Grandma, Mrs. Rose Rosenblum, I am sure she could give our younger guests lessons in the waltz; she was great dancing with her daughter, Helen.

And last, our Past Presidents, yes I was one of them and proud to be standing up with the rest of them, we made a beautiful picture and am sure we all felt like movie stars receiving an "Oscar" for outstanding performances. It was

good to see Helen Sochrin, looking radiant, after four months of in and out of hospitals, up there with us; keep well and get back on the job as we need you.

The gracious way that Parkchester has of ending a most spectacular successful testimonial 34th Anniversary dinner, the giving of a little something to everyone was well received; even the Journal seemed brighter, better printed and larger, all in all it was the greatest.

In passing may I say "May G-d grant us all peace, good health, and contentment till again we meet at another beautiful Young Israel of Parkchester banquet."

Helen Reich, after having a grand time at the affair, left for a prolonged vacation in Israel — have fun.

Rose Grasheim, Secretary of the Women's League, will enter the hospital for a cataract operation and we all wish her a Refuah Shlemah, a speedy recovery.

Again, if you have any news, gossip or would like to see your name in print, see me.

> Your News Reporter, FANNIE R. BROWN

Women's League news items should be sent to Fannie R. Brown, 1366 White Plains Road.

Hebrew and Bible Classes every Tuesday morning, followed by a Koffee Klotch at noon. The Donor Gift Shop will also be open at this time.

PLEASE CONTACT
DONOR MERCHANDISE:

Pauline Lehman — TA 2-8009 Gertrude Miller — UN 3-1655

MAGEN HAYELED:

Happy occasion cards for a nominal fee available. Call Fannie R. Brown — TA 9-4021.

SUNSHINE LADY:

Molly Gewertz — TA 9-9231 WHITE ELEPHANT SALE:

April 28th, 1974

Chairlady — Rose Parness —TA 3-3982

Attention

We are already taking reservations for our Gala Weekend at Grossinger's for October 25-26-27-28 (including Veteran's Day). For information call Harry Brooks at 881-0790.

Men's Club

From The President

At this writing our annual UJA breakfast is of the past and I want to express my personal gratitude to the members and friends who came to the breakfast and helped make it an unusual success. I also want to give my heartfelt thanks to the officers and members of the Young Israel of Parkchester for selecting me as the guest of honor for this important function.

However, I want to call the attention of our members to the fact that our work for UJA is not completed. Many of our members could not come to the breakfast and I appeal to them to please send their contributions to the office, which will be immediately transmitted to the UJA headquarters.

The State of Israel is faced with many political and economic problems. At this time I want to touch upon two important problems.

Number one is Israel's housing shortage. It became more severe since the outbreak of the Yom Kippur hostilities. Many thousands of immigrants are still waiting to be moved from their absorption centers into their apartments which are to be completed. And since Israel expects another 100,000 newcomers within the next year and a half, they are faced with the problem of accommodating the new arrivals.

Number two is tourism. Israel's main source of income is tourism, which due to the Yom Kippur War was totally upset. However, the people of Israel need not only this financial support, but our personal presence. They need to see us, talk to us and feel the sense of emotional closeness and solidarity that can only come through in a person to person encounter. Today, as never before, they need to demonstrate to the Arab nations that tourism, the most important item in Israel's economy, has not been, and cannot be upset by Arab propaganda threats. Traveling today to Israel is an affirmation of our love for Israel, our determination that together we will insure her future. -

Since we shortly will be observing the

Holiday of Freedom, I want to wish all our members and their families a HAPPY AND HEALTHY PASSOVER.

> HARRY BROOKS President

Sunday Card Party

The last card party of the season is scheduled for Sunday Afternoon, May 5th at 1 P.M. in Levin Hall. Please reserve the date.

The Social Committee

GET WELL

Our best wishes for a speedy recovery to Harry Cassler, Mrs. Rose Grasheim, Jack Schneider, Mrs. Lillian Shulman, Mrs. Olivia Spitz, Harry Solinsky, Michael Wurmbrand.

Our wish: Refuah Shlemah. Let us see you back at Young Israel healthy and hearty.

CONDOLENCES

Our deepest sympathy to:

Mr. Harry Grey, on the loss of his beloved sister Frieda Jarmel.

Mr. Ludwig Karl, on the loss of his beloved brother.

Mr. Alex Maslin, on the loss of his beloved sister Yetta Smith.

Mr. Hyman Michlin, on the loss of his beloved mother Rose Michlin.

Mrs. Nettie Silverstein & Family, on the loss of their beloved husband and father Bernard Silverstein.

May they be comforted amongst the other mourners of Zion and Jerusalem.

MAZEL TOV

Our heartiest congratulations to Irving Stamler (son of Mr. & Mrs. Harold Stamler) on his Bar Mitzvah in our Young Israel on March 23rd.

Best wishes and felicitations to the following members having birthdays or anniversaries in March:

BIRTHDAYS

(2) Leon Brown; (3) Jay Rosenberg; (4) Mary Zuckerman, Sondra Fox, Loretta Solomon, Philip Haiman; (5) Kate Gewirtz; (7) Phyllis Grossman; (8) Rosann Kalish, Shirley Silverman, Stella Carlin; (9) Debra Katz, Leslie Erenstein; (Continued on Page 8) The Young Israel of Parkchester 1375 Virginia Ave. Bronx, N.Y. 10462

Address Correction Requested

Non-Profit Org. U.S. POSTAGE

PAID

Bronx, N.Y. Permit No. 394

MR. SEYMOUR KIRSCH 1370 VIRGINIA AVE. BRONX, N.Y. 10462

1220 Burnett

GERTZ BROS., N.Y.C.

Birthdays (Cont'd)

(10) Norma Siegel, Murray Weinreb, Ruth Kutner; (11) Rose Schaffer, Miriam Friedman; (12)) Grace Green, Reba Septimus, Irving Greenfield, David Cohen; (13) Alfred J. Daniels; (14) Murray Heller; (15) Kenneth Horowitz, Stephanie Jaret, Anne Konigsberg, Robert Kaplan, Louis Friedman, Joseph Krenkel; (16) Charles Schwartz, Bessie Vegatsky; (17) Jerome Shelby; (18) Eugene Fink; (19) Marion Silverman, Norma Brooks; (21) Roslyn S. Scher, Sophie Speck; (22) Ruth Weiden; (23) Robert Cohen, Frances Pausack, Beatrice Buchsbaum, Bob Lott, Helen Winkler; (24) Pearl Feinstein, Lois Danis, Jerry Lott; (25) Emma Slavin; (26) Alex Sobel, Leslie Sobel, Renée Canter; (28) Rae Call, (29) Helen Leibowitz.

ANNIVERSARIES

(4) Mr. & Mrs. Sam Berman; (6) Mr. & Mrs. Milton Carlin; (7) Mr. & Mrs. Aaron Bernstein; (9) Mr. & Mrs. Nathan Groginsky; (10) Mr. & Mrs. Joseph Fox; (11) Mr. & Mrs. Ralph Kossak, Dr. & Mrs. William Frishman; (13) Mr. & Mrs. Sol Spitz; (16) Mr. &

HOLMES MEDICAL SUPPLY.

Inc.

287-3170

SERVING THE FIVE BOROUGHS

- Ambulance Service
- · Home Care Equipment
- Patient Aid Appliances
- Sickroom Supplies
- · Home Oxygen Service

Mrs. Robert Horowitz; (19) Mr. & Mrs. Max Kaplan; (20) Mr. & Mrs. Leo Slavin, Mr. & Mrs. Al Messing, Mr. & Mrs. M. L. Barr; (21) Mr. & Mrs. Harold Speck; (26) Mr. & Mrs. Helmut Bengel; (28) Mr. & Mrs. Philip Osroff * * * and many happy returns.

Personalized Travel Service GEORGE LASZLO TRAVEL ASSOCIATES

Authorized Bond Agency 409 East 55 Street, N.Y.C.

PLaza 9-2610

Air Lines — Cruises — Package Trips
Official Agency
Free Sons of Israel

Most people call RIVERSIDE . . . for the inspired service and spiritual comfort Riverside offers family and friends

RIVERSIDE

Funeral Directors

1963 GRAND CONCOURSE, BRONX LU 3-6300

Manhattan • Brooklyn • Long Island Mt. Vernon • Miami and Miami Beach

Bertrand A. Flusser, Director