



# THE YOUNG ISRAELITE

YOUNG ISRAEL OF PARKCHESTER  
1375 VIRGINIA AVENUE THE BRONX

Volume XIX

February, 1977 — Shvat-Adar, 5737

No. 6

**COME ONE — COME ALL!**  
*Make your reservations now for our*

## **37th Annual Dinner**

*Honoring*  
**ANNA CHEYNOVITZ \* SARA ORINOFSKY**  
**BELLA ROTH \* ROSE ROSENBLUM**  
*Aishes Chayil Awardees*

**SUNDAY EVENING, FEBRUARY 20th**

Grand Ballroom  
Community Center of Israel  
2440 Esplanade, Bronx

\$25.00 per person or \$75.00 in Ads  
The social event of this year!



ELLIS RICH  
*Chairman Dinner Committee*

MAX SPIELBERGER  
*Journal Chairman*

### **Important Meeting Notice**

A joint breakfast meeting of the Men's Club and the Women's League of Young Israel of Parkchester will take place on Sunday, February 27th at 9:30 A.M. in Levin Hall. Dr. William A. Frishman, assistant professor at Einstein College of Medicine, will be our guest speaker. His topic will be 'The Heart and Your Health.'

*New and Used Merchandise  
Needed for our*

### **White Elephant Sale**

to be held

**Sunday, April 24th**

call

**EVELYN HEIN**  
**TA 3-2492**



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1375 Virginia Avenue, The Bronx

Tel. TALmadge 2-9576

Maurice L. Schwartz ..... *Rabbi*Bernard Horowitz ..... *President*Harry Brooks ..... *Pres. Men's Club*Norma Brooks ..... *Pres. Women's League***From The President**

What a joy it will be to greet you at our 37th Anniversary Banquet at the Community Center of Israel on February 20th. Our Annual Dinners have traditionally been filled with that special warmth and excitement not to be found in all organizations. The level of excitement is bound to reach new heights this year as we honor and pay tribute to four outstanding women in our community. We at the Young Israel of Parkchester are extremely proud to be presenting special Aishes Chayil awards to Mrs. Anna Cheynovitz, Mrs. Sara Orinofsky, Mrs. Rose Rosenblum and Mrs. Bella Roth. We look up to these women with love and respect for their lifetime of devotion to their families and to the ideals of Judaism. It is especially fitting, therefore, that the recipients of their devotion—their families and their neighbors in the Parkchester Jewish community — should now be given the opportunity of saying "Thank you." The committee is to be congratulated for its selection.

A great big "Yosher Koach" to Journal Chairman Max Spielberger for spearheading the campaign for this year's very successful Souvenir Journal. One simply cannot appreciate the enormous amount of time and energy which Max devotes to the Journal. Thanks also to Abe Gewertz, Irving Greenfield and Sophie Levine for their help in prepar-

ing and typing copy for the Journal. Special thanks to Jack List for volunteering to typeset our Journal in order to enhance its appearance. And to Ellis Rich, General Banquet Chairman, thanks for a job well done in overseeing all aspects of this year's annual affair.

Finally, a word of remembrance. We Jews are characterized by our collective and individual memories. Even at our most joyous of simchas, we remember. At weddings we smash the glass to remind us of the destruction of our Holy Temple. On holidays we interrupt our festivities with the recital of Yizkor. And so, on the eve of our Annual Dinner we remember Lou Friedman, of blessed memory. We miss his warm smile and friendly greeting. We remember his compassion and loving kindness. He was a unique human being whose absence is deeply felt. He will be particularly missed at the simcha of our Dinner, an event which he coordinated so ably for so many years.

BERNARD HOROWITZ,  
*President*

**ATTENTION ALL MEMBERS**

Any member who is not receiving Viewpoint, the monthly newspaper of the National Council of Young Israel, is urged to contact our office so that this situation can be corrected.

All members should be alerted to a unique life insurance opportunity available through the National Council. Every member is immediately eligible for this insurance **WITHOUT MEDICAL EXAMINATION**. You must act now. Call the National Council WA 9-1525 if you are interested.

**EVERY MEMBER GET A NEW MEMBER**



## NATIONAL COUNCIL OF YOUNG ISRAEL

The National Council of Young Israel, our parent body, is now in the midst of its own annual Shofar Award Dinner campaign. We are pleased to note that our own Bernard Horowitz was named as co-chairman of the national dinner by Herman Rosenbaum, National President.

Every year we conduct an appeal in support of the National Council. This year's appeal was held on Shabbos Chanukah and met with a near 100% response of those attending services. We now appeal to those who were not present at that time. The National Council of Young Israel means:

A network of modern orthodox synagogues

Youth and inter-collegiate programs  
Kosher kitchens on college campuses  
Meeting grounds for single young adults

Employment training and opportunities

L'maan Hayeled projects of the National Women's League

We urge your generous support of these and other projects. Send your contributions to our office, payable to the National Council of Young Israel.



### ADVANCE NOTICE

The Social Committee has scheduled our Annual Grossinger Weekend on October 21-22-23. Please put this event on your calendar and reserve the date for a very pleasant time.

HARRY BROOKS,  
Chairman



We welcome as a new addition to our evergrowing Young Israel family Jack Schiff.

May our association be a long and beneficial one.

### MEN'S CLUB AND WOMEN'S LEAGUE

Harry Brooks, President of the Men's Club and Norma Brooks, President of the Women's League, are vacationing in Florida. Their articles will appear in the March bulletin.

We are celebrating this month the Holiday of TuBishvat — Festival of Trees, the following poem is timely:

*We have reached the season of flowering trees,*

*Chirping birds and swarming bees.*

*Throngs of children with posies in hand,*

*Marching through the Promised Land.*

*As belts of trees encircle the ground,*

*So may the Children of Israel abound.*

*Let their stand be firm and strong,*

*To keep the land where they belong.*

HARRY BROOKS

### Condolences

#### Our deepest sympathy to:

Mr. Mac Bernfeld, on the untimely and tragic loss of his beloved daughter Bobbi Schiff.

Mrs. Shirley Levy, on the loss of her beloved father.

Mrs. Helen Reich, on the loss of her beloved brother Samuel Sadeh, in Israel.

Mrs. Ruth Tischfeld, on the loss of her beloved sister Alice Kleinman.

Mrs. Lila Weiner, on the loss of her beloved father Joseph Rosenbloom.

Mr. Kalman S. Winkler, on the tragic and untimely loss of his beloved sister and brother-in-law Dinah and Sol Feinsod.

May they be comforted amongst the other mourners of Zion and Jerusalem.



## Women's League News

It takes a stay in the hospital to make one realize that people are compassionate, sympathetic and considerate of others. Receiving get well cards and phone calls gives the patient a great lift, and feeling that everyone is there besides you with prayers and hopes for a Refuah Shlemah.

I want to take this opportunity to thank all those who sent me cards, called me on the phone, came to see me, and those who said a prayer for my recovery. I felt like a V.I.P. with everyone interested in my welfare; it was a great feeling and a terrific boost.

As is the custom when Women's League names the Woman of the Year, I write a resume and more or less introduce her to the members at large. Well this year two very fine, deserving women became recipients of this honor and it is my pleasure to tell you a little about them.

Rose Weinstein, with her perpetual smile, is a very hardy worker, a woman who can't say no when asked to do something. A member of the Koffee Klotch committee, she helps at JASA, she helps at the White Elephant Sale and all around good member. She is a loving mother to son Harold and daughters Marcia, Anita and Ethel and her two sons-in-law like her. A grandmother to eight loving grandchildren and a great-grandmother to a proud great-grandson.

Doris Schuman, our other award winner, has been and still is our Financial Secretary for many, many years, and our books have never been in better hands. She is also one of our fashion models whenever we have a fashion show. She is the mother of son Michael, who is away at school, and daughter Marilyn, who, though married to Mark Sperber and mother of two children, found time to study and has now received her Masters Degree. Doris is the proud grandma of her daughter's two lovely children Dustin and Jonathan.

We wish them both good fortune, good health to continue their good work and lots of Nachas.

To all those who have returned from vacation, welcome back; to all those who

are first leaving for vacation, have a happy.

With April 24th scheduled for our White Elephant Sale just around the corner, Evelyn Hein needs merchandise worth selling and, of course, helpers, so do get in touch with her and say you will help, and you get donor credit too.

Our boutique ladies are ready and able to help you make a good selection of our beautiful things for gifts, for home or just for yourself. Come and see them; they are waiting for you every Tuesday. Have lunch and browse or play, it's your choice.

I am once again back at my trade of selling cards, happy ones and condolence, so do get in touch when the need arises. I would like to say thank you to Molly Gewertz for pinch hitting for me in my absence.

Let us share your family news, your gossip. We love to hear all about you, so get in touch with me and I'll put you in print.

Your Reporter

FANNIE R. BROWN

Hebrew Classes every Tuesday morning, followed by a Koffee Klotch at noon.

The Donor Gift Shop will also be open at this time. Please contact:

### Donor Merchandise:

Pauline Lehman — TA 2-8009

Gertrude Miller — UN 3-1655

### L'Maan Haya'el:

Happy occasion card for a nominal fee available. Call Fannie R. Brown — TA 9-4021.

### Sunshine Lady:

Molly Gewertz — TA 9-9231

### White Elephant April 24th

Evelyn Hein — TA 3-2492

## GET WELL

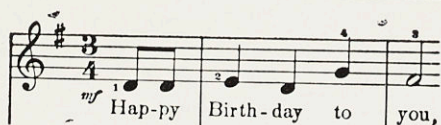
Our best wishes for a full and speedy recovery to Mrs. Louis Milefsky, Harry Rosen, Mrs. Nettie Rosenkrantz and Charles Schnur.

Refuah Shlemah!

It's good to see Maurice Levin, Jack and Bella Spill back home after their hospitalization.

Keep well and we hope to see you back at Young Israel soon, healthy and hearty.





Best wishes and felicitation to the following members having birthdays or anniversaries in February:

### BIRTHDAYS

(1) Rae Pollack, Beth Anker, Howard Hein; (2) Sandra Linder, Susan Hirsh; (3) Rose Sloan; (4) David Ross, Elaine Alper; (5) Michael Solomon, Richard Kurzer; (7) Wendy Amsel, Michael Wurmbbrand, Mac Bernfeld, Ann Sloan; (9) Hy Horn, Frieda Zimmerman; (12) Rose Fox, Meyer Diamond, Larry Soch-rin, Albert Beeber, Alex Kornblau; (13) Mitzi Fink, Robert Kornblum; (16) Joan Friedman; (17) Larry Becker, Adrienne Bensch, Albert Haas; (18) Stuart Shelby; (19) Albert Harap; (20) Nathan Groginsky; (21) David Margolis, Aaron Bernstein; (22) Arnold Weinreb, Mitchell Ian Siegel, Abraham Evans; (23) Norman Lazarus; (24) Marilyn Sperber; (25) Meyer Linder, Carol Erenstein; (27) Arline Heller, Barbara Heller, Esther Reisman, Denny Katz, Aimee Sandra Kaplan.

### ANNIVERSARIES

(2) Mr. and Mrs. Julius Solomon; (4) Mr. and Mrs. Jack Levy; (5) Mr. and Mrs. Leo Maslow, Mr. and Mrs. Alex Maslin; (7) Mr. and Mrs. Sydney Sloan; (13) Mr. and Mrs. Jack Parness; (15) Mr. and Mrs. Joseph Brown; (18) Mr. and Mrs. Leonard Fink; (20) Mr. and Mrs. Philip Haiman; (22) Mr. and Mrs. Max Anshen, Mr. and Mrs. Nelson Lacher, Mr. and Mrs. Jacob Goldner; (23) Dr. and Mrs. Maurice Appel, Mr. and Mrs. James Kahl; (27) Mr. and Mrs. Harold Koch \* \* \* and many happy returns.



### PURIM REMINDER!

Purim occurs on Friday, March 4th this year. The Fast of Esther is Thursday, March 3rd with the Reading of the Megillah, Thursday night March 3rd and Friday, March 4th.

## Purim Wit And Humor

A Hasid was privileged to have as a guest of honor, for his Purim Seudah, a distinguished grandson of a sainted Rebbe. When the wife of the Hasid placed the traditional **Kreplah** on the table, the guest took one and said:

"I am taking one to recall our God who is One Alone in the heaven and on earth."

He then took two and said:

"I am taking two to recall Moses and Aaron."

He then took three and said:

"I am taking three to recall the three patriarchs — Abraham, Isaac and Jacob."

He then took four and said:

"I am taking four to recall the four mothers in Israel — Sarah, Rebekah, Rachel and Leah."

He continued in the same manner until he finally reached twelve **Kreplah** and said:

"I am taking twelve to recall the twelve tribes of Israel."

The host, seeing that the guest's appetite was not yet satisfied and that he was prepared to continue devouring **Kreplah**, hastened to summon his wife.

"Leah, come quickly and remove the plate of **Kreplah**, as I suspect that the Rebbe may desire to recall the six hundred thousand Israelites who went forth from Egypt."

From The Purim Anthology  
By Philip Goodman



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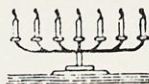
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