

THE YOUNG ISRAELITE

YOUNG ISRAEL OF PARKCHESTER

1375 VIRGINIA AVENUE THE BRONX

Volume XVIV

June, 1977 — Tammuz, 5737

No. 10

An Urgent Appeal

The needs of the State of Israel cannot be exaggerated. We, the Jews of America, have always risen and stood firmly behind our Israel. I now call upon you to do so again.

In conjunction and cooperation with UJA we are running our annual UJA appeal thru this newsletter. In this way all funds collected can be directed towards Israel. The success of this appeal, however, rests with you. Please respond promptly and generously. Send or bring your check for UJA to our office. Remember: our support helps a strong Israel. Give now.

Bernard Horowitz

HIGH HOLY DAY RESERVATIONS

Letters have gone out to all members and seatholders pertaining to seats for High Holy Days which begin this year on Monday, September 12th, with Rosh Hashonah Eve. Return your reservation cards as soon as possible to assure yourself of proper seating. If you are new to the community or have any inquiries pertaining to this matter, contact the chairman of the committee directly — Mr. Kalman Winkler at TA 8-5027.

Attend The 65th Annual Convention of the

National Council of Young Israel June 24th - 26th

at the fabulous New Irvington Hotel

Meet your fellow Young Israelites from all over the continent!

Spend a weekend in a true Young Israel atmosphere in luxurious surroundings.

\$70 and up Reserve now!

All accommodations with private bath.

From The President

This year has been an exciting one for Young Israel of Parkchester. Permit me, in this last issue until after the summer, to look back on a couple of the highlights.

Our annual banquet was a smashing success. Under the general chairmanship of Ellis Rich and with the boundless efforts of Max Spielberger we soared to new heights, financially and socially. The innovative Aishes Chayil theme was acclaimed by all, and our honorees — Anna Cheynovitz, Sara Orinofsky, Rose Rosenblum and Bella Roth — brought honor and dignity to the affair. We look forward to next year's banquet.

Another highlight which passed almost unnoticed by most of the membership was the Cafe Night which was organized by our own youth group and held at our shul on Saturday night, March 26th. That evening found 140-150 teenagers singing, dancing and socializing to the accompaniment of a live Israeli rock band. The youngsters came from Young Israel branches throughout The Bronx and enjoyed a well-planned and well-executed social evening. Thanks to Harvey Erenstein, chairman of our Youth Committee, and to Gary Mosko-

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The Young Israelite Published by

Young Israel of Parkchester

1375 Virginia Avenue, The Bronx Tel. TAlmadge 2-9576

From the President (Cont'd)

witz, our youth leader, for their much-appreciated efforts.

Thanks also to all of the officers and committee chairmen who helped to make my job so easy. Special thanks to Harry and Norma Brooks who, in their capacities as Presidents of our two constituent auxiliary groups, add so much to the smooth and cooperative running of our shul.

And, to all, a pleasant and refreshing summer.

BERNARD HOROWITZ President

NEW ADMINISTRATION INSTALLED

A very enjoyable evening was had by all Young Israelites on June 14th at the installation of the new officers of the Congregation, Men's Club and Women's League. Sidney Sussman did an excellent job as head of the Installation Committee. We salute the new officers, who, we know, will do a wonderful job, as they are the previous administration and their past records of achievements speaks for itself. — They were all elected unanimously. Every member should try his or her best to participate in their work for Young Israel and help our officers strengthen Young Israel.

NEW MEMBERS

We welcome as new additions to our ever-growing Young Israel family Mrs. Shirley Rubin and Miss Miriam Weinstein.

May our association be a long and beneficial one.

GET WELL

Our best wishes for a full and speedy recovery to Morris Azar, Jack Gurock, Albert Harap and Abe Taubman.

Our wish: Refuah Shlemah.

CONDOLENCES

Our deepest sympathy to:

Mr. Mac Bernfeld, on the loss of his beloved brother Jack Bernfeld.

Mr. Frank Horowitz and Family, on the loss of their beloved wife and mother Gertrude Horowitz.

Robert and Michael Johnson, on the loss of their beloved mother Eleanor Johnson, and to Mrs. Evelyn Panzer on the loss of her beloved sister Eleanor Johnson.

Mrs. Beatrice Kaiser, on the loss of her beloved brother Leonard Eigner.

Mrs. Bella Spill, on the loss of her beloved brother Abraham Meyer Esbin.

May they be comforted amongst the other mourners of Zion and Jerusalem.

MAZEL TOV Our heartiest congratulations to:

Rabbi & Mrs. Maurice L. Schwartz, on the graduation of their daughter Etty from Stern College of Yeshiva University with many honors.

Mr. & Mrs. Saul Circle, on the Bar Mitzvah of their son Neil in our Young Israel of Parkchester.

Mr. & Mrs. Murray Heller, on the birth of their granddaughter Leah Felderman.

Mr. & Mrs. Frank Nussbaum, on the marriage of their grandson Eric Nussbaum to Miss Freda Cohen.

Mrs. Irene Rich, on the marriage of her son Dr. Stanley Rich to Miss Barbara Tutnauer.

Mr. & Mrs. Max Spielberger, on the Bar Mitzvah of their grandson Bryan Phillip Benjamin and the appointment of their son-in-law Elliott Solomon as Assistant Principal at Abraham Lincoln High School, Brooklyn.

Mrs. Rose Weinstein, on the marriage of her grandson Michael Howard Light to Shelly Dorinne Hoffman.

Mr. & Mrs. Frederick Steiner, on the birth of their grandson Yoel, born to their children Mark and Rachel Steiner.

My heartfelt thanks to Rabbi Schwartz and family, the Women's League, the Men's Club and all my friends at Young Israel for their good wishes for my speedy recovery during my recent hospitalization.

Hattie Lesser

Men's Club FROM THE PRESIDENT

The important question in Israel is what will be its political and social future in the light of the May 17th national elections. It is too early to form an opinion since a new leadership in government is about to take over. Great credit must be given to the incoming premier MENAHEM BEGIN. He is looking for the formation of a coalition government and for the cooperation of all parties. He even turned to David Ben Gurion's party, whose leader refused to invite Begin into the previous governments.

Another problem that Israel is faced with is the question of Yordim (descenders - Israelis who have left the country). We know very well that a country of immigration is also a country of emigration. But since Israel is a new country, it is in great need of the professional people with scientific and technical training who emigrated to other countries. Right now we notice that the Jewish Agency which is in charge of the Aliyah to Israel had started a vigorous campaign to bring back the emigrants to Israel. They offer them special reduced prices on homes, easy mortgage plans and in many cases free plane tickets. Let's hope that this campaign will bring the necessary results.

Since this is the final bulletin before the summer vacation, I am pleased to report that the last year's slate of officers was unanimously reelected to serve for the year 1977-1978.

I am taking this opportunity to officially thank all the officers and members for their cooperation during my last year's term in office.

At this time I want to wish all our members and their families a HAPPY AND RELAXING SUMMER.

Harry Brooks President

PLEASE RESERVE

The Social Committee has scheduled the Annual Grossinger Weekend on October 21-22-23. Please contact Harry Brooks at 881-0790 for information and reservations.

Women's League FROM THE PRESIDENT

The annual donor dinner held on May 19th was a tremendous success. This splendid evening, the culmination of our year's work, certainly did justice to the most conscientious and time-consuming efforts of our charming chairlady, Gert Miller, her extremely able committee consisting of Fannie Brown, Esther Harap, Pauline Lehman, Sophie Levine and Sara Miller, and her very cooperative husband, Sam. All members and friends who attended had the same reaction a very "haimeshe and balebateshe" affair that was planned to perfection. Those of you who did not attend missed a beautiful time and we missed you. Why not start planning for next year's donor -in addition to the many ways in which money credits can be accumulated, another suggestion is to set aside \$1.00 each week for fifty weeks - you will agree that it was worth doing! To Gert, Sam and the entire committee, my heartiest thanks for your magnificent accomplishment, not only for the donor affair, but for your all-year-round boutique business as well. In this latter area, very special commendation to Helen Sochrin for being the super saleswoman of the year. It was a delight to welcome ex-chairlady Dorothy Haimowitz and her husband David, who joined us during their northern vacation from their home in Florida. Gert and Sam. alas, will be moving to Florida too by the end of this year - sad for us, but we wish them much happiness and good

With much pleasure do I extend my grateful thanks to all officers, chairladies and committee members who functioned so effectively and diligently on their respective projects. These are the women who keep the wheels of our activities rolling and the assistance of each and every member is appreciated in order to encourage the continuance of everyone's work in behalf of our synagogue.

It is also important that all members attend meetings and functions regularly which we do try to make very interesting. Let's try to attract additional members, too, from among many Parkchesterites who still have to avail themselves

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Women's League (Cont'd)

of a meaningful and rewarding place in the Women's League.

Special thanks to Rabbi Maurice L. Schwartz for being available whenever requested to participate in our programs, and to Hattie Lesser (whom we are happy to welcome back after her eye surgery) for her clerical work.

Our fondest good wishes for a happy and well deserved retirement in Florida to Fannie and Joe Brown. Fannie has played many important roles in our Women's League — President, L'Maan Hayeled chairlady, news reporter, member of the donor committee — all efficiently and conscientiously — for which we all thank her most heartily.

Congratulations to Bernard Horowitz as he assumes his second year as President of the synagogue and Harry Brooks, President of the Men's Club for the 12th year, all their officers and officers of the Women's League as we look ahead to our next year of activities in behalf of the synagogue.

My very best wishes for a pleasant and happy summer to all officers, members and friends of the Women's League, Young Israel of Parkchester.

> Norma Brooks President

Women's League News

As I sit here writing my 'swan song' column to you, my readers, a tear splashes down on the paper and I begin to realize what the expression 'parting is such sweet sorrow' really means to me.

Although it seems like yesterday, fourteen years have passed since I joined the Women's League and came to see what Tuesday's Koffee Klotch was all about. Fanny Eigner, of blessed memory, put me behind the boutique table to sell and I have been trying to sell you ever since.

I'll miss the table and Gert, Pauline, Sara, Esther and Sophie.

A year or so later it was suggested I take over and handle the L'Maan Hayeled chair, sending condolence and simcha cards and thereby collecting money for a most worthy cause — the Children's Home and now the Children's Clinic at Lainaido Hospital in Natanya, Israel. I am still taking calls for cards

till I leave, then your card woman will be Molly Gewertz and may she have pleasure, too, when she makes the big donation in the name of Women's League. I'll miss the calls I got for cards and the little conversation with the women.

In '67 I became your press reporter and have tried to keep you interested in my column with information of holidays and their meaning to us, of coming, going, and happenings of our members. I wrote about the meaning of having a homeland in Israel that we can look up to with pride, a nation among the great, which I hoped you enjoyed reading.

I'll miss this above all.

In '67 I became cashier of the Tuesday Koffee Klotch which was interesting as I got to know what women eat and to meet them personally and gather news for the column. This lasted two years.

I'll miss the gossip, and the pleasant hellos from all the women.

In '68 I became your President and was I proud to achieve this top position. It made me feel as if I were getting an Oscar award and said words to that effect in my acceptance speech. Many new innovations were brought about in my two year term. I have felt like a president ever since.

I'll miss the prestige that it brought. After my term of office was over, it was back to the boutique table selling with an added twist. I became keeper of records and books for the donor and have been so ever since. Yes, at times I was very strict and at times I would relax the rule and stretch a point when one tried very hard to make a quota and so stepped on a few toes, unintentionally, it was all for the making more money to donate to our shul. I wish Sophie Levine well, as she will take over the books and will keep you informed on how you're doing.

Yes, I have had a full, active, happy Women's League life and enjoyed every bit of it. I was jack of all trades and master in my devotion to Young Israel of Parkchester and Women's League.

Enough of reminiscing and back to what this column is for — reporting.

(Continued on Page 5)

Women's League News (Cont'd)

A lot of happy events occurred in June and my pen seems to fly to tell you all about them.

We wish Molly and Abe Gewertz a very happy 49th Wedding Anniversary and may the wedding bells always ring for them in good health and much happiness. They are justly proud of their grandson Andy Jaffe, who received a Merit Scholarship, and we wish him good luck in his future endeavors.

Although the Donor Dinner is now a most happy memory, I must comment about the evening. The women were all stunners in their luxurious gowns, beautiful coiffure heads and elegant manners, friends all. No wonder the men, in their best bib and tucker, looking so handsome, were so proud of their women.

Especially nice to see Rose Parness home from surgery and well enough to attend. Another surprise was having Dotty and David Haimowitz in from Florida as a guest and not as a worker.

Rose Parness would like to take this opportunity to thank all her many friends and members who were so thoughtful in sending her cards, phone calls and Women's League gift. It helped make her recovery that much easier to know that people cared.

And so my term as your reporter ends with this column. I'll miss seeing all the women at the Tuesday Koffee Klotch — I'll miss Shabbos Services and Rabbi Schwartz's interesting sermon — I'll miss Hattie Lesser, in the office, reminding me not to be late with the column — I'll miss Norma Brooks' interesting meetings — I'll miss, above all, you and you and you.

We, Joe and I, extend a standing invitation to come see us whenever you are in Deerfield Beach, Florida. We will have a welcome sign out for all of you; we would love to see you all, hear.

We drink a cup of wine and say may the good G-d bless and keep you. We wish one and all a healthy, happy summer and continued good luck. As always I'll be, with love,

Your Reporter, Fannie R. Brown

Please contact:

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Pauline Lehman - TA 2-8009

Gertrude Miller - UN 3-1655

L'Maan Hayeled:

Happy occasion card for a nominal fee available. Call Molly Gewertz — TA 9-9231

Sunshine Lady:

Molly Gewertz — TA 9-9231.

Best wishes and felicitations to the following members having birthdays or anniversaries in *June*:

BIRTHDAYS

(1) Herman Reisman, Moe H. Scher, Richard Lehrer; (2) Robert Smith; (3) Jonathan Klugman; (4) Helen Joffe, Nathan Lotker; (5) Irving Roseman, Robin S. Waldman, (6) Beverly List, Rhoda Moskowitz (7) Ruth Astor; (9) Joseph Fox; (10) Michael Feller, Ellis Rich, Helen Ross; (11) Jean Felman, Jack Katz; (15) Joseph A. Brown; (16) Nathan Berliner; (17) Sheila Lott: Daniel Workman; (18) Max Kaplan; (19) Daniel Gross, Fay Spitz, Gail Weinreb, David Kezner, Irving Michlin; (20) Ira Bernstein, Syd Thau, Bella Spill; (21) Jeanne Sherman, David Katz; (22) Leona Levitan; (23) Jack Levy, Selma Seidel; (24) Esther Frishman, Sidney Greenberg; (25) Mitchel Workman; (27) Seth David Gross, Wendy Becker; (30) Sue Weiden, Molly Gewertz.

ANNIVERSARIES

(3) Mr. & Mrs. Max Pollack; (4) Mr. & Mrs. Harry Brooks; (6) Mr. & Mrs. Daniel Workman; (10) Mr. & Mrs. Harry Seidel; (12) Mr. & Mrs. Benjamin Levine, Mr. & Mrs. Morris Shelby; (14) Mr. & Mrs. Herman Reisman; (15) Mr. & Mrs. Fred Kutner; (18) Mr. & Mrs. Hy Cohen; (19) Mr. & Mrs. Morris Wiesenfeld, Mr. & Mrs. Eugene Zuckerman; (20) Mr. & Mrs. Morris Rosenberg, Mr. & Mrs. Emanuel Kezner: (21) Mr. & Mrs. Irving Geller; (24) Mr. & Mrs. Herman Ringelheim, Mr. & Mrs. Jack Slove; (25) Mr. & Mrs. Al Levine, Mr. & Mrs. Melvyn Gross; (27) Mr. & Mrs. Al Hein; (30) Mr. & Mrs. Abraham Gewertz * * * and many happy returns.

Best wishes and felicitations to the following members having birthdays or anniversaries in July:

BIRTHDAYS

((11) Harriet Shatkin; (12) Al Sher-(Continued on Page 6)

Birthdays (Cont'd)

man, Ray Lott, Charlotte Lefkowitz; (14) Mirabelle Becker; (15) Martin Berish; (16) Bertha Hirsh; (17) Maxine Krenkel, Allison Schnur; (18) Herman Wacht; (19) Marc Lazarus; (20) Ira Fusfeld; (21) Helmut Bengel, Rene Gross, Louis Kornblum; (22) Abraham Sommerfield; (23) Roni Friedman; (24) Bilie Silver, Philip Osroff; (26) Paula Oberman, Jacob Spill; (28) Olivia Spitz, Bella Roth, Hayim Schwartz; (29) Ruth Cohen, Hyman Michlin.

ANNIVERSARIES

(2) Mr. & Mrs. Sidney Robinson; (4) Dr. & Mrs. Mervyn R. Kaplan, Mr. & Mrs. Henry Hirsh; (5) Mr. & Mrs. Irving Balbert, Mr. & Mrs. Dick Ponyman; (7) Mr. & Mrs. Hyman Michlin; (8) Mr. & Mrs. Kenneth Stromberg, and many happy returns.

THANK YOU

I wish to express my warm personal thanks to all the members and friends of Young Israel who worked so hard and earnestly at our White Elephant Sale.

A special note of appreciation to those who contributed the merchandise which was so vital in making the project a success, Evelyn Hein

SERVICES

Daily - I	Morning .		.6:45	A.M.
	Evening .		.8:00	P.M.
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Sunday			.8:00	A.M.
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